



abbvie

**Accelerating Genetic
Research with AI for the
World's 4th Largest
Pharma Major**

C A S E S T U D Y



CX CONSULTING

PRODUCT ENGINEERING

TECHNOLOGY MODERNIZATION



The Client

AbbVie is an American publicly traded biopharmaceutical company, originated as a spin-off of **Abbott Laboratories**. They combine advanced science, expertise and passion to solve the world's most serious health issues and have a remarkable impact on people's lives.



The Challenges

01

Listing of genes with their weighted interconnectivity found in research papers.

02

A visualisation framework that provides visual representation of genes/proteins, and their associated interconnectivity.

03

A tool to process this massive database, and to save & retrieve data seamlessly.



The Objective

AbbVie wanted to build a system that enabled faster research capabilities using AI. The proposed network could combine multiple sources of biomedical literature and use them to show interactions between various proteins.



Solution Components

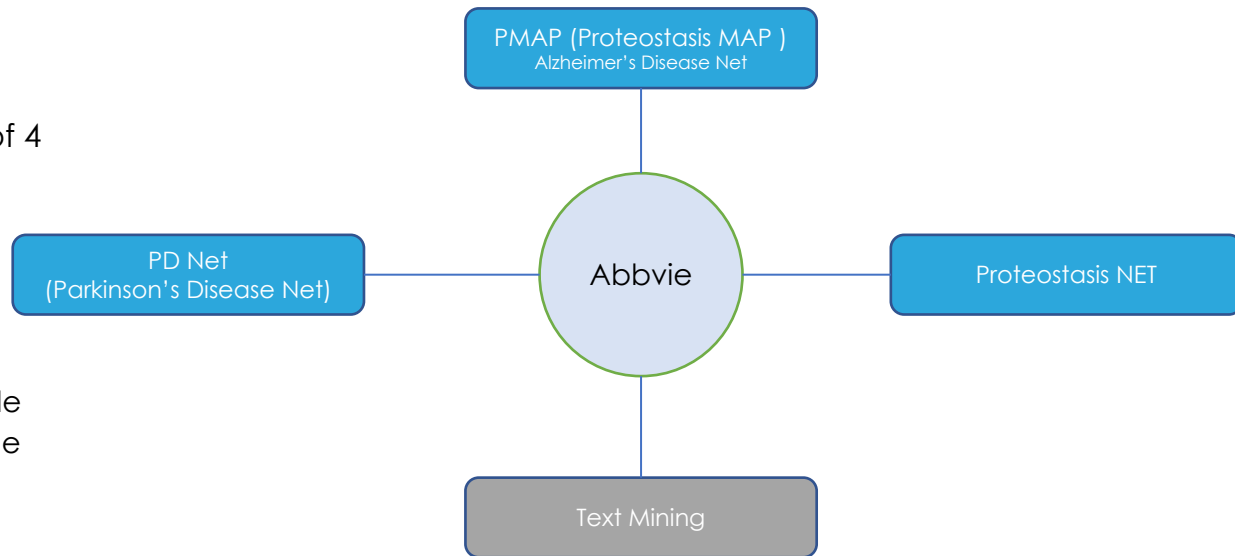
- ▶ Text Parsing from complex expressions
- ▶ Frequency determination
▶ **(CountVector, nGrams)**
- ▶ **Identifying pairs** of genes including their location, sentence structure, and context
- ▶ Spectral Clustering **(Graph Partitioning)**
- ▶ Seamless processing of large data sets



