



2025 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

# International Women’s Day

**INTEGRATED CONTENT FEATURES:** Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story.

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The global community celebrates International Women's Day, an opportunity to highlight the actions, initiatives, achievements and challenges related to building a more equal world. This special feature will celebrate the social, economic, cultural and political achievements of women as well as include a call to action for accelerating women's equality. This feature will be strategically timed ahead of International Women's Day.

- Proposed topic highlights:**
- ADVOCACY & LEADERSHIP** – Profiling advocates, organizations and companies who take the lead in empowering women.
  - IMPACT**– Examining the correlation between opportunities for women's participation and powerful societal benefits.
  - ACTION** – Programs, initiatives and campaigns making a difference for gender-inclusivity.
  - SUPPORT** – Philanthropy and economic empowerment for creating a more equal world.

**GET INVOLVED TODAY. CONTACT:**

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Print/Digital Weekly Readers – **5,958,000**  
Print Weekly Readers – **2,477,000** | Digital Weekly Readers – **4,722,000**

Source: Vividata SCC Spring 2024, National, Adults 18+

Standard Booking Deadline	Material Deadline	Publishing Date	Sponsor Content Booking Deadline
January 17	February 28	March 8	January 17