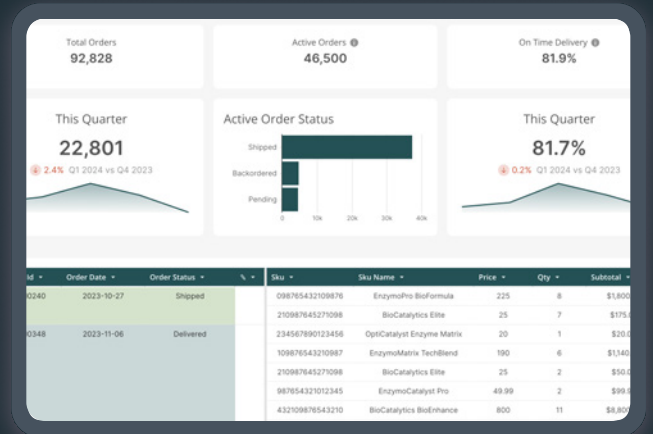




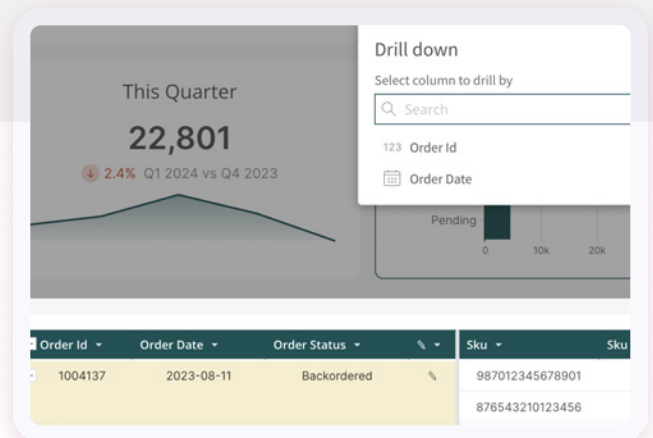
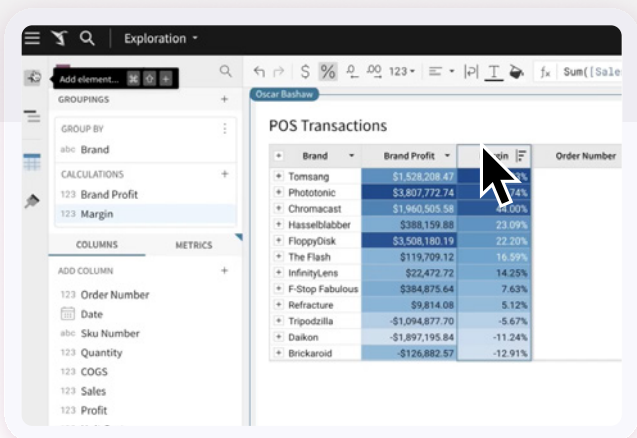
## Analytics and Business Intelligence for Cloud-scale Data

Sigma and Databricks are setting a new standard for analytics and business intelligence (BI) - powerful, flexible, and accessible for everyone. With self-serve tools and cloud-native design, this partnership helps businesses reach their goals to democratize data, increase cost savings, open new revenue streams, and empower teams to make informed decisions.



### Key Features

- Live Connection**  
 Handle any data, AI and BI workload with a direct connection from Sigma to Databricks Serverless SQL Warehouse.
- Drill Anywhere**  
 Deep dive into detailed data from high-level dashboards for further insights with Sigma's drill-anywhere capability.
- Spreadsheet Interface**  
 Access popular, powerful analysis features in a familiar spreadsheet UI; pivot tables, out of the box functions, KPIs, actionable formatting and group bys.
- Scenario Modeling**  
 Run and share data scenarios from the lakehouse, simplifying complex data analysis.
- Language Inclusive**  
 Whether you write Python or SQL or work in spreadsheets Sigma gives teams of all skill sets the autonomy to build together in real-time to deliver faster insights.



