2021 Annual Results



March 2022

Cautionary Statements Regarding Forward-Looking Statements

To the extent any statements made in this Report contain information that is not historical, these statements are essentially forward-looking. These forward-looking statements include but are not limited to projections, targets, estimates and business plans that the Company expects or anticipates may or may not occur in the future. Words such as "potential", "estimates", "expects", "anticipates", "objective", "intends", "plans", "believes", "will", "may", "should", variations of these words and similar expressions are intended to identify forward-looking statements.

These forward-looking statements are subject to known and unknown risks and uncertainties that may be general or specific. Readers should be cautioned that a variety of factors, many of which are beyond the Company's control, affect the performance, operations and results of the Company, and could cause actual results to differ materially from the expectations expressed in any of the Company's forward-looking statements. These factors include, but are not limited to, exchange rate fluctuations, market shares, competition, environmental risks, changes in legal, financial and regulatory frameworks, international economic and financial market conditions and other risks and factors beyond our control. These and other factors should be considered carefully and readers should not place undue reliance on the Company's forward-looking statements. In addition, the Company undertakes no obligation to publicly update or revise any forward-looking statement that is contained in this Report as a result of new information, future events or otherwise. Neither the Company nor any of its employees or affiliates is responsible for, or is making, any representations concerning the future performance of the Company.

中国平安 PING AN

金融·科技

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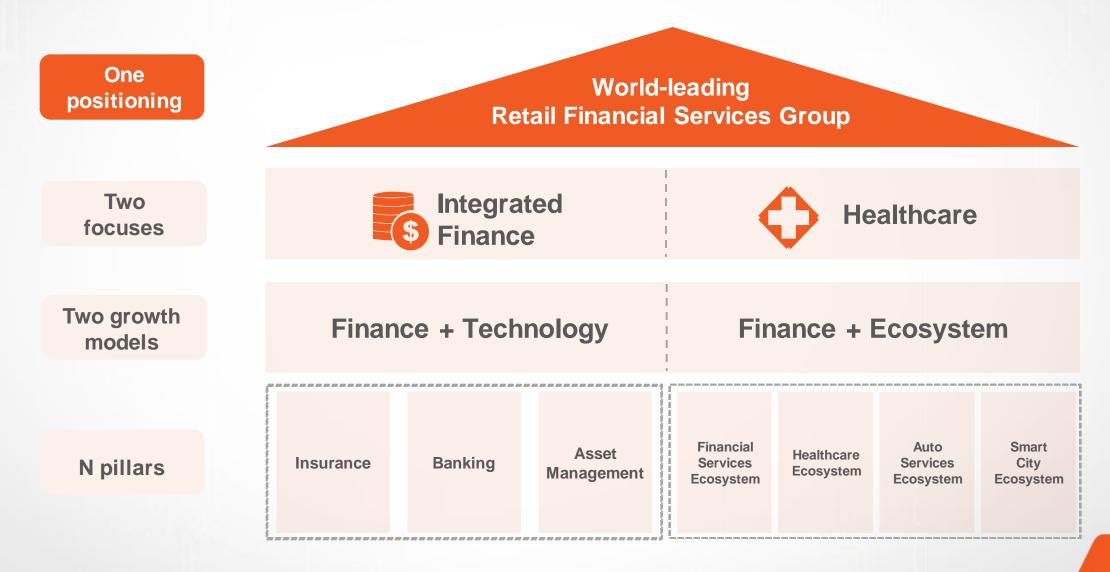




Highlights

Ping An's strategies: advance the "integrated finance + healthcare" strategic upgrade, and build the "integrated finance + HMO managed care" service system

Overview



2021 Business Highlights

(RMB)

Operating profit⁽¹⁾

147,961 million

+6.1%

Dividend per share

Overview

2.38/share

+8.2%

Operating ROE 18.9%

Net profit⁽¹⁾

101,618 million

-29.0%

L&H EV

876,490 million

+6.3%

L&H operating profit⁽¹⁾

95,906 million

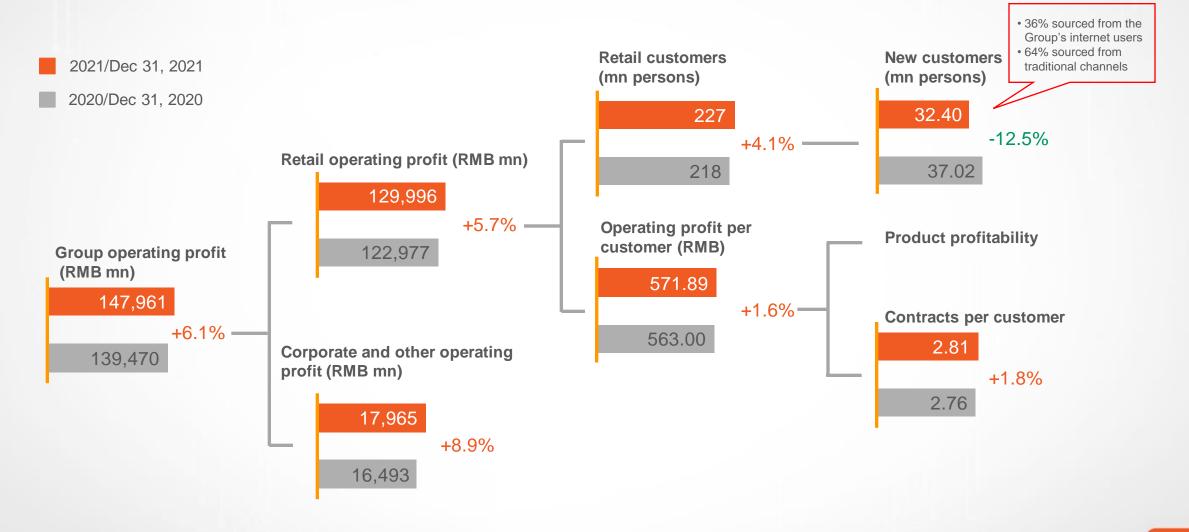
+3.5%

Note: (1) Operating profit and net profit refer to the operating profit and net profit attributable to shareholders of the parent company respectively.

OPAT growth drivers: 88% Retail vs 12% Corporate & Other

Overview

Highlights



Notes: (1) Operating profit refers to the operating profit attributable to shareholders of the parent company.

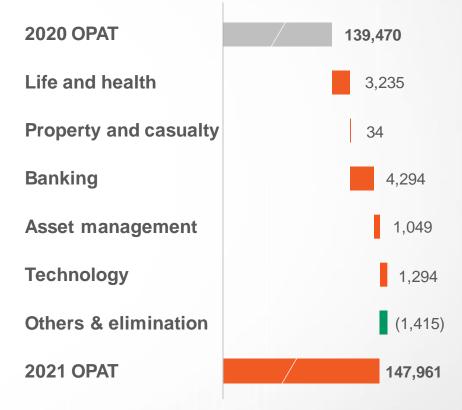
⁽²⁾ Figures may not match the calculation due to rounding.

Group operating profit rose 6.1% YoY

(in RMB million)

	2021	Proportion (%)	YoY Change (%)
Life and health	95,906	64.8	3.5
Property and casualty	16,117	10.9	0.2
Banking	21,060	14.2	25.6
Asset management ⁽¹⁾	12,221	8.3	9.4
Technology ⁽²⁾	7,948	5.4	19.5
Others & elimination	(5,291)	(3.6)	36.5
The Group	147,961	100.0	6.1

Operating profit growth drivers



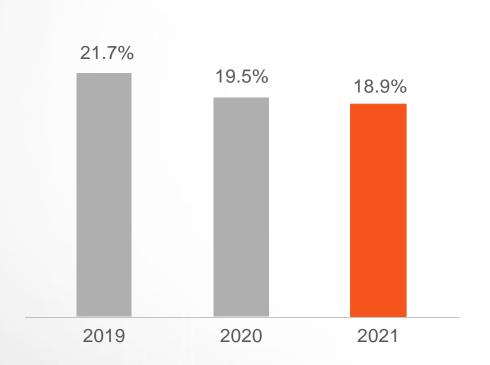
Notes: (1) The asset management business represents the results of subsidiaries that engage in asset management business including Ping An Securities, Ping An Asset Management, Ping An Financial Leasing, and Ping An Overseas Holdings.

- (2) The technology business represents the results of subsidiaries, associates and joint ventures that engage in technology business including Autohome, Lufax Holding, OneConnect, and Ping An Health.
- (3) Operating profit refers to the operating profit attributable to shareholders of the parent company.
- (4) Figures may not match the calculation due to rounding.

Delivered an 18.9% operating ROE in 2021

Operating ROE

Operating ROE by segment

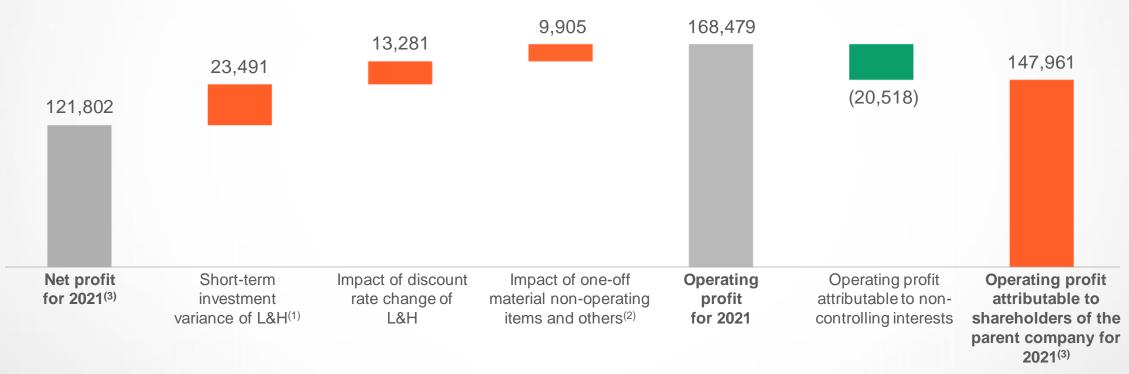


(%)	2021
Life and health	32.3
Property and casualty	14.8
Banking	10.9
Asset management	11.3
Technology	8.0
The Group	18.9

Operating profit excluded non-operating items and others to reflect underlying results and trend

Operating Profit = Net Profit - Short-term Investment Variance - Impact of Discount Rate Change - One-off Material Non-operating Items and Others

(in RMB million)



Notes: (1) Short-term investment variance is the variance between the actual investment return and the EV long-run investment return assumption (5%), net of the associated impact on insurance and investment contract liability.

