



2024 NATIONAL INTEGRATED SPECIAL REPORT –
DIGITAL AND NEWSPAPER

Commercial Decor

Enhancing Spaces for Productivity and Style

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

Click on the report below to see a similar past feature



The design of commercial spaces goes beyond aesthetics—it impacts employee productivity, customer experience, and brand perception. This special feature will explore trends and strategies in commercial decor, showing how businesses can create inviting, functional environments that leave a lasting impression.

Proposed topic highlights:

Innovative Office Design: Creating spaces that boost productivity and collaboration.

Sustainable Materials: Choosing eco-friendly decor options for a greener footprint.

Brand-Centric Spaces: Customizing decor to reflect brand identity and appeal to clients.

Flexible Workspaces: Designs that adapt to changing needs, from open layouts to private zones.

The Future of Commercial Decor: Trends and tech shaping the next generation of commercial spaces.

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider



The Globe and Mail is the #1 newspaper brand in Canada.

Reaching more senior executives, business owners and professionals.

Reaching more High-Net-Worth Investors with over \$500K in assets.

Print/Digital Weekly Readers – **5,958,000**
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
December 12	January 23	January 30	December 12
February 24	April 7	April 14	February 24
April 29	June 10	June 17	April 29
August 4	September 22	September 29	August 4