National Tracking Poll

Topline Report   **June 16-19, 2020**

Question	Response	Frequency	Percentage
AH1	*Have you traveled or taken a non-business trip including an overnight stay (at a hotel, short-term rental, camping, or family or friend's house) since March?*		
	Yes, I have	316	32%
	No, I have not	657	68%
AH2	*Do you plan to take at least one vacation or overnight trip, that is non-business related this year? If so, please mark when your soonest vacation or overnight trip will happen.*		
	Yes, within the next month	216	22%
	Yes, later this summer	362	37%
	Yes, this fall	151	15%
	Yes, by the end of this year	244	25%
AH3	*How likely are you, if at all, to stay in a hotel in the next six months?*		
	Very likely	318	33%
	Somewhat likely	336	35%
	Not very likely	155	16%
	Not likely at all	141	14%
	Don't know/No opinion	23	2%
AH4_1	*How likely are you to travel for each of the following occasions in 2020? Fourth of July*		
	Very likely	147	15%
	Somewhat likely	175	18%
	Not very likely	232	24%
	Not likely at all	363	37%
	Not sure/Not applicable	56	6%
AH4_2	*How likely are you to travel for each of the following occasions in 2020? Labor Day*		
	Very likely	106	11%
	Somewhat likely	181	19%
	Not very likely	224	23%
	Not likely at all	383	39%
	Not sure/Not applicable	78	8%

Question	Response	Frequency	Percentage
AH4_3	*How likely are you to travel for each of the following occasions in 2020? Thanksgiving*		
	Very likely	180	18%
	Somewhat likely	242	25%
	Not very likely	190	20%
	Not likely at all	303	31%
	Not sure/Not applicable	58	6%
AH4_4	*How likely are you to travel for each of the following occasions in 2020? Christmas*		
	Very likely	236	24%
	Somewhat likely	253	26%
	Not very likely	154	16%
	Not likely at all	262	27%
	Not sure/Not applicable	68	7%
AH4_5	*How likely are you to travel for each of the following occasions in 2020? A family event, such as a wedding, birthday, anniversary, or family reunion*		
	Very likely	261	27%
	Somewhat likely	274	28%
	Not very likely	148	15%
	Not likely at all	217	22%
	Not sure/Not applicable	74	8%
AH5_1	*Regardless of whether you are planning to travel soon or not, how interested, if at all, are you in the following? Having a 'staycation' in your town or city (i.e. taking time off for vacation, but staying locally)*		
	Very interested	294	30%
	Somewhat interested	315	32%
	Not very interested	216	22%
	Not at all interested	148	15%
AH5_2	*Regardless of whether you are planning to travel soon or not, how interested, if at all, are you in the following? Taking a day trip*		
	Very interested	544	56%
	Somewhat interested	334	34%
	Not very interested	61	6%
	Not at all interested	33	3%
AH5_3	*Regardless of whether you are planning to travel soon or not, how interested, if at all, are you in the following? Going on an overnight vacation via car*		
	Very interested	463	48%
	Somewhat interested	375	39%
	Not very interested	75	8%
	Not at all interested	59	6%

Question	Response	Frequency	Percentage
AH5_4	*Regardless of whether you are planning to travel soon or not, how interested, if at all, are you in the following? Going on an overnight vacation via plane*		
	Very interested	245	25%
	Somewhat interested	233	24%
	Not very interested	235	24%
	Not at all interested	259	27%
AH5_5	*Regardless of whether you are planning to travel soon or not, how interested, if at all, are you in the following? Going on an overnight vacation via camper or RV*		
	Very interested	232	24%
	Somewhat interested	259	27%
	Not very interested	198	20%
	Not at all interested	284	29%
AH5_6	*Regardless of whether you are planning to travel soon or not, how interested, if at all, are you in the following? Taking a cruise*		
	Very interested	216	22%
	Somewhat interested	159	16%
	Not very interested	197	20%
	Not at all interested	401	41%
AH5_7	*Regardless of whether you are planning to travel soon or not, how interested, if at all, are you in the following? Staying in a hotel*		
	Very interested	327	34%
	Somewhat interested	361	37%
	Not very interested	172	18%
	Not at all interested	112	11%
AH5_8	*Regardless of whether you are planning to travel soon or not, how interested, if at all, are you in the following? Staying in a short-term rental or homeshare, such as Airbnb or VRBO*		
	Very interested	190	19%
	Somewhat interested	265	27%
	Not very interested	227	23%
	Not at all interested	291	30%
AH5_9	*Regardless of whether you are planning to travel soon or not, how interested, if at all, are you in the following? Staying overnight with family or friends*		
	Very interested	409	42%
	Somewhat interested	361	37%
	Not very interested	117	12%
	Not at all interested	86	9%

