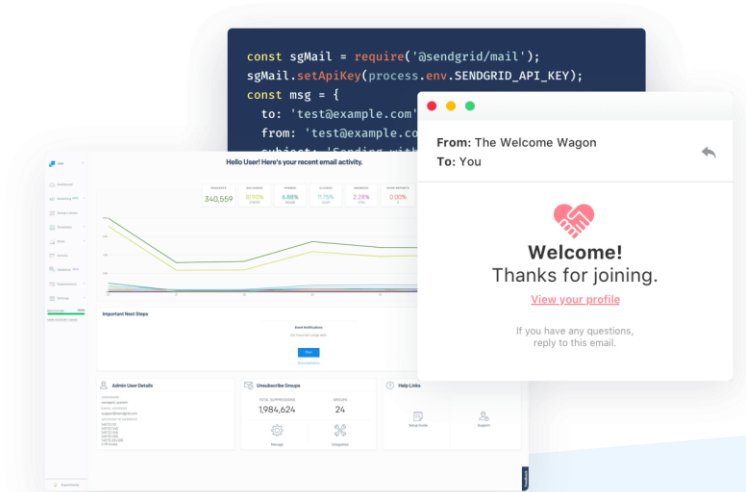# SendGrid Email API

It is crucial to have an effective email program in place to engage and develop relationships with your customers. As 83% of customers prefer to hear from businesses by email. With Twilio SendGrid, you can trust your emails will be delivered, through our customizable APIs, insightful interface, and team of email experts. Our trusted email delivery platform helps both marketers and developers send with confidence to drive engagement.

"SendGrid has been instrumental in scaling our email without interruptions. I'm used to working on imperfect systems, so it's nice to have things just work for me. To have an email provider I can contact with any problems or issues and have them troubleshoot has been really, really valuable."

Alex Karweit

Engineering Lead, Nextdoor

Build on a platform trusted by over 8 million developers and 190,000 customers.

Super Network & Pipeline

Reach any customer, over any channel, at any time.

Our world-class platform has delivered over 3 trillion emails since 2009.

Breadth of channels

Communicate on any channel with Twilio APIs.

Integrate multi-channel capabilities to send the right message at the right time.

Modern developer tools

Use APIs for channels, AI, and services, and deploy in a fully managed serverless environment.

About SendGrid Email API

Your communications are a critical component to your customer experience. A poor email experience is a negative customer interaction you cannot afford. Emails serve as an extension of your product and reflect upon your brand. Twilio SendGrid provides an optimized mail transfer agent and supporting infrastructure to solve email delivery challenges at scale to ensure your email program elevates your product experience.

Reliable Scale

Say goodbye to your fear of outages or unnecessary fire drills. Sending +70B emails per month, Twilio SendGrid provides a versatile infrastructure that is built to reliably grow with you.

Flexible Integration

Create custom features around the specific email needs of your business via simple SMTP relay or flexible APIs. Our APIs enable broad control over email handling, processing, and reporting.

Empower your teams

Marketers can navigate the entire feature set through the UI, easily owning their content and monitoring sending metrics. Full-feature parity between our UI and Web API means that developers are unbound in what they can accomplish with a few lines of code.

twilio