Solution

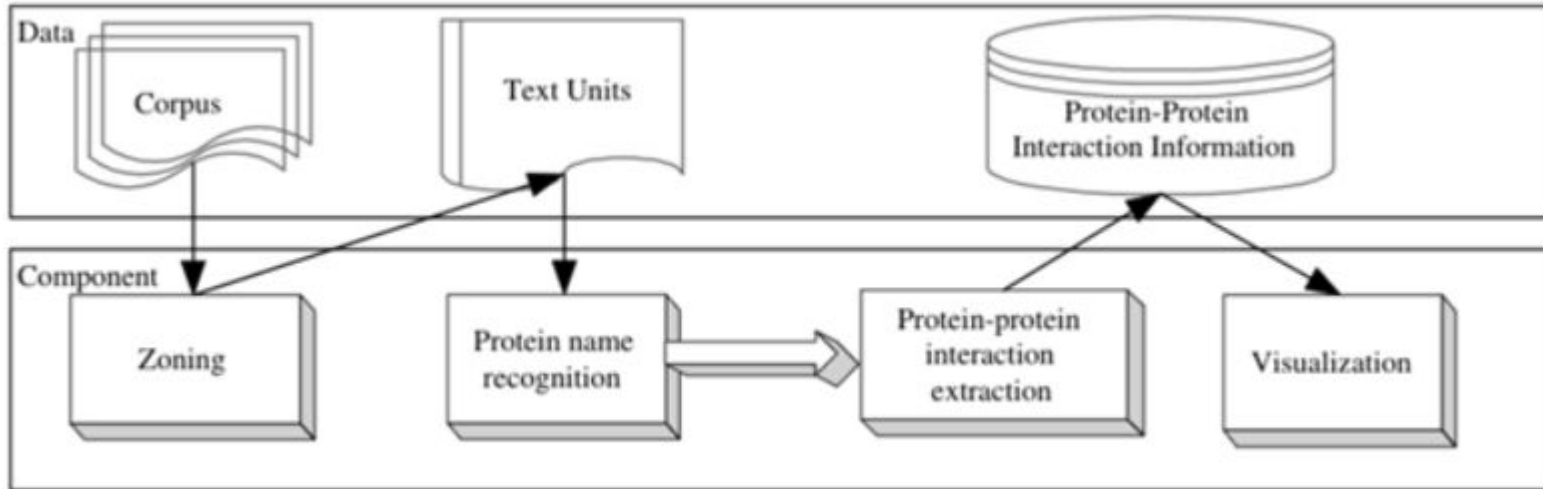
In order to automatically extract protein-protein extractions, the system we developed consisted of 4 main modules

1. Zoning Module
2. Protein name recognition module
3. Protein-protein extraction module
4. Visualization module



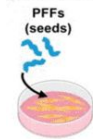


System Architecture

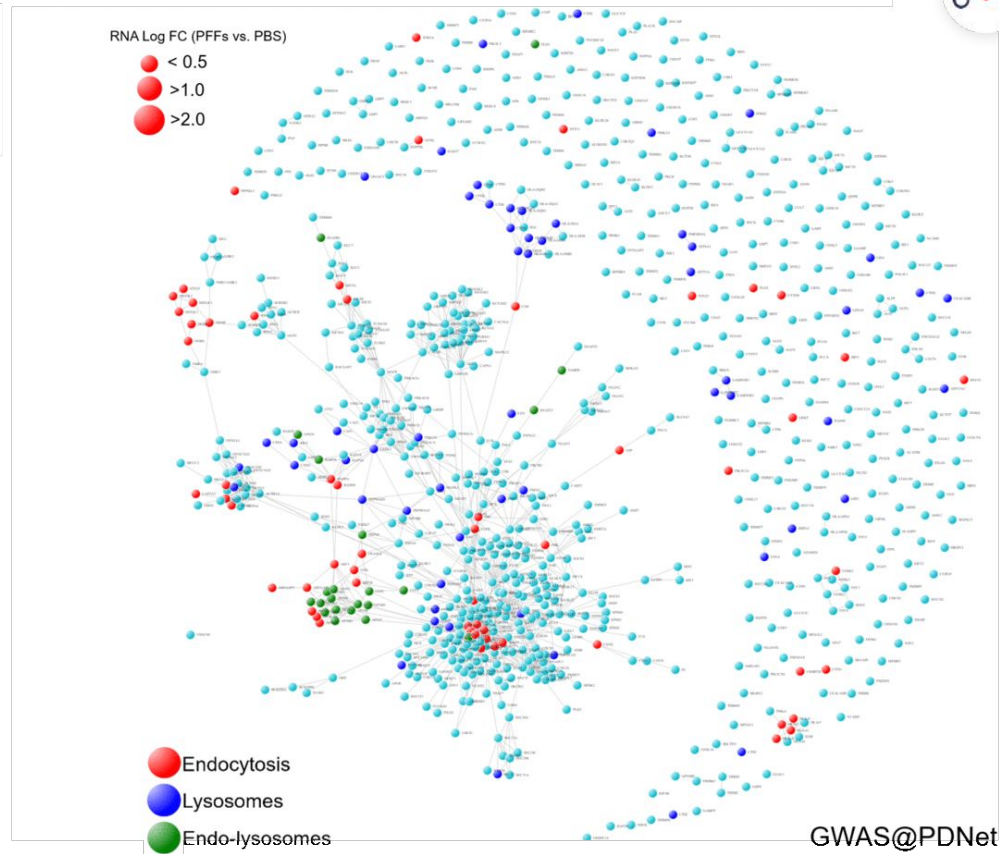
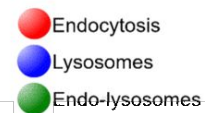