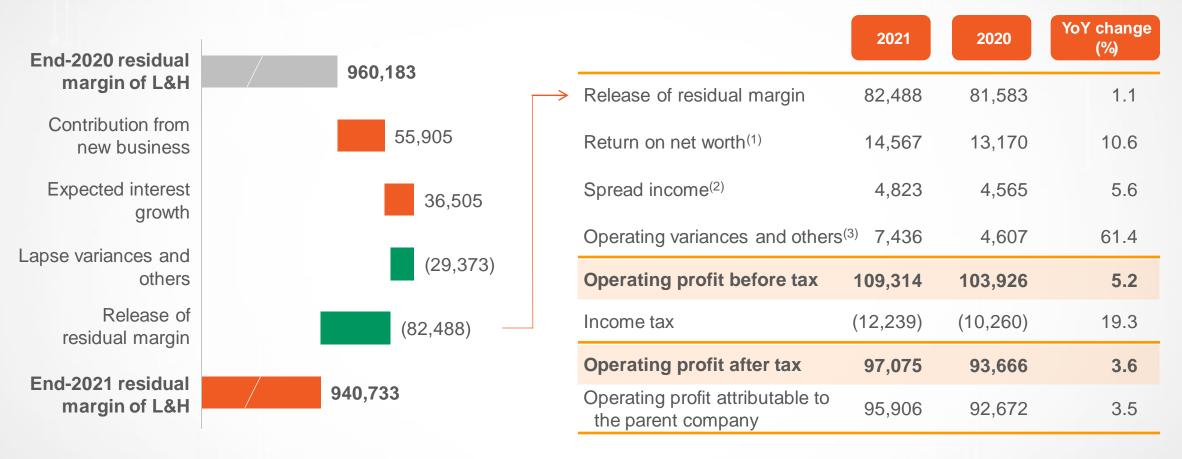
⁽²⁾ The impact of one-off material non-operating items and others is the impact of material items that management considered to be non-operating incomes and expenses, which in 2021 refers to the revaluation gain or loss on the convertible bonds issued by Lufax Holding to the Group.

⁽³⁾ Ping An made adjustments including impairment provisions, valuation adjustments, and equity method adjustments totaling RMB43.2 billion to investments related to China Fortune Land Development in 2021. The impacts on net profit after tax attributable to shareholders of the parent company and operating profit after tax attributable to shareholders of the parent company were negative RMB24.3 billion and negative RMB7.3 billion respectively.

⁽⁴⁾ Figures may not match the calculation due to rounding.

L&H operating profit attributable to shareholders of the parent company rose 3.5% YoY

(in RMB million)



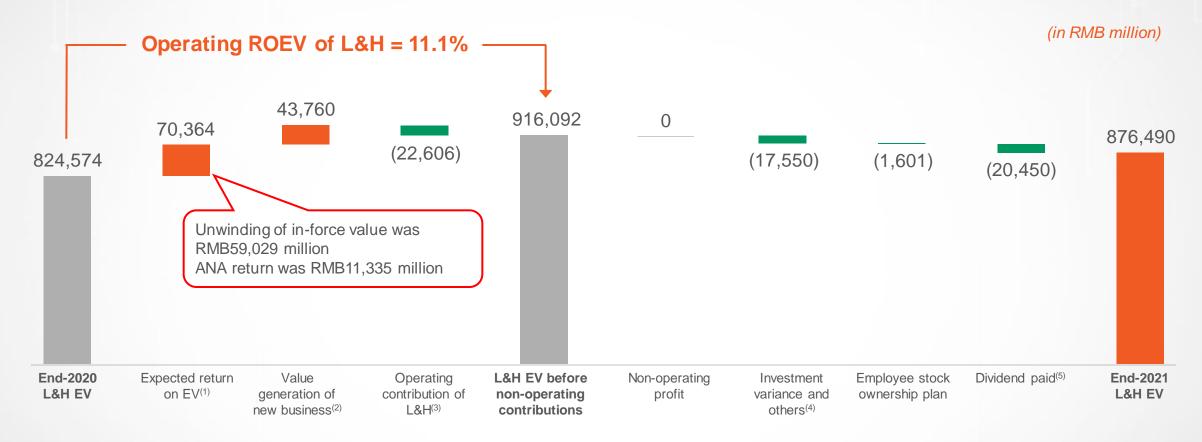
Notes: (1) Return on net worth is the investment return on shareholder equity based on the EV long-run investment return assumption (5%).

⁽²⁾ Spread income is the expected investment return from assets backing contract liability based on the EV long-run investment return assumption (5%) exceeding the interest required on contract liability.

⁽³⁾ Operating variances and others increased 61.4% YoY, largely because the increase in long-term life insurance policyholders' reserve reduced the year-on-year base for operating variances and others as the result of significant adjustments of non-economic assumptions in 2020. The positive operating variances and others in 2021 reflected the better-than-assumed operating experience.

⁽⁴⁾ Figures may not match the calculation due to rounding.

L&H delivered an operating ROEV of 11.1%



Notes: (1) Expected return on EV consists of the expected return from opening adjusted net assets, the opening value of in-force and the NBV during the Reporting Period.

- (2) Value generation of new business includes NBV (RMB37,898 million) and risk diversification effects (RMB5,863 million).
- (3) Operating contribution of L&H includes operating assumptions and model changes (RMB-5,876 million), L&H operating variance and others (RMB-16,730 million). The operating variances and others declined as new business growth declined and policy persistency ratios fluctuated.
- (4) Investment variance and others include the investment variance, market value adjustments, and other impacts.
- (5) Dividends paid by Ping An Life to the Group amounted to RMB20,450 million.
- (6) Figures may not match the calculation due to rounding.

L&H NBV fell as the uncertainties in the economic situations tempered consumer spending on long-term protection products

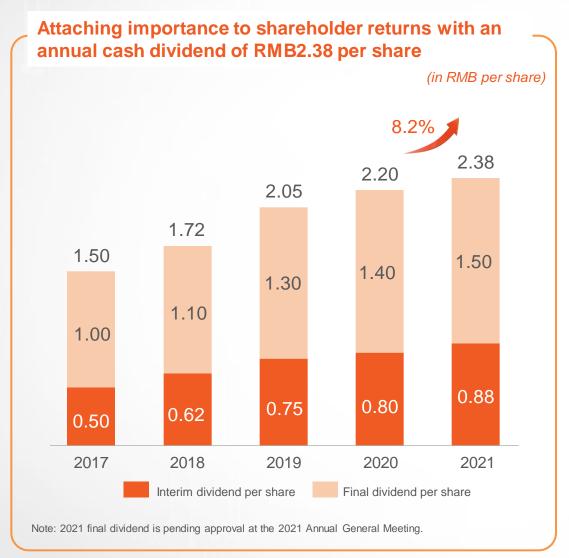
in RMB million)	NBV	Change (%)	NBV Margin (%)	Change (pps)	
Retail business	37,330	(23.4)	38.4	(9.0)	
Agent channel	31,076	(27.6)	43.1	(11.8)	
Protection & Saving hybrid (short-PPP)	7,178	16.0	19.5	0.7	
Protection & Saving hybrid (long-PPP) ⁽¹⁾	7,560	5.1	47.5	(8.1)	
Long-term protection ⁽²⁾	12,512	(51.4)	86.7	(9.3)	High-protect
Short-term insurance	3,827	1.4	75.6	8.4	business
Telemarketing, internet and others	4,485	5.9	28.2	0.8	
Bancassurance	1,769	9.9	19.3	1.6	
Group business	568	(30.8)	1.5	(0.3)	
Total NBV	37,898	(23.6)	27.8	(5.5)	

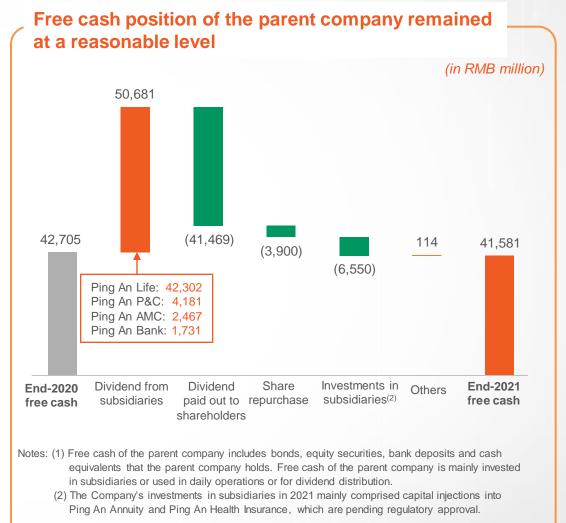
Notes: (1) PPP stands for Premium Payment Period. Protection & Saving hybrid (Long-PPP) products cover endowment and annuity products with PPP of 10 years and above. The critical illness plus savings combination sold over recent years contains high protection elements, though its main products are classified as Long-PPP Protection & Saving hybrid due to conservative classification.

⁽²⁾ Long-term protection products cover whole-life, term life, critical illness and long-term accident insurance.

