

## Data management services

# Empower smarter data use to fuel AI and drive strategic value



As a strategic business leader, you know that data is the backbone of your organization. The rise of AI and GenAI has amplified the importance of data quality, accessibility, and governance. According to a recent study, with 82% of organizations say data is the differentiator, and GenAI strategies must involve using data<sup>1</sup>. However, many organizations still struggle with data that is fragmented, siloed, and untrustworthy, making it difficult to leverage its full value. In today's fast-paced digital landscape, these complexities can hinder innovation, slow down decision-making, and limit business outcomes.

Despite these challenges, your organization can maximize data potential and achieve your strategic goals by leveraging an integrated data management approach that's fit for your business.

## Power AI projects and scale business outcomes with Dell's data management services

As you navigate the complexities of data management, our comprehensive data management services help quickly remove adoption barriers so you can leverage your data for competitive advantage.

We understand the importance of a seamless, scalable, and performant data foundation that's fit for your AI and strategic business initiatives. Through close collaboration with your organization, our data discovery, cataloging, and pipeline orchestration capabilities transform how your organization handles data at any stage. Whether you're just starting out or already deep into your data journey, our experts will work with you to understand your unique needs and deliver a tailored solution that achieves your goals.

Data is the enabler of your organization's success; yet management challenges remain high

**67%** of organizations say they can't currently turn data into real-time insights<sup>1</sup>

**94%** of organizations anticipate challenges identifying, preparing and/or securely using data for AI<sup>1</sup>

**95%** of organizations face data management challenges<sup>1</sup>

<sup>1</sup>Innovation Catalysts study, Dell Technologies, February 2024.

## Key services capabilities

### Optimization Services for Data Cataloging

Maximize data transparency and usability through a centralized data catalog that efficiently collects and organizes information about data sources.

### Implementation Services for Data Pipelines

Orchestrate production-ready data pipelines that streamline data movement and transformation, ensuring quality and integrity.

### Services for Dell Data Lakehouse

Optimize a fully integrated, data platform for scalable AI and business intelligence use cases, enabling high performance and governance.

Our approach is all about making high-quality data easy to leverage, govern, and transform. By identifying and classifying the right data aligned with your goals, integrating disparate data, and streamlining and automating workflows, we empower you to leverage actionable insights faster to accelerate and scale your data-driven outcomes. From reducing risk of AI hallucinations to improving data governance for your business operations, analytics or compliance needs, our services professionals are here to help you maximize the value of your data. This isn't just about managing data; it's about removing silos and optimizing your platforms to develop, deploy, and scale AI and business intelligence use cases effectively now, and in the future.

## Take the first step towards data-driven success

Embrace an integrated, AI-ready data environment that enables your organization to transform data into measurable business results. By partnering with Dell, you'll enjoy the benefits of a trusted, strategic partner with AI and data expertise to deliver a complete data management solution. Our expert services augment foundational platforms to streamline operations, enhance data quality, consistency and accessibility, and modernize infrastructure to meet growing demands, all while improving time-to-value.

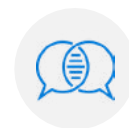
Don't let data complexities hold you back from achieving business outcomes. With our professional services, leveraging the right insights for your business to drive strategic value is simple. Contact us today to learn more and consult with our experts.



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