

A DJR LIMITED RELEASE

**ZENITH  
SLAB**

**DJR**

A Deco inline slab by  
David Jonathan Ross

[djr.com](http://djr.com)

ABIDIE

MOCHA

CUTLER

BARGAIN

DOWNSIDE

UNIVERSITY

DENSITOMETER

REPROACHABLENESS

SKANEATELES FALLS

RECTANGULATE

INDOVINARE

BAREFOOT

JOCULAR

FORAGE

BILLOXI

PAOLO

З А В Я З

М О Ц О Σ

Д Е Р Е З У

М О Ш И Н О

Δ Η Μ Ο Σ Ι Ω Ν

Π Ε Κ Υ Ψ Ε Σ Я

Κ Ε Ρ Α Υ Ν Ω Ν Ε Σ Α Ι

Π Ο Δ Π Ρ Ъ І Г І В А Ю Щ І Х

RECEIVABLE

SENSATIONAL

GUMCHEWER

INTERCEPTOR

TIMBERLING

NEWSWORTHY

GLOSSOLOGY

ORNAMENTER

STRATEGICS

P E T T E E R S  
M A I L I B U  
A M I E N S  
G A I L O R E  
C O P P E R  
I M A G É E  
W I N T O N

WOODSIDE  
FORJEMOS  
OVERLOOK  
PARCOURS  
ROUSSEAU  
NAPOLEON  
CONVERSE  
PIEDMONT

**TYPOGRAPHY IS THE ART  
OF ARRANGING TYPE TO  
LANGUAGE LEGIBLE, RE  
APPEALING WHEN DISP  
ARRANGEMENT OF TYP  
TYPEFACES, POINT SIZE  
SPACING, AND LETTER-S  
ADJUSTING THE SPACE  
LETTERS. THE TERM TY  
APPLIED TO THE STYLE  
AND APPEARANCE OF T  
NUMBERS, AND SYMBOL.**



A TIPOGRAFIA É A ARTE  
PROCESSO DE CRIAÇÃO  
COMPOSIÇÃO DE UM TEXTO  
FÍSICA OU DIGITALMENTE  
ASSIM COMO NO DESIGN  
GRÁFICO EM GERAL, O OBJETIVO  
PRINCIPAL DA TIPOGRAFIA  
É DAR ORDEM E ESTRUTURA  
E FORMA À COMUNICAÇÃO  
ESCRITA. POR ANALOGIA,  
TIPOGRAFIA TAMBÉM PODE  
SER UM MODO DE SE RELACIONAR

WSPÓŁCZESNE KROJE P  
GRUPOWANE SĄ W RODZ  
KROJE W RODZINIE WYI  
SIĘ PODOBIEŃSTWEM P  
PODSTAWOWYCH CECH A  
NATOMIAST RÓŻNIĆ SIĘ  
POCHYLENIEM, WIELKO  
ODSTĘPU MIĘDZY ZNAK  
ITP. WIELU PRODUCENT  
WPROWADZAJĄC WŁASN  
FONTY Z DANEJ RODZIN  
POZOSTAWIA DOTYCHCZ

VÀ CHÍNH BỞI TỪ “FOUN  
NAY CHÚNG TA GỌI MỘT  
CÙNG MỘT KIỂU CHỮ LÀ  
KHI SẮP CHỮ, NHỮNG NG  
CÁC KHỐI ĐÚC CHỮ TRO  
NHỮNG CHỮ NÀO THƯỜNG  
NHẤT THÌ CẮT Ở KỆ DƯ  
ĐỀ DỄ LẤY HƠN. Ở VIỆT  
CÁC THUẬT NGỮ ĐỒ HỌA  
ĐỐI, BỞI VIỆC ĐẶT TÊN  
ĐỒ HỌA LÀ DỰA TRÊN Ý  
CỦA NÓ. VÍ DỤ: ĐỒ HỌA T

ΣΤΙΣ ΑΠΛΕΣ ΨΗΦΙΑ  
ΠΟΥ ΠΕΡΙΕΧΟΝΤΑΙ  
ΥΠΟΛΟΓΙΣΤΙΚΑ ΠΕΡ  
ΜΟΝΟ ΔΥΟ: ΤΑ ΚΑΝΟ  
ΣΕ ΠΟΛΛΕΣ ΑΠΟ ΑΥΤ  
ΚΑΙ ΤΑ ΠΛΑΓΙΑ, ΕΙΝ  
ΒΡΙΣΚΟΝΤΑΙ ΣΕ ΞΕΧ  
ΠΙΟ ΑΠΛΕΣ Η ΦΤΗΝ  
ΔΕΝ ΥΠΑΡΧΟΥΝ. ΜΕ  
ΣΥΣΤΗΜΑΤΑ ΚΑΙ ΠΡ  
ΕΠΕΞΕΡΓΑΣΙΑΣ ΚΕΙ