⁽³⁾ Figures may not match the calculation due to rounding.

Continued growth of cash dividends with DPS up 8.2% YoY





Share repurchase



Proposal

- The 4th meeting of the 12th Board of Directors deliberated and approved the repurchase of RMB5-10 billion worth of the Company's A shares in August 2021.
- The repurchase was funded by the Company's proprietary funds.
- The repurchase will not have any material adverse impact on the Company's operating activities, profitability, financial status, research and development capabilities, solvency or future development.

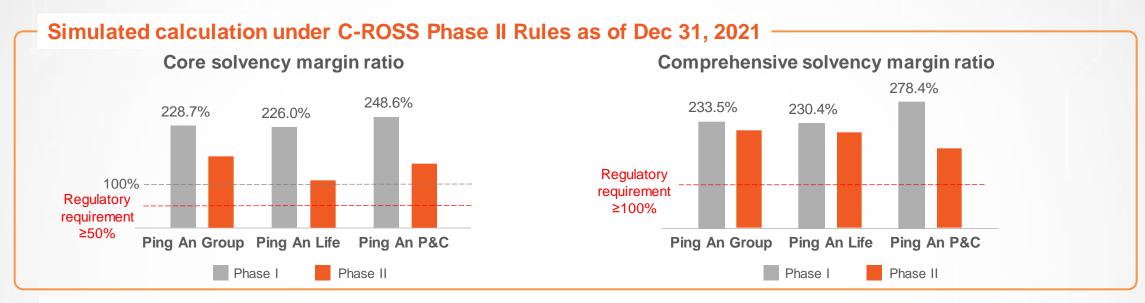


Overview

Progress

- The repurchase period is up to 12 months from the date on which the repurchase plan was deliberated and approved by the Board of the Company.
- Approximately 77.77 million shares had been repurchased for a total of RMB3.9 billion as of December 31, 2021.

Solvency margin ratios comfortably above regulatory requirements under C-ROSS Phase II Rules, effective from the Q1 2022 Report



New rules: actual capital

- Future policy surplus is split into different types of capital
- A 35% limit is set for the share of future policy surplus in core capital whereas the excess shall be accounted for in capital liabilities

New rules: minimum capital

- Higher capital requirements for insurance businesses including financing credit insurance and auto insurance
- Look-through regulation and higher capital requirements for assets
- Inclusion of all rate-sensitive assets in the measurement of interest rate risk

Note: Solvency margin ratios under C-ROSS Phase II are calculated based on the Regulatory Rules on Solvency of Insurance Companies (II) promulgated by the CBIRC in December 2021.

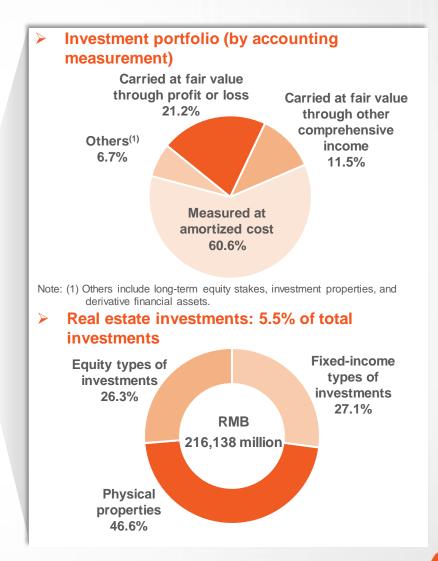
Operating

Highlights

Overview

Investment portfolio of insurance funds

Proportion	Dec 31, 2021	Dec 31, 2020	Change (pps)
Cash and cash equivalents	2.8%	2.3%	0.5
Term deposits	5.3%	6.1%	(0.8)
Debt financial assets			
Bond investments	48.6%	50.2%	(1.6)
Bond funds	2.3%	1.3%	1.0
Preferred stocks	3.0%	3.2%	(0.2)
Perpetual bonds	1.5%	1.4%	0.1
Policy loans	4.6%	4.3%	0.3
Debt schemes	5.0%	4.3%	0.7
Wealth management products ⁽¹⁾	6.7%	6.7%	-
Equity financial assets			
Stocks	7.0%	8.4%	(1.4)
Equity funds	2.3%	1.8%	0.5
Wealth management products ⁽¹⁾	0.8%	1.1%	(0.3)
Unlisted equities	2.8%	2.2%	0.6
Long-term equity stakes	4.1%	4.2%	(0.1)
Investment properties	2.6%	1.7%	0.9
Other investments ⁽²⁾	0.6%	0.8%	(0.2)
Total investments (in RMB million)	3,916,412	3,740,581	



Notes: (1) Wealth management products include trust plans from trust companies, products from insurance asset management companies, and wealth management products from commercial banks.

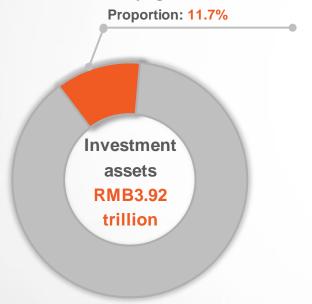
(2) Other investments mainly include statutory deposits for insurance operations, three-month or longer-term financial assets purchased under reverse repurchase agreements, and derivative financial assets.

Non-standard debt assets generated 5.31% average nominal yield

Overview

Debt schemes and debt wealth management products

Carrying value: RMB460.1 billion



	% of total vestments	Nominal yield (%)	Remaining maturity (year
Infrastructure	4.4	5.27	4.45
Expressway	1.3	5.34	3.83
Electric power	0.8	4.84	5.21
Infrastructure and development zones	1.0	5.65	5.30
Others (water supply, environmental protection, railway	····) 1.3	5.17	3.99
Non-banking financial services	2.3	5.48	3.06
Real estate industry	2.5	5.40	2.10
Coal mining	0.1	5.85	2.25
Others	2.4	5.11	3.88
Total	11.7	5.31	3.54

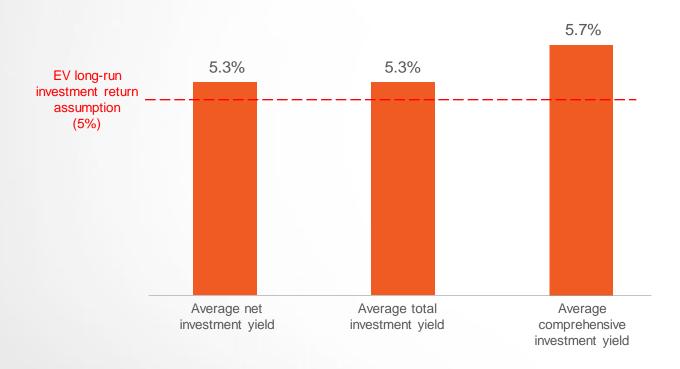
Notes: (1) Non-banking financial services refer to financial institutions other than banks, including insurers, asset management companies, and financial leasing companies.

⁽²⁾ The real estate industry is broadly defined as comprising: real estate debt schemes with funds directly invested in real estate projects; and trust schemes, infrastructure investment schemes, project funding schemes, and so on with funds used indirectly in connection with real estate enterprises.

⁽³⁾ Figures may not match the calculation due to rounding.

10-year average investment return > EV long-run investment return assumption (5%)

10-year average investment return — Investment performance (2012-2021)





Constantly improving internal controls over investment risk management





Review and improve the investment risk management system

Improve investment concentration management

- The Company optimizes the Group's and its member companies' investment concentration limits. In addition to limits on proportions to total assets, the Group sets limits on any single counterparty's proportions to net assets and net profit respectively.
- Moreover, the Company enhances the setting, using, warning, and adjustment of credit limits for major clients and the monitoring and management of risks in key sectors and risk areas. In this way, the Company prevents the risk of investment overconcentration in certain counterparty(ies), sector(s), region(s), and asset class(es).

Strengthen post-investment capability

- The Company has established and improved a three-tier management framework of "a post-investment management committee + a postinvestment middle office + project post-investment teams."
- The Company conducts in-depth, meticulous, and strong postinvestment management of portfolio companies' operations, promoting cultural integration with portfolio companies based on a deep understanding of industry trends and cycles.

Sustainability: contribute to people's happy life and carbon neutrality

Overview

Ping An's ongoing positive impacts on the environment, society and governance (ESG)

Responsible Investment & Financing

Total responsible investment & financing was nearly

RMB1.22 trillion

Social Responsibility

Ping An Rural Communities
Support provided RMB41.8
billion+ for poverty alleviation
and industry revitalization

Green Finance

Green investments & financing reached RMB224,580 mn

Green banking business reached RMB89,813 mn Environmentally sustainable insurance premium income totaled RMB44,569 mn



Green development goals

- Green operations: to achieve operational carbon neutrality by 2030
- Green investments & credit: to reach RMB400 billion by 2025
- Green insurance: to reach RMB250 billion by 2025

	Index & Ratir	ng	2021	Description		
MSCI	MSCI ESG rating		BBB	Leading position in the domestic insurance industry		
FTSE Russell	FTSE4Good Index	c Series	Included			
**CDP	CDP rating		Α-	The best rating among financial companies in the Chinese mainland		
0	Hang Seng Corporate Sustainability Index		A	Included in the Hang Seng China Enterprises Index ESG Index and the Hang Seng ESG50 Index		
		Global	Partnerships			
U	FINANCE NEPINITIATIVE	₽ PF	Principles for Responsible Investment	PSI Principles for Sustainable Insurance		
C	Green Investment Principles	Green	Climate Action 100+	CCNAA™ 破中前 行过联盟		