Question	Response	Frequency	Percentage
AH6_1	*And, regardless of whether you're planning to travel soon or not, how comfortable would you be, if at all, staying in the following types of accommodations? A camper or RV*		
	Very comfortable	315	32%
	Somewhat comfortable	299	31%
	Not very comfortable	121	12%
	Not comfortable at all	156	16%
	Don't know / No opinion	81	8%
AH6_2	*And, regardless of whether you're planning to travel soon or not, how comfortable would you be, if at all, staying in the following types of accommodations? A cruise ship*		
	Very comfortable	162	17%
	Somewhat comfortable	174	18%
	Not very comfortable	140	14%
	Not comfortable at all	417	43%
	Don't know / No opinion	79	8%
AH6_3	*And, regardless of whether you're planning to travel soon or not, how comfortable would you be, if at all, staying in the following types of accommodations? A hotel*		
	Very comfortable	320	33%
	Somewhat comfortable	394	40%
	Not very comfortable	126	13%
	Not comfortable at all	109	11%
	Don't know / No opinion	24	2%
AH6_4	*And, regardless of whether you're planning to travel soon or not, how comfortable would you be, if at all, staying in the following types of accommodations? A short-term rental or homeshare, such as Airbnb or VRBO*		
	Very comfortable	191	20%
	Somewhat comfortable	283	29%
	Not very comfortable	174	18%
	Not comfortable at all	236	24%
	Don't know / No opinion	89	9%
AH6_5	*And, regardless of whether you're planning to travel soon or not, how comfortable would you be, if at all, staying in the following types of accommodations? At the home of family or friends*		
	Very comfortable	494	51%
	Somewhat comfortable	338	35%
	Not very comfortable	76	8%
	Not comfortable at all	38	4%
	Don't know / No opinion	26	3%

Question	Response	Frequency	Percentage
AH7_1	*Thinking about your future travel plans, please indicate the timeframe in which you expect to do each of the following: Have a 'staycation' in your city (i.e. taking time off for vacation, but staying locally)*		
	In the next month	220	23%
	2-3 months from now	216	22%
	4-5 months from now	82	8%
	Six months or longer from now	98	10%
	I do not plan to do this	357	37%
AH7_2	*Thinking about your future travel plans, please indicate the timeframe in which you expect to do each of the following: Take a day trip*		
	In the next month	444	46%
	2-3 months from now	249	26%
	4-5 months from now	83	9%
	Six months or longer from now	82	8%
	I do not plan to do this	115	12%
AH7_3	*Thinking about your future travel plans, please indicate the timeframe in which you expect to do each of the following: Go on an overnight vacation via car*		
	In the next month	260	27%
	2-3 months from now	291	30%
	4-5 months from now	149	15%
	Six months or longer from now	116	12%
	I do not plan to do this	156	16%
AH7_4	*Thinking about your future travel plans, please indicate the timeframe in which you expect to do each of the following: Go on an overnight vacation via plane*		
	In the next month	59	6%
	2-3 months from now	105	11%
	4-5 months from now	141	15%
	Six months or longer from now	254	26%
	I do not plan to do this	413	42%
AH7_5	*Thinking about your future travel plans, please indicate the timeframe in which you expect to do each of the following: Go on an overnight vacation via camper or RV*		
	In the next month	80	8%
	2-3 months from now	102	10%
	4-5 months from now	93	10%
	Six months or longer from now	142	15%
	I do not plan to do this	556	57%

