## 2020 Annual Results



February 2021

### **Cautionary Statements Regarding Forward-Looking Statements**

To the extent any statements made in this Report contain information that is not historical, these statements are essentially forward-looking. These forward-looking statements include but are not limited to projections, targets, estimates and business plans that the Company expects or anticipates may or may not occur in the future. Words such as "potential", "estimates", "expects", "anticipates", "objective", "intends", "plans", "believes", "will", "may", "should", variations of these words and similar expressions are intended to identify forward-looking statements.

These forward-looking statements are subject to known and unknown risks and uncertainties that may be general or specific. Readers should be cautioned that a variety of factors, many of which are beyond the Company's control, affect the performance, operations and results of the Company, and could cause actual results to differ materially from the expectations expressed in any of the Company's forward-looking statements. These factors include, but are not limited to, exchange rate fluctuations, market shares, competition, environmental risks, changes in legal, financial and regulatory frameworks, international economic and financial market conditions and other risks and factors beyond our control. These and other factors should be considered carefully and readers should not place undue reliance on the Company's forward-looking statements. In addition, the Company undertakes no obligation to publicly update or revise any forward-looking statement that is contained in this Report as a result of new information, future events or otherwise. Neither the Company nor any of its employees or affiliates is responsible for, or is making, any representations concerning the future performance of the Company.

### 中国平安 PING AN

金融・科技

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Jason Yao Co-CEO and CFO

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Xie Yonglin
President and Co-CEO

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Jessica Tan Co-CEO 中国平安 PING AN

金融・科技

**Overview** 

Financial Review

Financial Business

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## **Overview**

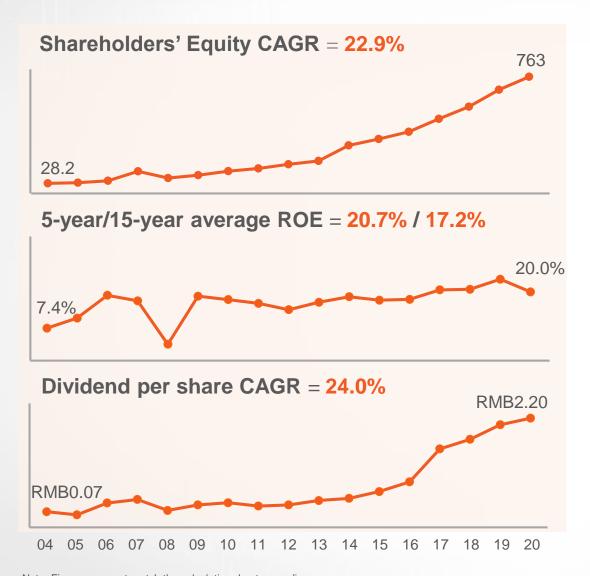
Jason Yao Co-CEO and CFO

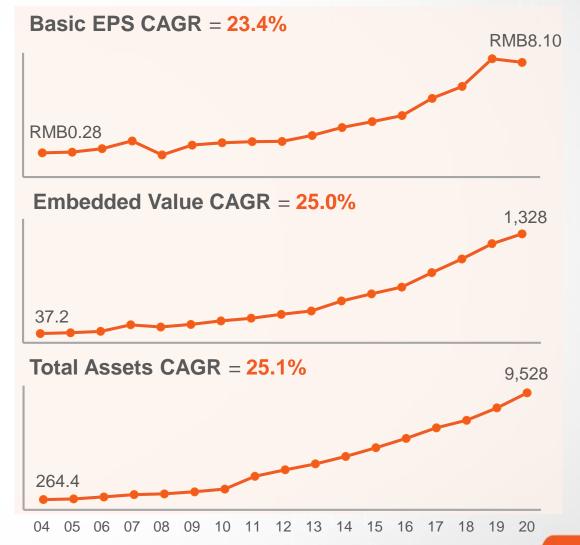
# Ping An's strategy: a world-leading technology-powered retail financial services group

One **World-leading** positioning **Technology-powered Retail Financial Services Group** Two Pan Healthcare **Pan Financial Assets** focuses Two growth Finance + Technology Finance + Ecosystem models **Financial** Smart Auto **Asset** Healthcare Insurance **Banking** City N pillars Services Services **Ecosystem** Management **Ecosystem Ecosystem Ecosystem** 

### Strong and consistent track record since IPO

(in RMB billion)





Note: Figures may not match the calculation due to rounding.