Overview

Dividends

2021 Honors and Awards



Fortune

Fortune Global 500

No. 16

Global financial service companies

No. 2



Forbes

Global 2000 list

No. 6

Global insurance conglomerates

No. 1

Global financial services companies

No. 5



WPP & Kantar, the world's largest communications group

Top 100 most valuable global brands

No. 49

Global insurance brands

No. 1



Brand Finance. the world's largest brand consulting company

> **Brand Finance** Insurance 100 2021 list

> > No. 1

Global financial groups

No. 3

中国平安 PING AN



Xie Yonglin President and Co-CEO

Retail integrated finance: accelerate the transformation toward the new customer-centric model

Develop professional financial service advisers based on customer demand-related projects

- Continued to promote customer demand projects, identified customer touchpoints, and established labels according to customers' existing products, activities, channels and other metrics
- Developed professional financial service advisers, and matched products and services with scenarios based on customer profiling

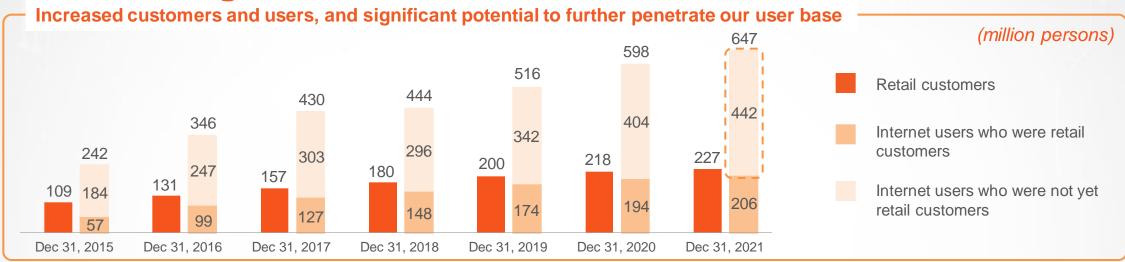
Focus on key scenarios, innovate product combinations, and empower the main financial businesses

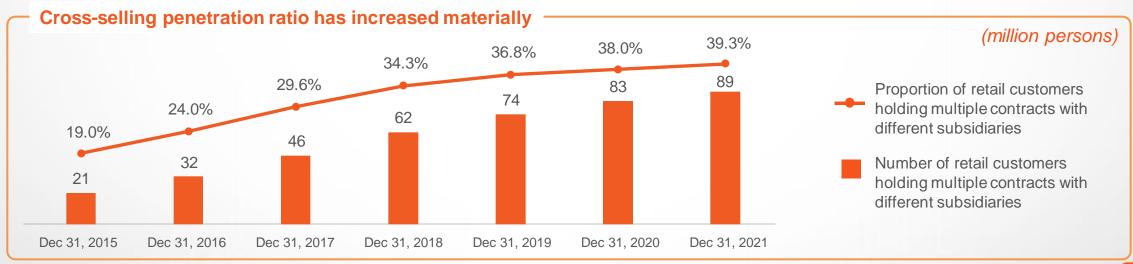
- Ping An combined its insurance trust products with eldercare programs or whole-life insurance, leading the market by scale of sales. New insurance trust product sales amounted to nearly RMB30 billion in 2021
- The auto ecosystem met auto owners' demands for one-stop integrated financial services, and provided over 5 million auto owners with refueling benefits in 2021. Ping An continued to lead the market in terms of auto finance
- "The financial master accounts" address customers' payment needs and improve customer acquisition, customer retention, and asset retention. AUM in financial master accounts grew 132.2% from the beginning of 2021 to RMB321.6 billion as of December 31, 2021

Continue to consolidate "Four Connects and One Platform"

- Strengthen data governance and compliant data use to accurately empower the main businesses of member companies
- Further connect benefits with products, and develop more innovative product combinations through rapid iteration
- Build a unified operation platform, and manage the input and output of seasonal marketing campaigns to drive cross migration and product sales, and build Ping An's unique marketing brand

Retail integrated finance: increased customers, users and cross-selling





Notes: (1) At the end of 2019, we tightened the definitions of retail customers and internet customers by removing customers with complimentary insurance from retail customers and unique users of suspended internet platforms from internet users. Moreover, we restated the data for the comparable periods of 2017 and 2018.

(2) Figures may not match the calculation due to rounding.

Corporate integrated finance: deepen the "1+N" corporate business model by focusing on three customer segments and three models

Customer segments served

Measures

Performance

Simple standard model

Micro-, small and medium-sized business customers

Technological empowerment

- Ping An acquired customers and increased customer activity at low costs, and sought substantial growth of financial business by directly delivering standardized products to customers online without any intermediaries
- Ping An Digital Pocket gradually becomes the unified operation platform for micro-, small and medium-sized business customers. Registered business users of the platform increased to nearly 8.14 million, up 682.5% from the beginning of 2021

Sophisticated investment and financing model

Strategic customers and large customers

Driven by integrated finance

- Ping An acquired more customers through existing ones by leveraging its advantages in the ecosystems and investment of insurance funds.
 Ping An provided customers with tailor-made solutions and "commercial bank + investment bank + investment" solutions
- Ping An built a bond ecosystem which connected all processes from contracting to handling, underwriting, investing, and trading
- Ping An won the bid for a large subway publicprivate partnership project with a total project scale of over RMB30 billion, and promoted subsequent deals including syndicated loans

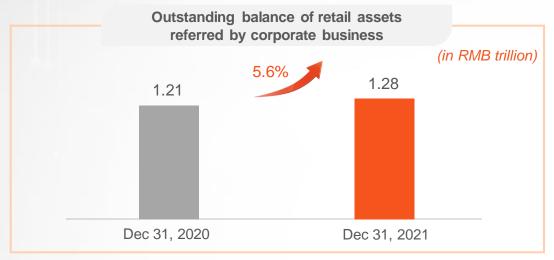
Trading collaboration model

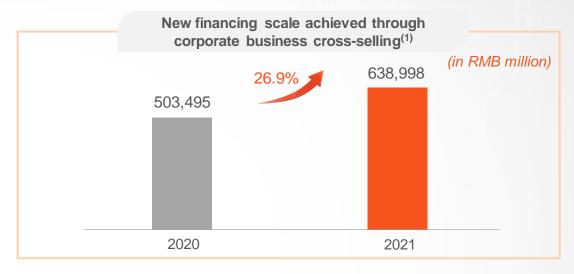
Financial institutions

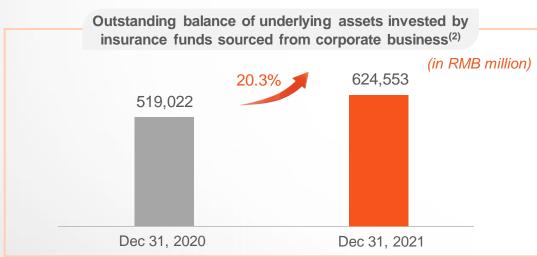
Driven by "expertise + technology" strategy

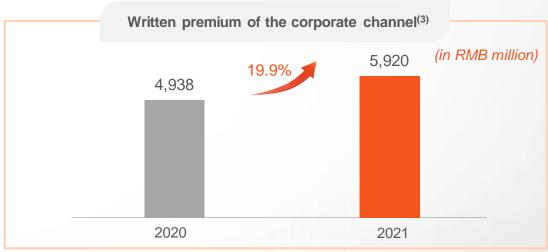
- Ping An shares its capabilities and advantages in technology, strategy and risk management with financial institutions to build a service alliance and develop the Group's ecosystems with them
- Ping An enables member companies to make investment decisions, boost trading returns, and reduce investment risks via unified strategic research, performance appraisal, and risk warning

Corporate integrated finance: significant improvement of synergies









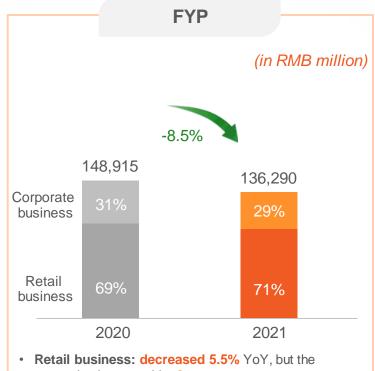
Notes: (1) The new financing scale achieved through corporate business cross-selling refers to the scale of new financing projects achieved by the Group's member companies through cross-selling.

- (2) The underlying assets invested by insurance funds sourced from corporate business refer to the assets sourced by the Group's core financial companies, including Ping An Asset Management, Ping An Securities, and Ping An Trust, for the allocation of the Group's insurance funds.
- (3) The written premium of the corporate channel refers to the corporate premiums achieved through cross-selling less that achieved by Ping An Life.
- (4) Figures may not match the calculation due to rounding.