# Strategic Functionality

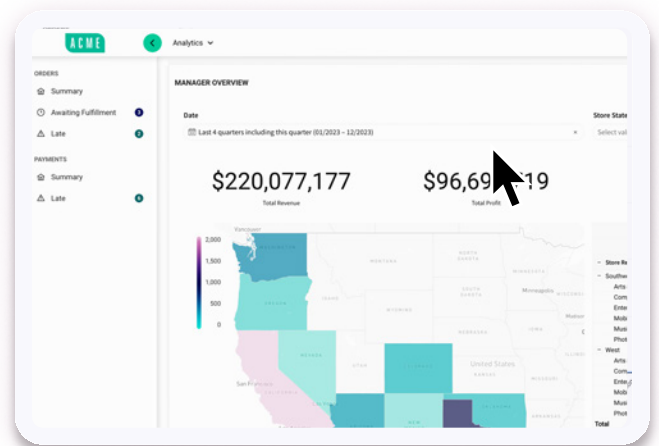
Player	Status	Issue	Value
and iPh...	Activated	Supply chain issues	\$2,303,315
Player ...	Deactivated	Run campaign	\$2,270,695
nd iPho...	Activated	Run campaign	\$2,041,472
	Deactivated	Supply chain issues	\$1,890,838
Player (...	Deactivated	Quality issues	\$1,330,380
Player (...	Activated	Cancel refurbished line	\$1,294,550
		Poor reviews	\$1,206,020
	empty		\$1,018,488
odel) ...	Deactivated		\$1,002,432
	Deactivated		\$964,006
Player ...	Deactivated		\$933,196
Player ...	Activated		\$922,674
Player (...	Activated		\$889,625
	Deactivated		\$848,420

## Data Writebacks for Dynamic Data Interactions

Sigma introduces the industry-first Input Table feature, allowing users to add data to a governed section of the warehouse, providing extra context or updates for tasks such as forecasting and reconciliations.

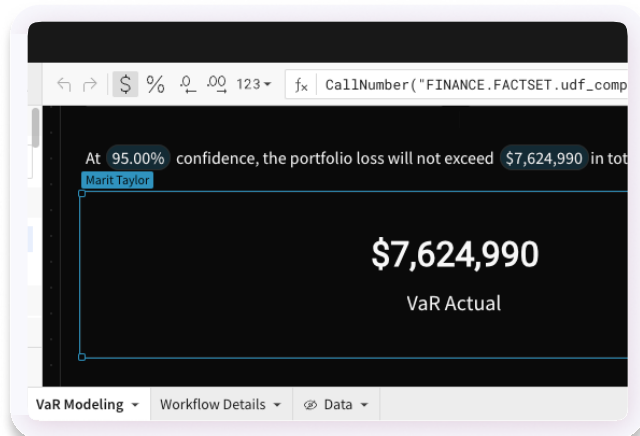
## Tailored User Experiences with Embedded Analytics

Sigma enables customizable embedded analytics for internal or external data consumers. This increases engagement in a branded, flexible, self-serve analytics environment.

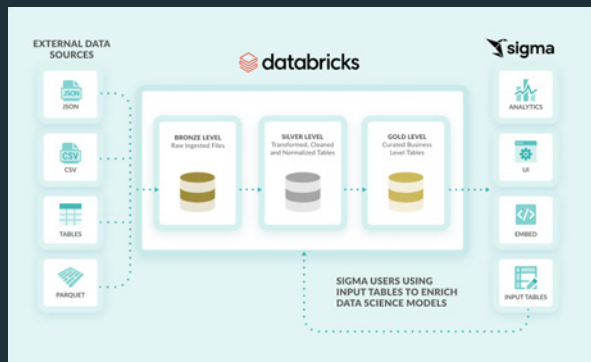


## Call ML Models with User Defined Functions

Make AI accessible to everyone for faster, more accurate, and data-driven decisions. Easily access user defined functions from Databricks using Sigma's call functions.



# Ensure Every Data Initiative Delivers



## Turn all Data Into Insight

Whether data is at the core of your product offering or you want to provide analytics at a premium, leverage embedded experiences to unlock new revenue streams for your organization.

## Reduce Ad Hoc Requests

Offer intuitive, self-service, capabilities for business users such as data write-backs and dashboard data drill-down options, not available from traditional BI providers. This innovation enhances team efficiency and independence, significantly reducing reliance on analytics teams to build ad hoc analyses.

## Monetize Data Insights

Beyond internal business intelligence, Sigma and Databricks make it possible to create and monetize customer-facing data solutions. Integrate analytics seamlessly into existing platforms, providing an experience that drives user engagement, self-service and satisfaction.

## Enforce Data Governance and Role Based Security

Sigma ensures cloud data security without requiring extracts, ETL, or migration, by leveraging Databricks' governance protocols, including the unified and secure data governance model provided by Unity Catalog.

## Trusted for complex ML and BI use cases

Turn data into strategic assets ready for AI and ML-driven analytics, ensuring robust governance and accelerating AI adoption among business users.

## Want to Learn More?

[Start a free trial →](#)

[Visit the website →](#)