The Scientists' View

Cluster Network
Visualization Module



RNA Log FC (PFFs vs. PBS)

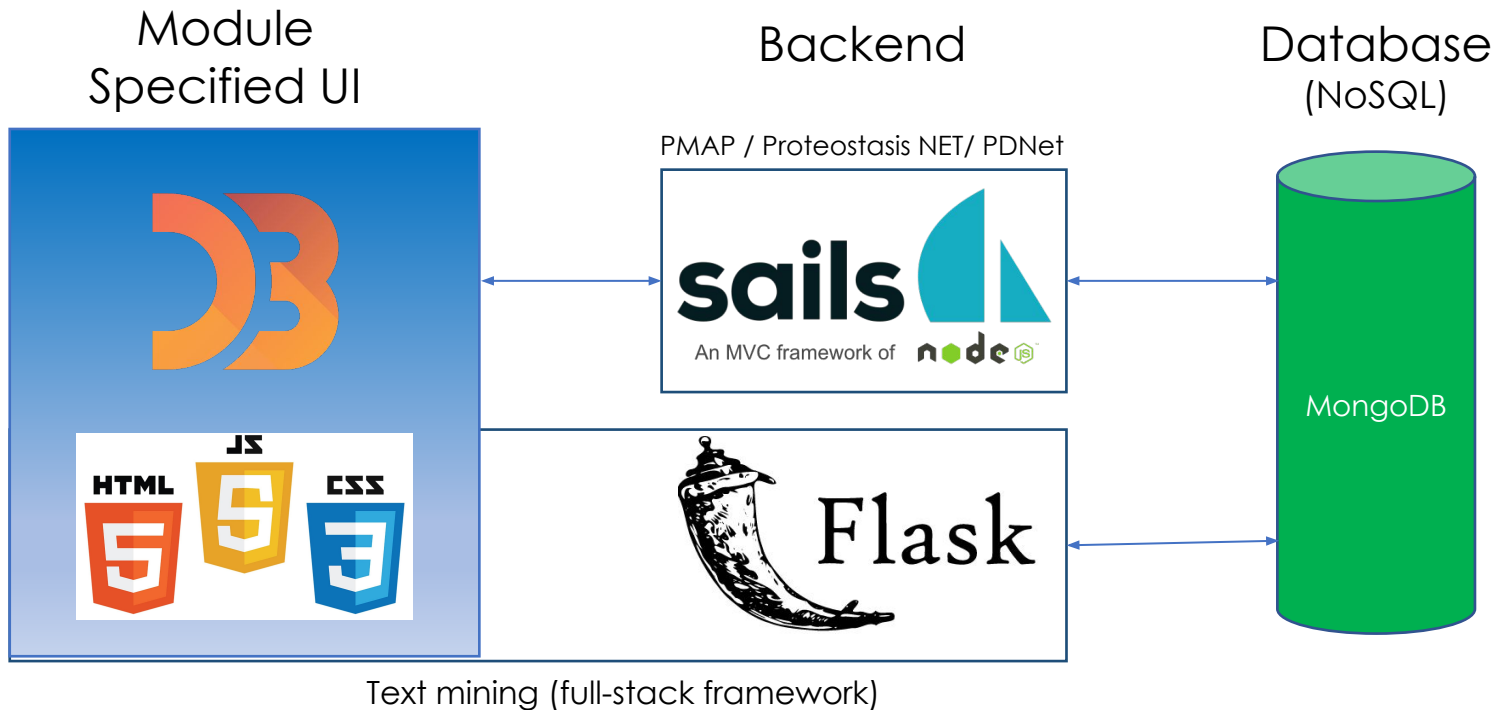


GWAS@PDNet





Tech Stack



Key Domains

Healthcare, BFSI,
Consumer Internet



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Thank You



P: +91 987- 033- 3426

E: hello@mantralabsglobal.com

L: India | Bengaluru, Kolkata

P: +1-872-362-0414

E: parag@mantralabsglobal.com

L: USA | North Carolina