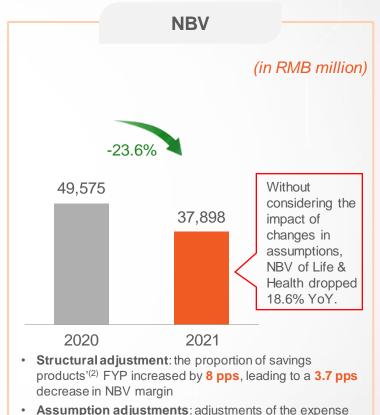
L&H: maintained a stable market share despite a slow decline in business volume



Stable share: the market share by written premium is stable at ~15% (1)



- proportion increased by 2 pps
- Corporate business: decreased 15.2% YoY, in line with the market

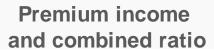


ratio, persistency ratio, and so on brought down the NBV

margin by 1.8 pps

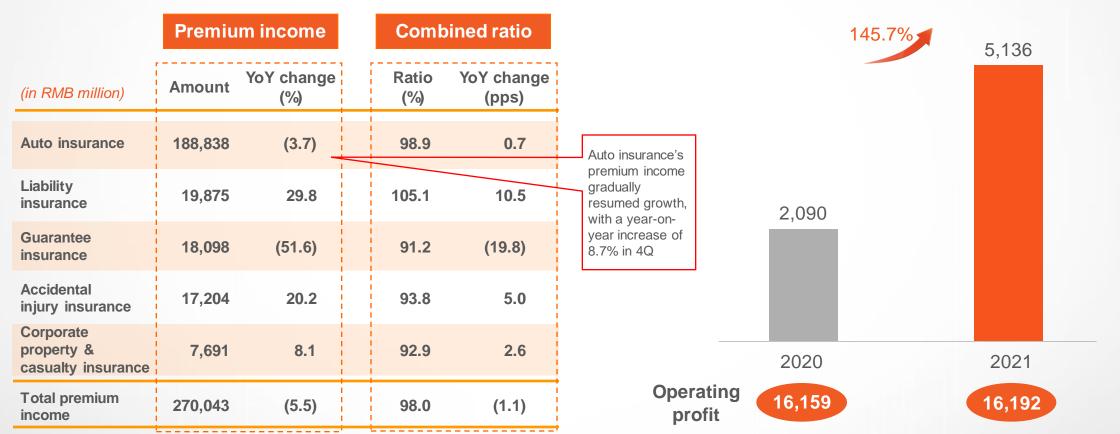
- Notes: (1) Market written premium is estimated on the basis of data from the CBIRC, being the total of life insurers' premium incomes, new contributions to policyholders' investment funds, and new contributions into separate accounts of investment-linked products.
 - (2) Savings products refer to Protection & Saving hybrid products, including Protection & Saving products (long-PPP) that cover endowment and annuity products with PPP of 10 years and above, and Protection & Saving products (short-PPP) that cover endowment and annuity products with PPP below 10 years.

P&C: maintained strong business quality despite short-term pressure on written premiums



Underwriting profit



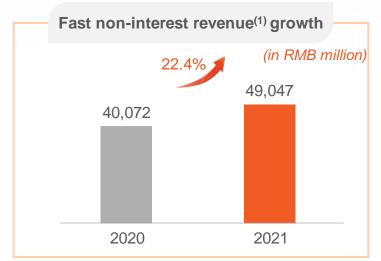


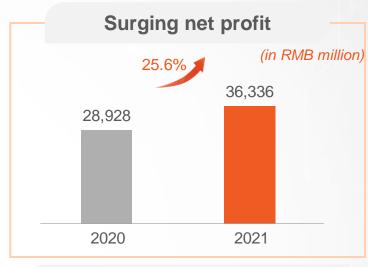
Note: Presented in the table above are the top five sources of Ping An P&C's premium income, which do not add up to its total premium income.

Retail integrated finance > Corporate integrated finance > Life & Health > Property & Casualty > Banking

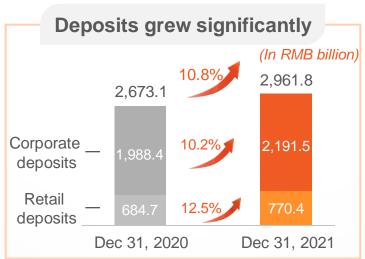
Banking: business grew steadily on effective management of liabilities











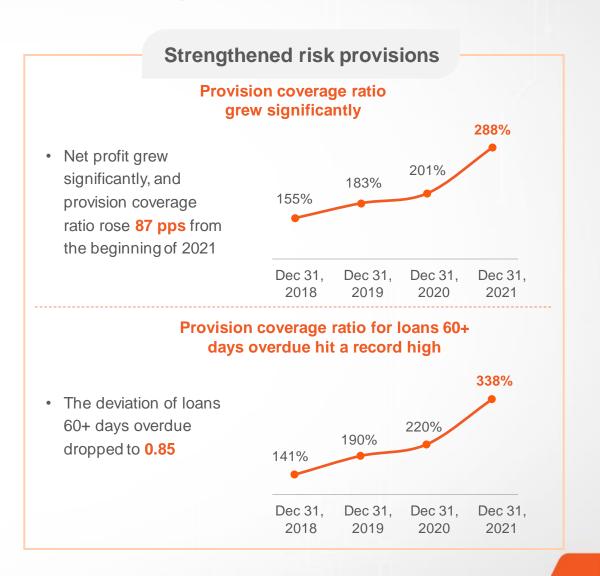


Notes: (1) The revenue from credit card installment services was reclassified from fee and commission revenue to interest revenue in accordance with the Circular on Strictly Implementing the Accounting Standards for Business Enterprises and Effectively Strengthening the Work on the 2020 Annual Reports of Enterprises (Cai Kuai [2021] No.2) jointly issued by the Ministry of Finance and related commissions of the PRC on February 5, 2021. Corresponding financial indicators for the comparable period have been restated accordingly.

(2) Figures may not match the calculation due to rounding.

Banking: continued de-risking and strengthened risk provisions

Continued de-risking Balance and ratio of nonperforming loans dropped Non-performing loan ratio fell **0.16 pps** from the beginning 1.75% 1.65% of 2021 to 1.02%, the lowest 1.18% level in history 1.02% Balance of non-performing loans declined 0.4% from the beginning of 2021 to nearly Dec 31, Dec 31, Dec 31, Dec 31, RMB31.3 billion 2019 2020 2021 2018 Percentage of loans 60+ days overdue dropped significantly 1.92% Percentage of loans 60+ 1.58% days overdue fell 0.21 1.08% 0.87% pps from the beginning of 2021 to **0.87%** Dec 31, Dec 31, Dec 31, Dec 31. 2018 2019 2020 2021



Retail integrated finance Corporate integrated finance Life & Health Property & Casualty Banking

Banking: stronger operating performance thanks to upgrade of the three major business lines

Retail business built the "fivein-one" model

Expand customer segments and consolidate the AUM

Retail customers 118.21 million +10.3%

Retail AUM RMB3.18 trillion +21.3%

Qualified private 69.7 thousand +21.6%

banking customers

Private RMB1.41 trillion +24.6%

Enhance comprehensive operations

RMB1.91 trillion +19.0%

Credit cards in 70.13 million +9.2%

Corporate business moved into a new arena

Technology-empowered transaction banking

Registered business users of ~8.14 million Ping An Digital Pocket +682.5%

Supply chain financing backed by IoT

RMB300 billion+

Direct bill discounting business

RMB616.5 billion +37.3%

Sophisticated investment and financing business empowered by integrated finance

Scale of sophisticated investment and financing business RMB1,159.1 billion +6.6%

Financing referred by RMB473.4 billion Ping An Bank +16.8%

Interbank business made breakthroughs

Transformation and upgrade of the asset management business achieved good results

Revenue from Ping An Wealth Management

RMB2,647 million

Net profit from Ping An Wealth Management

RMB1,616 million

Carrying value of NAV-type products

RMB838.4 billion +80.9%

Increasing cooperation with peers

Cumulative customers

2,370

Interbank institutional

RMB1,483 billion

sales volume

of ET-Bank

+84.0%

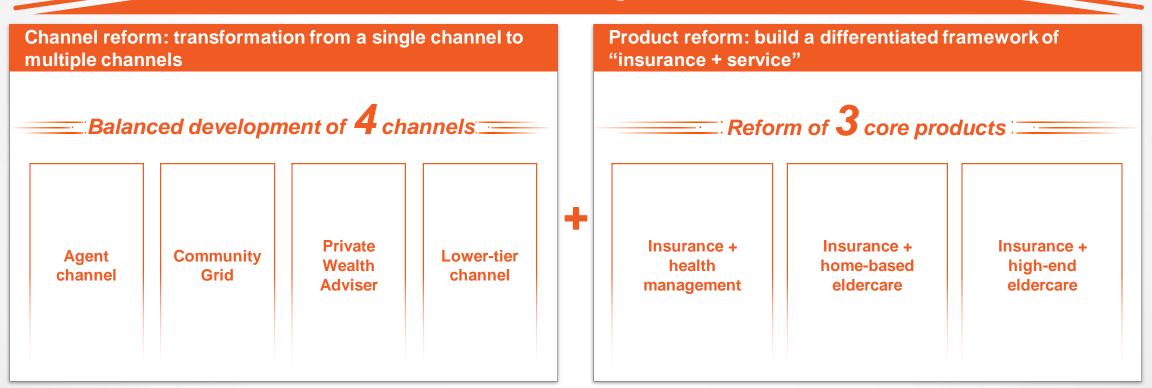
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Jessica Tan Co-CEO

Advance the reform of "4 channels + 3 products"

The world's leading life insurer

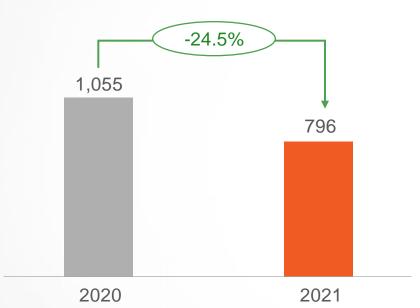


Digital Reform

Channel reform—the agent channel: build a team of "high-competence, high-performing, and high-quality" agents, and improve team structure

Average number of agents

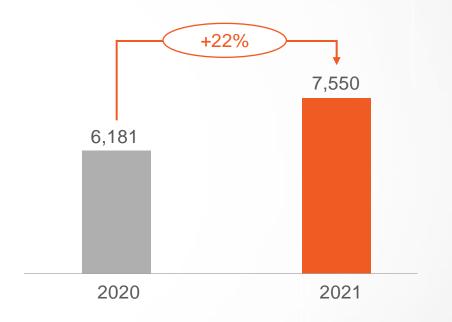
(In thousand)



- Qualifications: The proportion of agents with a college education background and above increased by 2.4 pps from the beginning of 2021
- Activity: Customer visits per agent increased by 200% to 300% YoY

FYP per agent

(RMB per agent per month)



- Sales: The number of long-term insurance policies sold per agent increased by 7%
- Adjusted portfolio: FYP per policy increased by ~15% due to a higher proportion of high-premium savings products

Note: The average number of agents is the average monthly number of agents.

