Microsoft

4 THINGS YOU NEED TO KNOW ABOUT

Microsoft Graph Connectors

Connect disparate data sources to access and search for content across Microsoft 365 intelligent experiences

1 Expand your organization's knowledge

Ground Microsoft Copilot for Microsoft 365 in more of your data

Bring your external information, whether on-premises or in the cloud, into Microsoft Graph using Graph connectors to ground Copilot's responses in more of your work content and context.

Search across more information

Connect data sources to a platform with semantic understanding of your content and relationships to deliver highly relevant and personalized results in the flow of work to reduce time spent searching for information across applications.

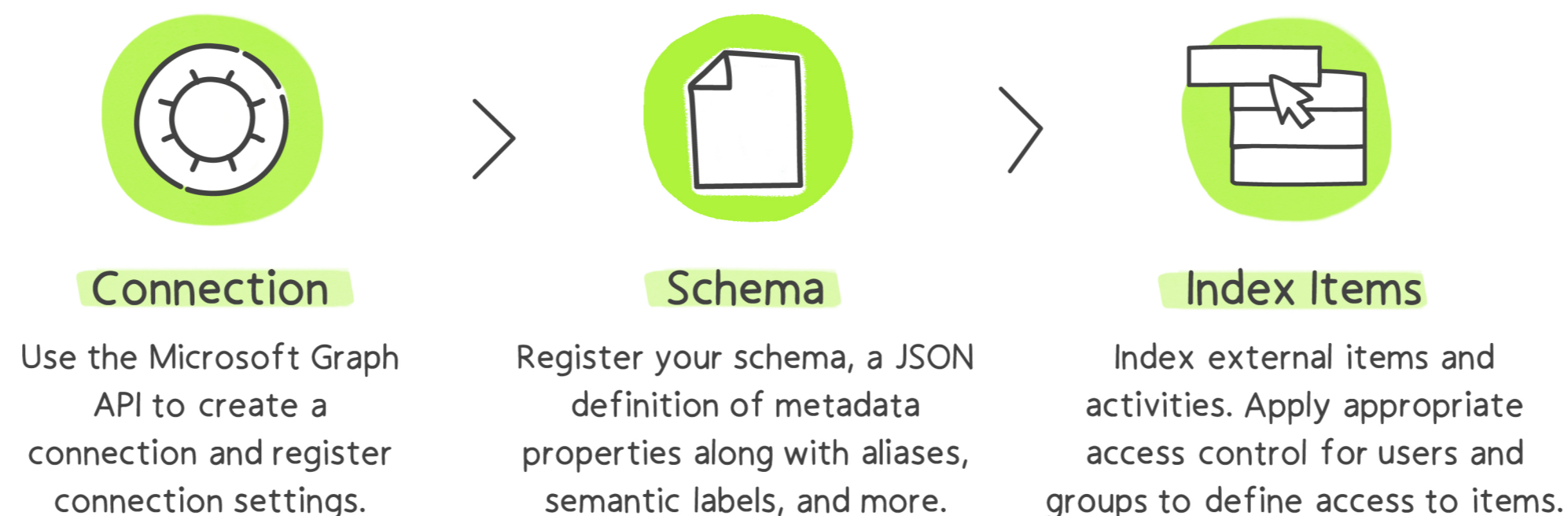### No need to overthink search phrases to find content

Instead of trying to remember exact details, search for content using Natural Language—Semantic Index for Copilot sits on top of Microsoft Graph (including data ingested through Graph connectors) to interpret user queries and produce sophisticated, meaningful, and multilingual responses that help you to be more productive.

2 Connected experiences

Make external content discoverable across Microsoft 365 experiences:

- Copilot for Microsoft 365
- Microsoft Search
- Microsoft 365 App
- Context IQ
- Viva Platform

3 Graph connector building blocks

Connection
Use the Microsoft Graph API to create a connection and register connection settings.

Schema
Register your schema, a JSON definition of metadata properties along with aliases, semantic labels, and more.

Index Items
Index external items and activities. Apply appropriate access control for users and groups to define access to items.

4 Best practices for improved relevance

- Provide rich human-readable name and description for connection
- Apply semantic labels in schema (as many as applicable)
- Add user activities on items
- Include a `UrlToItemResolver` in connection configuration
- Ensure that the text extraction solution used (e.g., Apache Tika) leaves in punctuation

Microsoft runs on trust.

Things to know about how we handle customer data, including data ingested through Graph connectors:

- Data stays within the customer's tenant.
- Data is never used to train language models.
- Data is screened and filtered for PII & sensitive information.
- Data access is limited to permissions established by your organization.
- Data is indexed within Microsoft 365's security, privacy and trust boundaries.
- Copilot honors the data access permissions you establish to preserve its security and privacy.
- Admins control access to and use of Graph connectors in your organization.

Learn more about customizing Microsoft 365 experiences with your data at aka.ms/graph-connectors