

# 5 PRIVACY TECH SKILLS

That Will Separate You From Other Technology and Data Professionals.

Pursue the in-depth training required to join the new breed of certified information privacy technologists whose understanding of privacy-enhancing strategies, techniques and processes makes them invaluable.



## PRIVACY, FOR YOU, STARTS AT THE WHITEBOARD STAGE.

You know how to innovate and build privacy-friendly products, services and systems that respect customer privacy and embed data protection measures throughout the entire product life cycle.



## YOU ANSWER TECHNOLOGY AND PRIVACY QUESTIONS.

Not only are you fluent in both aspects of data protection, you also have practical, applicable knowledge to address the privacy tech challenges your company faces right now and in the future.



## YOU SPOT PRIVACY RISKS IN SOFTWARE AND SYSTEMS.

You possess detailed insight and understanding necessary to employ strategies, processes and techniques to identify and minimize new and legacy risk, yet still enable prudent data use.



## YOU CAN ENSURE COMPLIANCE WITH PRIVACY REGULATIONS.

You can create privacy risk models and frameworks and apply value-sensitive design principles when developing products, so they meet organizational goals for proper data use.



## THE WAY YOU NEUTRALIZE THREATS ENHANCES PRIVACY.

Your actions not only recognize and prevent violations and intrusions, but you also apply technologies and solutions to strategically meet myriad jurisdictional regulations and legislation.



#PrivTech

Now is the time to pursue **ANSI/ISO-certified CIPT certification** with the International Association of Privacy Professionals.



Become the person your team and organization rely on for solutions that minimize the impact of breaches, regulatory penalties and lost customer trust. Visit [iapp.org/cipt](https://iapp.org/cipt).