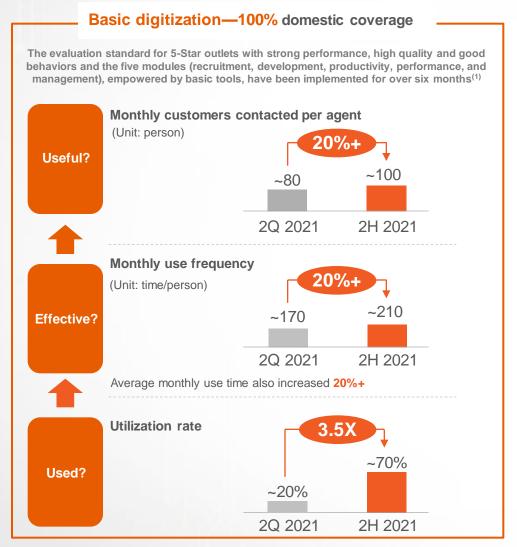
Channel reform—the agent channel: carry out tiered, refined management of the agent force, and build a team of "high-competence, high-performing, and high-quality" agents

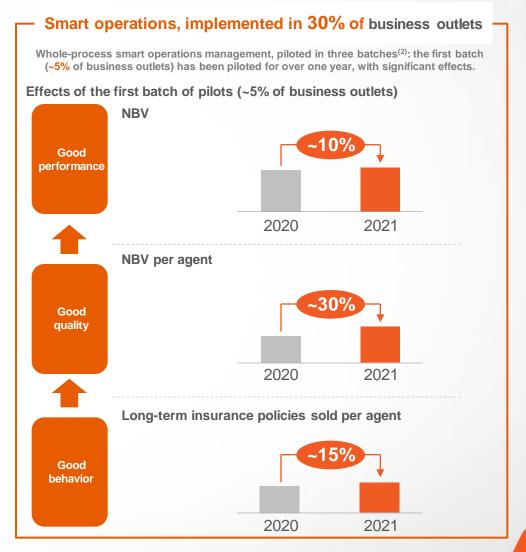
Future team structure: shift from the "pyramid" team structure to an "olive-shaped" one, and advance high-quality transformation of the agent team



- Stable scale: stabilize the high-performing sales force; to develop excellent outlet managers to expand business volume
- Boost productivity: provide high-end customer with exclusive products; NBV per agent increased by 20%+ YoY in 2021
- High income: Income increased by ~15% YoY in 2021; income per Diamond Agent was about four-to-five times the social average salary
- Strengthen the agent force: reduce the number of agents, and retain high-potential ones
- Standard management: improved digital activity management; face-to-face visits per agent increased by 200% to 300% YoY in 2021
- Sales upgrade: explore the scenario-based sales model; the number of policies sold per agent increased by ~15% YoY in 2021
- "Talent +": implement "Talent +" to upgrade and tighten agent recruitment, conduct profiling, and raise the proportion of high-quality new agents
- **Development:** "7 days before getting on-board + 90 days thereafter" systematic training; productivity of "Talent +" agents was 3 times that of ordinary agents in 2021
- Ongoing expansion: to tackle the "Talent +" agent shortage, we will strengthen agent development to increase the headcount while ensuring quality

Channel reform—the agent channel: the digital pilot yielded results; we will promote the reform while ensuring quality





Notes: (1) Basic digitization has been in operation since March 2021.

⁽²⁾ The three batches of pilots were initiated in late 2020, mid-2021 and late 2021 respectively. The first batch of pilots covered about 5% of business outlets.

Channel reform—multiple channels: development of three innovative channels





Community Grid

Medium and high-end team: grid-based operation of orphan policies⁽²⁾ to improve renewal premium collection, cross-selling, and upselling

- Existing value: Ping An has nearly 30 million orphan policyholders which contributed over RMB100 billion renewal premiums per annum
- Effective pilot program: More than 1,000 medium and high-end specialists have been recruited;
 the policy persistency ratio of pilot areas improved by over 20 pps

Private Wealt Advisers

Elite team: high-quality customer development, "insurance + finance" one-stop wealth management

- Customer potential: Ping An Bank has nearly 1.1 million wealth management customers, aimd less than 10% insurance penetration and higher than RMB500,000 per-customer potential⁽³⁾ in the market
- Initial results: More than 300 elite wealth managers have been recruited, nearly all of whom have a bachelor's degree or above as well as up-to-standard productivity.

Lower-tier channel

Lower-tier team: explored the lower-tier market⁽⁴⁾ and scenario-based sales under Ping An's integrated finance strategy

- Market potential: There are over 600 million potential customers in the lower-tier market, about 85% of whom haven't been penetrated
- **Preliminary exploration:** Ping An explored development models for the lower-tier channel in combination with the insurance scenarios in lower-tier markets.

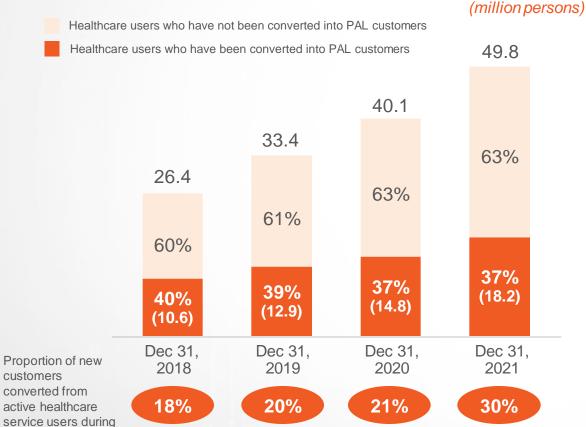
Notes: (1) Multiple channels' contributions to NBV are the sum of Ping An Life's retail business NBV contributed by the Community Grid, Private Wealth Advisers, and the lower-tier channel; Community Grid includes the former telemarketing and internet channels, and Private Wealth Advisers includes the former bancassurance channel.

- (2) Orphan policies are in-force policies sold by agents who have terminated their agency relationship with Ping An Life before the termination of the agency relationship.
- (3) Per-customer potential refers to the premiums of life insurance products expected to be purchased by wealth management customers.
- (4) The lower-tier markets and the lower-tier channel refer to Ping An Life's innovative channel focused on potential customers in tier 3 and 4 cities as well as villages, townships, and counties.

Product reform—"insurance + service": healthcare services bring more customers to Ping An Life and help increase customer retention

Customer acquisition: 30% of Ping An Life's new customers were converted through healthcare services

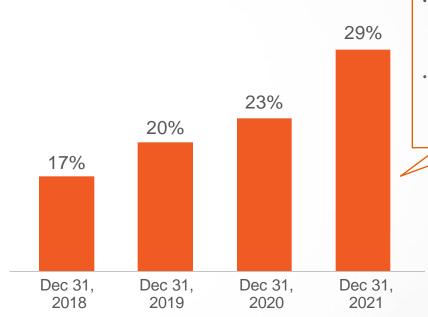
Steadily increasing PAL customers converted from active healthcare service users⁽¹⁾



the period

Customer retention: Nearly 30% of PAL customers use healthcare services, contributing significant value

Increasing percentage of PAL customers actively using healthcare services



- 72% of new customers acquired in 2021 used healthcare services (vs 20% of existing customers)
- Monthly active users accounted for 25% of new customers acquired in 2021 (vs 6% of existing customers)

- Per capita premium of active healthcare users is 1.4 times that of non-healthcare users
- Per capita upselling rate of active healthcare users is 2.4 times that of non-healthcare users
- Mortality rate of active healthcare users is 15% lower than that of non-healthcare users

Note: (1) Active healthcare service users are those of the registered users of Ping An Life's "Jin Guan Jia" app who also used healthcare services; Ping An Life's customers are based on holders of in-force policies rather than policy beneficiaries.

Product reform—"insurance + service": three-tier products provide full-lifecycle healthcare and eldercare services



Energetic stage: healthy life

Insurance + health management

Your family doctor
Worry-free, time-saving, and
money-saving

- Worry-free: Family doctors, specialists, and global experts
- **Time-saving:** Online-merge-offline, in-store, and home-delivered services
- Money-saving: Health management, disease management, and chronic disease management



Retired stage: splendid life

Insurance + home-based eldercare

Your eldercare concierge
Comfortable, whole-hearted and
worry-free

- Comfortable old people: Comfortable living, professional medical care, and good entertainment
- Whole-hearted concierges: All assistants, exclusive concierges, and expert teams
- Worry-free offspring: Risk monitoring, physical sign monitoring, and service supervision

Including "insurance + health management"



Old age stage: high-quality eldercare

Insurance + high-end eldercare

Your private concierge Prime, exclusive and respectful

- Prime life: Core locations, 7-star facilities, and lifetime residences
- Exclusive services: 7D healthcare, 1+N concierges, and international standards
- Respectful care: Health monitoring, community monitoring, and operations supervision

Including "insurance + health management" and "insurance + home-based eldercare"

Product reform—insurance + health management: professional healthcare services to make your life more exciting

Worry-free

Time-saving

Money-saving

Example



Private doctors:

Nearly 2,000 in-house general practitioners, providing 24/7 services

Remote diagnosis/ treatment: Online + Alpowered consultation. diagnosis, treatment, and services

Health management: 5D assessment + health management (sleep.

exercise. nutrition...)

