

Beyond Books: Chandigarh University expands learning horizons with LinkedIn

Challenge: Producing well-rounded change-makers

- From computing to culinary science, Chandigarh University offers more than 50 courses, all aimed at providing holistic education and real-world experiences to students, the independent citizens of tomorrow.
- In order to holistically develop students who can make a change in the world, it was clear that the university needed to equip students with knowledge and skills that go beyond textbooks – something the school could not do on their own, adding employability skills to bridge Industry academia gap.

Solution: Bridging the industry academia gap with LinkedIn Learning

- **Self-directed learning:** Since February 2022, LinkedIn Learning has given students the opportunity to learn at their own pace and convenience online. The platform's flexibility encourages students to be self-motivated in their learning and pick up skills and knowledge beyond the classroom.
- **Quality Content:** Together with LinkedIn Learning, Chandigarh University now offers 15 unique credit-backed courses, including Entrepreneurship, Academic Writing and other core subjects. These industry-standard skill-enhancing courses equip students for the working world and beyond. Upon completion of courses, students receive a credit score which counts towards their final academic transcript.
- **Empowering future leaders:** Chandigarh University has participated in LinkedIn Learning's Campus Ambassador Programme, where 15 young leaders (exceptional students) are chosen to visit LinkedIn's Gurgaon campus and attend a year-long series of workshops aimed at nurturing young leaders and proactive change-makers.

Education | 29,000+ students

Goal 1: Provide holistic education

Goal 2: Produce "Global Ready" students

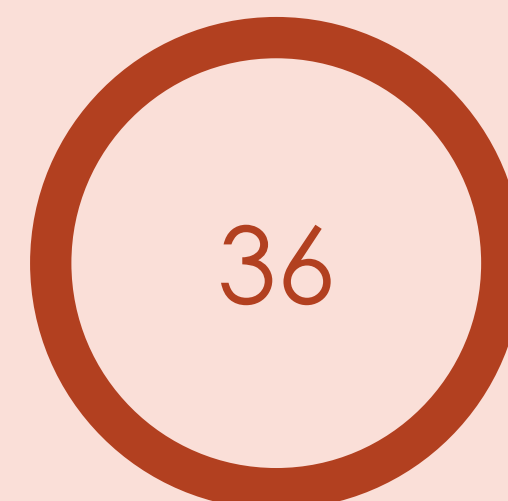


LinkedIn Learning has helped us enhance our student community not just through their courses but also with holistic development that goes beyond the classroom."

Professor Gurpreet Singh Associate Director, Chandigarh University



Number of certifications students obtained from LinkedIn Learning as of July 2023



Average number of hours each student spent watching LinkedIn Learning's videos in FY23

