



2025 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Inspired AI

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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SCIENCE INNOVATION

AI everywhere, with benefits for everyone

A LEGACY OF LEADERSHIP
The Globe and Mail has a long history of reporting on science and technology. Our special feature 'Inspired AI' is a gateway to exploring how AI's diverse capabilities, ranging from visual and auditory perception to precise autonomous decision-making and ongoing performance enhancements, actively shape lives today and hold promise for the future.

RESEARCH & INNOVATION: Showcasing the latest in AI innovation and long-term research vision.

SHAPING THE FUTURE: AI's transformative impact on healthcare, space exploration, robotics, and beyond.

RESPONSIBILITY IN AI: A pledge to govern AI responsibly, guided by strong ethics, values, and laws.

GLOBAL COLLABORATION: For responsible AI development and usage through strategic partnerships.

In today's ever-evolving technological landscape, humanity stands at the forefront of what many consider to be the fourth industrial revolution. At its heart lies Artificial Intelligence (AI), a transformative force that liberates devices and sensors from their reliance on human intervention. The special feature 'Inspired AI' is a gateway to exploring how AI's diverse capabilities, ranging from visual and auditory perception to precise autonomous decision-making and ongoing performance enhancements, actively shape lives today and hold promise for the future.

Proposed topic highlights:

- RESEARCH & INNOVATION:** Showcasing the latest in AI innovation and long-term research vision.
- SHAPING THE FUTURE:** AI's transformative impact on healthcare, space exploration, robotics, and beyond.
- RESPONSIBILITY IN AI:** A pledge to govern AI responsibly, guided by strong ethics, values, and laws.
- GLOBAL COLLABORATION:** For responsible AI development and usage through strategic partnerships.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

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Reaching more High-Net-Worth Investors with over \$500K in assets.

Print/Digital Weekly Readers – **5,958,000**
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 10	February 14	February 21	January 10
April 2	May 14	May 21	April 2
September 24	November 5	November 12	September 24