Chronic disease prevention: Precise management of 35 chronic diseases



Increase coverage: service utilization



(Existing customers vs. new customers acquired in 2021)

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Zun Xiang RUN for middle class customers

On the basis of Le Xiang RUN

- **♣ Specialists:** 40.000+ in-house and external doctors, covering nine departments
- Hospital visit arrangement: Arrangement of outpatient and inpatient services at 1.500+ 3A hospitals
- Home delivery of medicines: delivery within 1 hour in 140 cities
- Critical illness management: Second opinions and hospitalization assistance from the world's top 100 medical institutions



Improve customer retention: monthly active users



6.0% **25%**

(Existing customers vs. new customers acquired in 2021)

On the basis of Zun Xiang RUN

- **Zun Xiang RUN PLUS** for affluent customers
- ♣ Professional nutritionists/ fitness trainers/ psychotherapists: 20,000+ nutritionists, fitness trainers and psychotherapists
- Renowned doctors: Consultation with ~2.000 famous doctors
- **♣** Hospital visit assistance: An accompany team of 3.000+ members
- High-end health checkup: ~2,000 facilities across China
- High-end rehabilitation: Home-based rehabilitation and nursing in 331 cities



Promote health: % of users within normal blood sugar range



(Users who did not use the services vs. users who used the services)

Product reform—insurance + eldercare management: professional, respectful eldercare services

China will have 360 million people aged above 60 by 2030, an increase of 38%

Institution 3% • Towns 7%

Prime life

Seven divisions of public space Oriental Zen style design (textible combination)

Lifejong resistance for the elderly with 200-renovations

- Core location: 10-minute community life circle in tier 1 and 2 cities
- 7-star facilities: 7 enjoyable activity spaces
- Lifelong residence: 100+ customized renovations



- 7D healthcare: 1,000+ customized healthcare solutions
- 1 + N concierges: 950+ customized private service items
- International standards: 20+ certifications by international institutions



- Health monitoring: Full-cycle monitoring on 7 health dimensions
- Community monitoring: 10 types of warnings + contingency plans
- Operations supervision: 6 types of care standards for disability and dementia

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High-end eldercare

Home-based elderc

Comfortable old people

- Comfortable living: 300+ one-stop service items covering clothing, dining, housing and transportation
- professional medical care: Arrangement of visits to 1,500+ 3A hospitals
- Wonderful entertainment: 150+ cultural, entertaining and sport activities



- Al assistant: 24/7 smart companionship
- Exclusive concierge: all-around care with 650+ service items
- Expert team: strong support in 10 fields



- Risk monitoring: 29 types of warnings and a 3-level rescue system
- Physical sign monitoring: 24/7 meticulous monitoring of 7 categories of physical signs
- Service supervision: 200+ selected leading providers

"9073" eldercare pattern

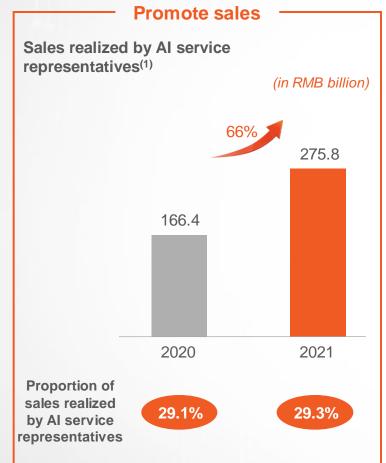
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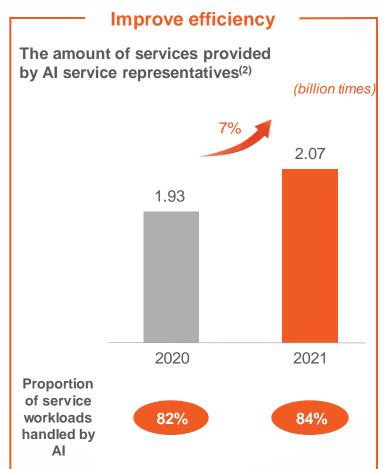
中国平安 PING AN

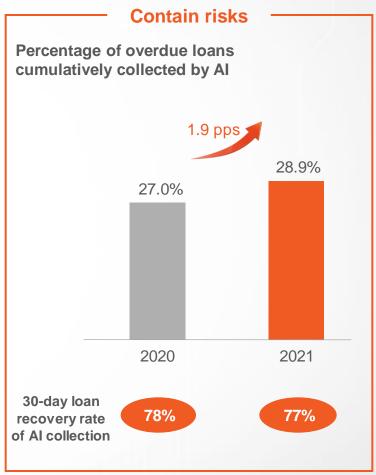


Jessica Tan Co-CEO

Technology-empowered financial services: promote sales, improve efficiency, and contain risks







Notes: (1) Due to business adjustments, sales realized by AI service representatives in the Reporting Period exclude sales contributed by Ping An Bank and Lufax Holding. Relevant metrics and data for the comparable period have been restated accordingly.

⁽²⁾ The amount of services provided by Al service representatives refers to the total number of times of inbound and outbound call services provided by speech robots and text robots for lending, credit card, and insurance business lines.

Ecosystem-empowered financial services: build a closed loop represented by the healthcare ecosystem

Empower financial services with ecosystems

- Customer acquisition: The Group had over 647 million internet users as of December 31, 2021. The Group acquired 32.40 million new retail financial customers in 2021, 35% of whom were sourced from its internet user base for the third consecutive year.
- Customer retention: The nearly 206 million financial customers who used services from the Group's ecosystems held 2.3 times more contracts and 4.1 times more AUM per capita respectively than those who did not use such services.

Financial services ecosystem

- Retail customers: Lufax Holding served 15.52 million active investors and a total of 16.84 million borrowers
- Institutions: OneConnect served 109 offshore financial institutions and 62 government and regulatory authorities⁽¹⁾





Healthcare ecosystem

- Users: 400+ million users
- · Services:
- 1) Medical services: 40,000+ in-house doctors and contracted external doctors; 10,000+ hospitals in cooperation
- 2) Healthcare: 202,000 contracted pharmacies
- 3) Technology: served 45,000+ medical institutions and about 1.32 million doctors
- Payment: Health insurance premium exceeded RMB140 billion





Auto services ecosystem

B-end:

2021

- **Dealers:** about **25,000** served⁽²⁾ **Automakers: 92** covered⁽²⁾
- Used cars: Autohome and TTP Car Inc., a leading online used car auction platform in China, jointly contributed about 17% of China's used passenger car transaction volume through used car deal matching and auction services⁽³⁾ in
- C-end: 46.9 million daily active users



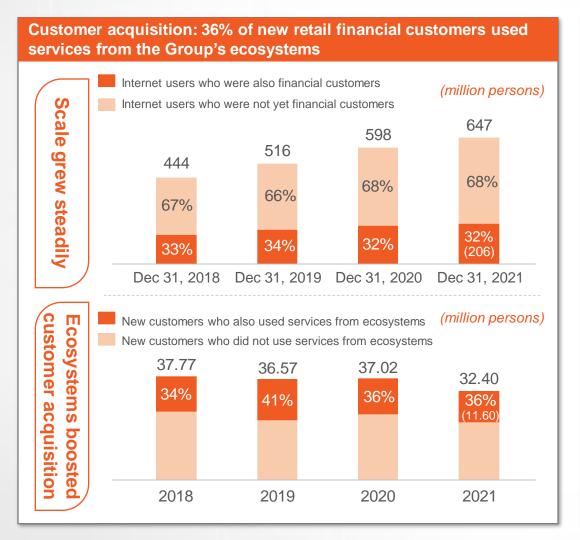
Smart city ecosystem

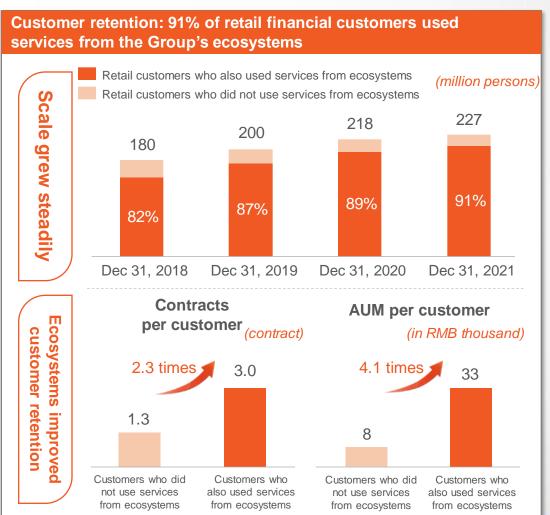
- Government services: launched in 165 cities
- Business development: covered 1.74 million enterprises
- Citizen services: served 140 million citizens



- Notes: (1) The numbers of institutions served are based on cumulatively served customers as of September 30, 2021.
 - (2) The numbers of dealers and automakers are from Autohome's 2020 annual report.
 - (3) The data on used passenger car transactions is from the China Automobile Dealers Association (CADA).