БОЛЬШИНСТВО ЛЮД  
НАХОДИТ ПРОПОРЦ  
НАЛБНЫЕ ШРИФТ  
ЛЕЕ ПРИВЛЕКАТЕЛ  
МИ И УДОБОЧИТАЕМ  
И ПОЭТОМУ ЭТИ ШР  
ЧАЩЕ ВСЕГО ПРИМ  
ЮТСЯ В ПРОФЕССИО  
НО ИЗДААННЫХ ПЕЧ  
НЫХ МАТЕРИАЛАХ  
ЖЕ ПРИЧИНЕ, ПРОГ

A B C C D E F G H I J K L M

N O P Q R S T U V W X Y Z



À Á Â Ã Ä Å Æ Ç È É Ê Ë Ì Í Î Ï  
 Ñ Ò Ó Ô Õ Ö Ø Ù Ú Û Ü Ý Þ ß à á â ã  
 ä å æ ç è é ê ë ì í î ï ð ñ ò ó ô õ ö ø ù  
 ú û ü ý þ ß à á â ã ä å æ ç è é ê ë ì  
 í î ï ð ñ ò ó ô õ ö ø ù ú û ü ý þ ß  
 à á â ã ä å æ ç è é ê ë ì í î ï ð ñ  
 ò ó ô õ ö ø ù ú û ü ý þ ß

Α Β Γ Δ Ε Ζ Η Θ Ι Ι̇ Κ Λ Μ  
Ν Ξ Ο Π Ρ Σ Τ Υ Υ̇ Χ Φ Ψ Ω



А Б В Г Д Е Ё Ж З И Й К Л  
М Н О П Р С Т У Ў Ф Х  
Ц Ч Ш Щ Ъ Ы Ь Э Ю Я  
Љ Є S İ J Ъ Ь Ї Ц Г Г̇ È Й̇ К̇



{ № 0 1 2 3 4 5 6 7 8 9 }  
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Heavy left diagonals  
Stylistic Set 01

BANDANA RADIO  
BANDANA RADIO

N with heavy spine  
Stylistic Set 02

NO RUNNING!  
NO RUNNING!

Escalator S  
Stylistic Set 03

GRASS STAINS  
GRASS STAINS

Spurless serifs  
Stylistic Set 04

EFFECTIVE TIME  
EFFECTIVE TIME

Double-stroke M and W  
Stylistic Set 05

MOWER WARMUP  
MOWER WARMUP

Shaded dots  
Stylistic Set 08

“IT’S THE BEST.”  
“IT’S THE BEST.”





**Zenith Slab DJR** is a slab serif version of Zenith DJR, a set of Art Deco capitals based on a fire station inscription in Charlotte, North Carolina. In this design, each letter gets a single heavy stem, eschewing traditional weight distribution and enriching words with a distinctive rhythm. The slab serif version enhances Zenith's Art Deco geometry with angular vertical serifs, which adds a sense of playfulness to the otherwise-spare design. Zenith's chunky strokes and open spacing make it a perfect choice for headers and packaging.

**Available formats:**

**Desktop**      OpenType CFF (OTF)  
**Web**            WOFF, WOFF2, EOT  
**App/E-book**    OpenType TrueType (TTF)

**Designer:** David Jonathan Ross

DJR draws letters of all shapes and sizes for custom and retail typeface designs. A native of Los Angeles, he began drawing typefaces at Hampshire College and joined The Font Bureau in 2007 where he honed his bézier-wrangling skills. Now he publishes visually imaginative and technically advanced designs at his own foundry, including Fit, Manicotti, Input, Gimlet, and Bungee. You'll find him in Western Massachusetts with his partner Emily and their two dogs, Sophie and Lily.

**Supported Languages include:**

Afrikaans, Albanian, Alsatian, Basque, Bislama, Breton, Catalan, Chamorro, Croatian, Czech, Danish, Dutch, English, Estonian, Faroese, Finnish, Flemish, Franco-Provençal, French, Frisian, Friulian, Galician, German, Greenlandic, Hungarian, Icelandic, Indonesian, Irish, Italian, Kurdish (Latin), Ladin, Latin, Latvian, Lithuanian, Luxembourgish, Malay, Manx Gaelic, Moldovan, Norwegian (Bokmål, Nynorsk), Occitan, Polish, Portuguese, Rhaeto-Romance, Romanian, Romansh, Sami (Inari, Lule, Northern, Skolt, Southern), Scottish Gaelic, Slovak, Sorbian, Slovenian, Spanish, Swahili, Swedish, Tagalog, Turkish, Uzbek (Latin), Vietnamese, Walloon, Welsh.

**DJR**

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