Question	Response	Frequency	Percentage
AH7_6	*Thinking about your future travel plans, please indicate the timeframe in which you expect to do each of the following: Take a cruise*		
	In the next month	29	3%
	2-3 months from now	43	4%
	4-5 months from now	73	7%
	Six months or longer from now	236	24%
	I do not plan to do this	592	61%
AH7_7	*Thinking about your future travel plans, please indicate the timeframe in which you expect to do each of the following: Stay in a hotel*		
	In the next month	180	18%
	2-3 months from now	276	28%
	4-5 months from now	176	18%
	Six months or longer from now	185	19%
	I do not plan to do this	156	16%
AH7_8	*Thinking about your future travel plans, please indicate the timeframe in which you expect to do each of the following: Stay in a short-term rental or homeshare, such as Airbnb or VRBO*		
	In the next month	63	6%
	2-3 months from now	108	11%
	4-5 months from now	81	8%
	Six months or longer from now	163	17%
	I do not plan to do this	557	57%
AH7_9	*Thinking about your future travel plans, please indicate the timeframe in which you expect to do each of the following: Stay overnight with family or friends*		
	In the next month	255	26%
	2-3 months from now	250	26%
	4-5 months from now	163	17%
	Six months or longer from now	127	13%
	I do not plan to do this	177	18%
AH8	*Next time you take a vacation via car, how far are you planning on driving? (N=816)*		
	Less than an hour	18	2%
	One to less than two hours	149	18%
	Two to less than four hours	283	35%
	Four hours or longer	330	40%
	Don't know/Unsure	36	4%

Question	Response	Frequency	Percentage
AH9	*For your next overnight vacation, do you plan to stay...*		
	With friends or family	420	43%
	In a hotel	384	39%
	In a short-term rental or homeshare	84	9%
	In a camper or RV	53	5%
	Other (please specify)	32	3%
AH10	*For your next overnight vacation, how many nights do you plan to stay?*		
	1 night	115	12%
	2 nights	322	33%
	3 nights	182	19%
	4 nights	132	14%
	5 nights	68	7%
	6 nights	32	3%
	7 nights	54	6%
	8 or more nights	67	7%
AH11_1	*Please indicate whether you agree or disagree with the following statements. Traveling is good for my mental health*		
	Strongly agree	551	57%
	Somewhat agree	298	31%
	Somewhat disagree	57	6%
	Strongly disagree	25	3%
	Don't know/No opinion	41	4%
AH11_2	*Please indicate whether you agree or disagree with the following statements. Traveling helps reduce my stress*		
	Strongly agree	432	44%
	Somewhat agree	341	35%
	Somewhat disagree	111	11%
	Strongly disagree	34	3%
	Don't know/No opinion	56	6%
AH11_3	*Please indicate whether you agree or disagree with the following statements. Traveling is one way I can support small businesses*		
	Strongly agree	303	31%
	Somewhat agree	401	41%
	Somewhat disagree	100	10%
	Strongly disagree	37	4%
	Don't know/No opinion	131	13%