Empower financial services with ecosystems: acquire customers, improve customer retention, and boost main financial businesses





Technology-powered development: Ping An's healthcare ecosystem centering on "HMO + family doctor + O2O"

Patient

- Users: about 65% of the 647 million internet users used the services
- Customers: nearly 63% of the 227 million retail customers used the services
- Services: four categories of healthcare service items covering health, disease, chronic disease. and eldercare

Provider

Ping An's flagship facilities

- Five elements: family doctor + health record, portal, payment, Al
- Four processes: consultation/diagnosis/treatment/service
- Four scenarios: health/disease/chronic disease/eldercare
- Nearly 2,000 in-house doctors

Offline

Online

- Integrated PKU Healthcare's resources
- Partnered with 3A hospitals: PKUCare Luzhong Hospital, PKUCare Lu'an Hospital, Peking University International Hospital, Ping An Longhua General Hospital, PKUCare Zibo Hospital, PKUCare Zhuzhou Kind Cardiovascular Disease Hospital, PKUCare Rehabilitation Hospital
- Built 14 health management centers

Ping An's O2O service network

- Medical services: 40,000+ doctors, 1,100+ renowned doctors; 1,000+ overseas medical institutions
- · Healthcare services: nutritionists/fitness trainers/psychotherapists

- Medical services: 10,000+ hospitals, covering 99% of 3A hospitals and 100% of Top 100 hospitals in China
- Healthcare services: 96,000 healthcare management institutions

- Door-to-door: 180 personalized service items
- Medicines: 202,000 pharmacies, representing about 34% of all pharmacies in China

Technology-empowered network

- Disease management: 187 cities, 2,500+ diseases, 10 million+ chronic-disease patients
- Medical institution management: empowered 45,000+ medical institutions
- Medical worker management: served approximately 1.32 million doctors

Payer

- Customers: approximately 100 million individuals and approximately 40,000 enterprises
- Premium: health insurance premium amounted to over RMB140 billion
- Commercial insurance: China's leading health insurance company

Healthtech

Ping An Healthtech Research Institute

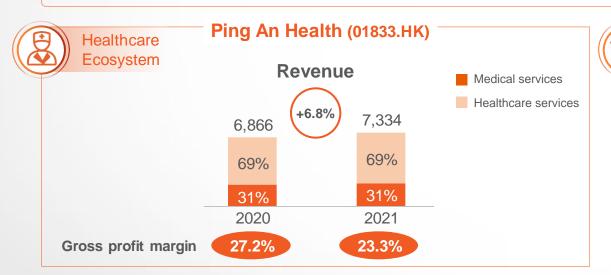
Ping An Biomedical Research Institute

Ping An Global Voyager Fund/Ping An Overseas Holdings

Technology-powered development: build China's leading financial, healthcare, and auto services platforms



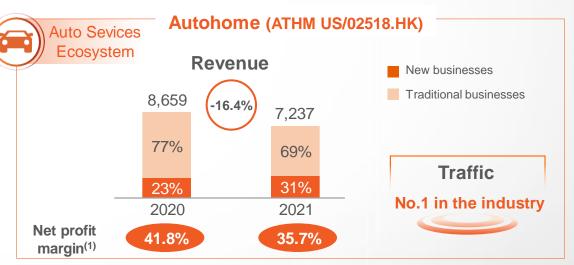
Net loss ratio⁽¹⁾



27.2%

23.7%

Net profit margin⁽¹⁾



-31.0%

-40.9%

Notes: (1) Net profit/loss margins of Lufax Holding and OneConnect were calculated based on their respective net profit/loss attributable to shareholders of the parent company. Net profit margin of Autohome was calculated based on its adjusted net income attributable to Autohome Inc. (Non-GAAP).

⁽²⁾ Recurring revenue of OneConnect refers to volume-based and support revenue, comprising revenue from business origination services, risk management services, operational support services, the cloud services platform, and others. Non- recurring revenue refers to implementation revenue. Autohome's new business revenue includes online marketplace and other business revenue; its tradit ional business revenue includes media business revenue and leads generation revenue.

⁽³⁾ OneConnect's ranking among Chinese listed financial software companies by revenue is from China Insights Consultancy. Autohome's ranking by monthly active users is from QuestMobile's Report on Development of China's Mobile Internet (2022).



Appendices: 2021 Group operating profit (Table A-1)

	See Table B	See Table C	See Table D				
(in RMB million)	Life & Health	P&C	Banking	Asset Management	Technology	Other businesses and elimination	The Group
Net profit attributable to shareholders of the parent company	59,468	16,117	21,060	12,221	(1,957)	(5,291)	101,618
Net profit attributable to non-controlling interests	835	75	15,276	1,731	1,500	767	20,184
Net profit (A)	60,303	16,192	36,336	13,952	(457)	(4,524)	121,802
Excluding:							
Short-term investment variance (B)	(23,491)	-	-	-	-	-	(23,491)
Impact of discount rate change (C)	(13,281)	-	-	-	-	-	(13,281)
Impact of one-off material non- operating items and others (D))	-	-	-	-	(9,905)	-	(9,905)
Operating profit (E = $A - B - C - D$)	97,075	16,192	36,336	13,952	9,448	(4,524)	168,479
Operating profit attributable to shareholders of the parent company	95,906	16,117	21,060	12,221	7,948	(5,291)	147,961
Operating profit attributable to non-controlling interests	1,169	75	15,276	1,731	1,500	767	20,518

Appendices: 2020 Group operating profit (Table A-2)

	See Table B	See Table C	See Table D				
(in RMB million)	Life & Health	P&C	Banking	Asset Management	Technology	Other businesses and elimination	The Group
Net profit attributable to shareholders of the parent company	95,018	16,083	16,766	11,172	7,936	(3,876)	143,099
Net profit attributable to non-controlling interests	1,054	76	12,162	1,120	1,567	281	16,260
Net profit (A)	96,072	16,159	28,928	12,292	9,503	(3,595)	159,359
Excluding:							
Short-term investment variance (B)	10,308	-	-	-	-	-	10,308
Impact of discount rate change (C)	(7,902)	-	-	-	-	-	(7,902)
Impact of one-off material non- operating items and others (D))	-	-	-	-	1,282	-	1,282
Operating profit (E = A - B - C - D)	93,666	16,159	28,928	12,292	8,221	(3,595)	155,670
Operating profit attributable to shareholders of the parent company	92,672	16,083	16,766	11,172	6,654	(3,876)	139,470
Operating profit attributable to non-controlling interests	994	76	12,162	1,120	1,567	281	16,200

Appendices: Life & Health earnings (Table B)

Profit Analysis

Residual Margin

(in RMB million)	2021	2020	Notes
Release of residual margin	82,488	81,583	А
Return on net worth	14,567	13,170	
Spread income	4,823	4,565	
Operating variances and others	7,436	4,607	
Operating profit before tax	109,314	103,926	
Income tax	(12,239)	(10,260)	
Operating profit after tax	97,075	93,666	See Table A
Short-term investment variance	(23,491)	10,308	
Impact of discount rate change	(13,281)	(7,902)	
Impact of one-off material non- operating items and others	-	_	
Net profit	60,303	96,072	See Table A

Α

Appendices: P&C earnings (Table C)

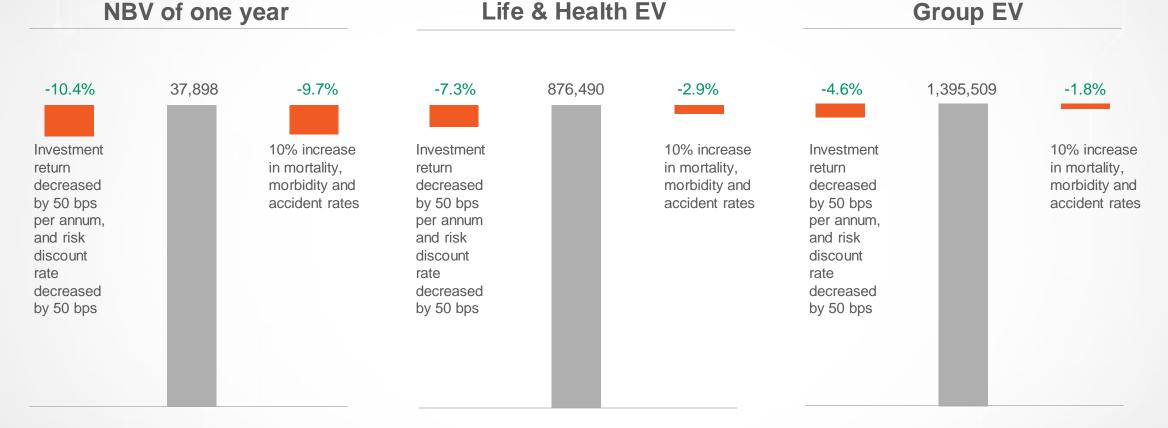
(in RMB million)	2021	2020	Notes
Premium income	270,043	285,854	
Net earned premiums	260,490	253,017	В
Claim expenses	(174,663)	(153,302)	
Commission expenses of insurance operations	(32,039)	(40,704)	
Administrative expenses	(53,179)	(62,394)	
Reinsurance commission revenue	4,527	5,473	
Underwriting profit	5,136	2,090	$D = B \times (1-C)$
Combined ratio (%)	98.0	99.1	С
Total investment income	14,123	18,370	$E = F \times G$
Average investment assets	325,515	298,708	F
Total investment yield (%)	4.3	6.1	G
Other net revenue and expenses	(563)	(831)	
Profit before tax	18,696	19,629	
Income tax	(2,504)	(3,470)	
Net profit	16,192	16,159	See Table A
Operating profit	16,192	16,159	See Table A

Appendices: Banking earnings (Table D)

(in RMB million)	2021	2020	Notes
Net interest revenue	120,336	113,470	H = I x J
Average balance of interest-earning assets	4,314,998	3,944,430	1
Net interest margin (%)	2.79	2.88	J
Net non-interest revenue	49,047	40,072	
Revenue	169,383	153,542	K
General and administrative expenses	(47,937)	(44,690)	$L = - (K \times M)$
Cost-to-income ratio (%)	28.30	29.11	M
Taxes and surcharges	(1,644)	(1,525)	
Operating profit before impairment losses on assets	119,802	107,327	
Impairment losses on credit and other assets	(73,817)	(70,418)	
Including: Loan impairment loss	(59,407)	(43,148)	$N = - (O \times P)$
Average balance of loans and advances (including discounted bills)	2,853,155	2,497,111	0
Credit cost (%)	2.08	1.73	Р
Other expenses	(106)	(155)	
Profit before tax	45,879	36,754	
Income tax	(9,543)	(7,826)	
Net profit	36,336	28,928	See Table A

Appendices: NBV and EV exhibited low sensitivity to future investment return

(in RMB million)



Notes: (1) Under the current EV valuation framework, the assets backing liability and capital requirements excluding free surplus are measured at carrying value. In the above investment sensitivity scenarios, adjusted net asset value will not change with future investment returns.

⁽²⁾ Figures may not match the calculation due to rounding.