Question	Response	Frequency	Percentage
AH11_4	*Please indicate whether you agree or disagree with the following statements. Traveling is one way I can help jumpstart the economy*		
	Strongly agree	308	32%
	Somewhat agree	419	43%
	Somewhat disagree	83	9%
	Strongly disagree	49	5%
	Don't know/No opinion	112	12%
AH11_5	*Please indicate whether you agree or disagree with the following statements. Planning a trip will give me something to look forward to*		
	Strongly agree	597	61%
	Somewhat agree	284	29%
	Somewhat disagree	32	3%
	Strongly disagree	23	2%
	Don't know/No opinion	37	4%
AH11_6	*Please indicate whether you agree or disagree with the following statements. After the last few months, I am ready to get away from it all*		
	Strongly agree	591	61%
	Somewhat agree	289	30%
	Somewhat disagree	44	5%
	Strongly disagree	16	2%
	Don't know/No opinion	33	3%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults planning to travel in 2020	973	100%
xdemGender	Gender: Male	499	51%
	Gender: Female	474	49%
	N	973	
age	Age: 18-34	303	31%
	Age: 35-44	193	20%
	Age: 45-64	311	32%
	Age: 65+	165	17%
	N	973	
demAgeGeneration	GenZers: 1997-2012	130	13%
	Millennials: 1981-1996	267	27%
	GenXers: 1965-1980	249	26%
	Baby Boomers: 1946-1964	295	30%
	N	941	
xpid3	PID: Dem (no lean)	307	32%
	PID: Ind (no lean)	305	31%
	PID: Rep (no lean)	361	37%
	N	973	
xpidGender	PID/Gender: Dem Men	139	14%
	PID/Gender: Dem Women	168	17%
	PID/Gender: Ind Men	157	16%
	PID/Gender: Ind Women	148	15%
	PID/Gender: Rep Men	203	21%
	PID/Gender: Rep Women	158	16%
	N	973	
xdemIdeo3	Ideo: Liberal (1-3)	276	28%
	Ideo: Moderate (4)	215	22%
	Ideo: Conservative (5-7)	380	39%
	N	871	
xeduc3	Educ: < College	608	62%
	Educ: Bachelors degree	222	23%
	Educ: Post-grad	143	15%
	N	973	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	463	48%
	Income: 50k-100k	327	34%
	Income: 100k+	182	19%
	N	973	
xdemWhite	Ethnicity: White	762	78%
xdemHispBin	Ethnicity: Hispanic	163	17%
demBlackBin	Ethnicity: Afr. Am.	130	13%
demRaceOther	Ethnicity: Other	81	8%
xdemReligion	All Christian	472	49%
	All Non-Christian	56	6%
	Atheist	47	5%
	Agnostic/Nothing in particular	242	25%
	Something Else	155	16%
	N	973	
xdemReligOther	Religious Non-Protestant/Catholic	76	8%
xdemEvang	Evangelical	260	27%
	Non-Evangelical	343	35%
	N	603	
xdemUsr	Community: Urban	219	23%
	Community: Suburban	488	50%
	Community: Rural	265	27%
	N	973	
xdemEmploy	Employ: Private Sector	358	37%
	Employ: Government	63	6%
	Employ: Self-Employed	67	7%
	Employ: Homemaker	62	6%
	Employ: Retired	198	20%
	Employ: Unemployed	127	13%
	Employ: Other	40	4%
	N	914	
xdemMilHH1	Military HH: Yes	158	16%
	Military HH: No	814	84%
	N	973	
xnr1	RD/WT: Right Direction	317	33%
	RD/WT: Wrong Track	656	67%
	N	973	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	414	43%
	Trump Job Disapprove	525	54%
	N	939	
Trump_Approve2	Trump Job Strongly Approve	239	25%
	Trump Job Somewhat Approve	176	18%
	Trump Job Somewhat Disapprove	137	14%
	Trump Job Strongly Disapprove	388	40%
	N	939	
Trump_Fav	Favorable of Trump	419	43%
	Unfavorable of Trump	509	52%
	N	928	
Trump_Fav_FULL	Very Favorable of Trump	239	25%
	Somewhat Favorable of Trump	180	19%
	Somewhat Unfavorable of Trump	93	10%
	Very Unfavorable of Trump	415	43%
	N	928	
xnr3	#1 Issue: Economy	373	38%
	#1 Issue: Security	143	15%
	#1 Issue: Health Care	129	13%
	#1 Issue: Medicare / Social Security	119	12%
	#1 Issue: Women's Issues	47	5%
	#1 Issue: Education	58	6%
	#1 Issue: Energy	37	4%
	#1 Issue: Other	66	7%
	N	973	
xsubVote18O	2018 House Vote: Democrat	314	32%
	2018 House Vote: Republican	339	35%
	2018 House Vote: Someone else	26	3%
	N	679	
xsubVote16O	2016 Vote: Hillary Clinton	306	31%
	2016 Vote: Donald Trump	335	34%
	2016 Vote: Other	56	6%
	2016 Vote: Didn't Vote	275	28%
	N	973	
xsubVote14O	Voted in 2014: Yes	578	59%
	Voted in 2014: No	395	41%
	N	973	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote12O	2012 Vote: Barack Obama	343	35%
	2012 Vote: Mitt Romney	269	28%
	2012 Vote: Other	33	3%
	2012 Vote: Didn't Vote	327	34%
	N	973	
xreg4	4-Region: Northeast	172	18%
	4-Region: Midwest	192	20%
	4-Region: South	384	40%
	4-Region: West	225	23%
	N	973	
AHxdem1	Kids: Yes	473	49%
	Kids: No	499	51%
	N	973	
AHxdem2	Stay in a Hotel: Likely	654	67%
	Stay in a Hotel: Unlikely	296	30%
	N	950	
AHxdem3	Travel: Next Month	216	22%
AHxdem4	Travel: Before End of Summer	578	59%
AHxdem5	Travel: Before End of Fall	729	75%
AHxdem6	Travel: Before End of Year	973	100%
AHxdem9	Stay in Hotel: Next Month	180	18%
AHxdem10	Stay in Hotel: Next 3 Months	455	47%
AHxdem11	Stay in Hotel: Next 5 Months	632	65%
AHxdem12	Stay in Hotel: 6+ Months	185	19%
AHxdem13	Stay in Hotel: No Plan	156	16%
AHxdem14	Travel in 2020	973	100%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.