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## **Financial Review**

Jason Yao Co-CEO and CFO

### 2020 Business highlights

(RMB)

Operating profit(1)

139,470 million

+4.9%

Dividend per share

2.20/share

+7.3%

**Operating ROE** 

19.5%

-2.2 pps

Net profit<sup>(1)</sup>

143,099 million

-4.2%

L&H EV

824,574 million

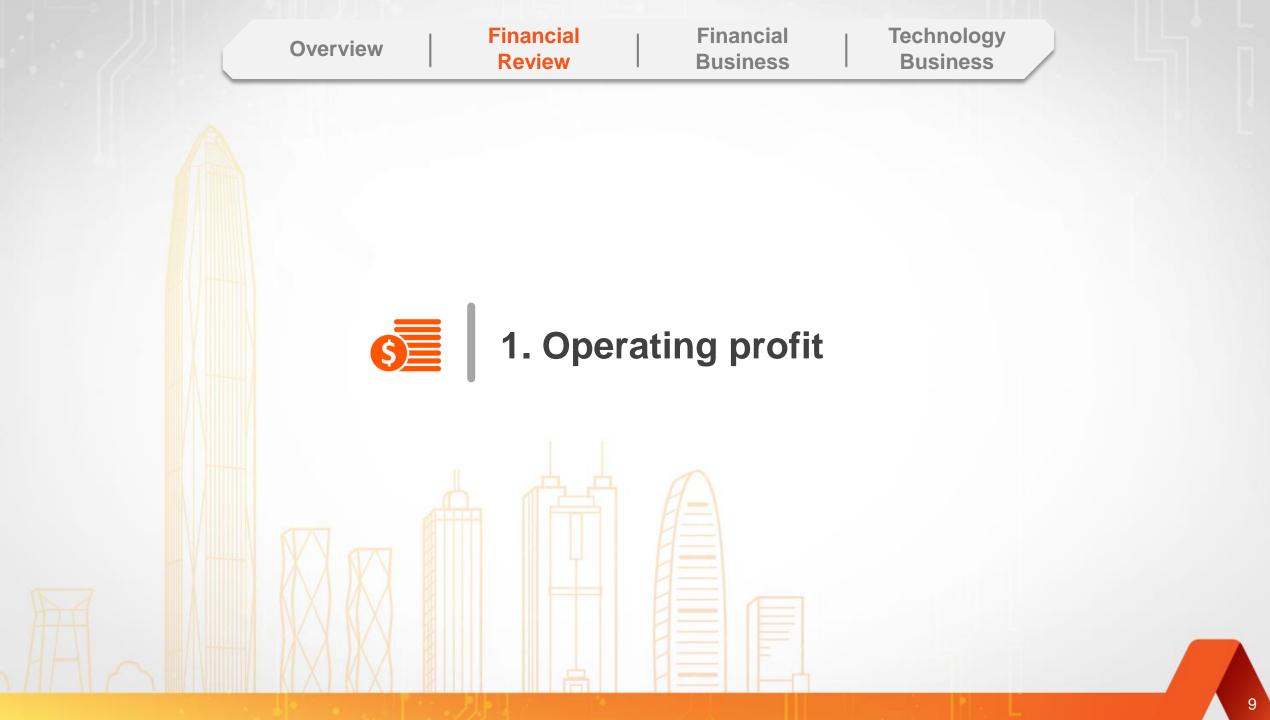
+8.9%

L&H Operating Profit

92,672 million

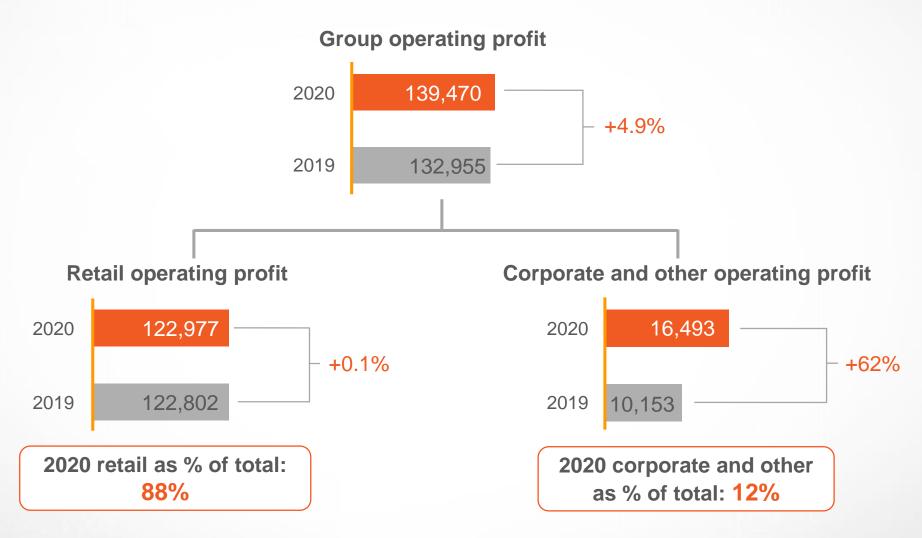
+5.2%

Note: (1) Operating profit and net profit refer to the operating profit and net profit attributable to shareholders of the parent company respectively.



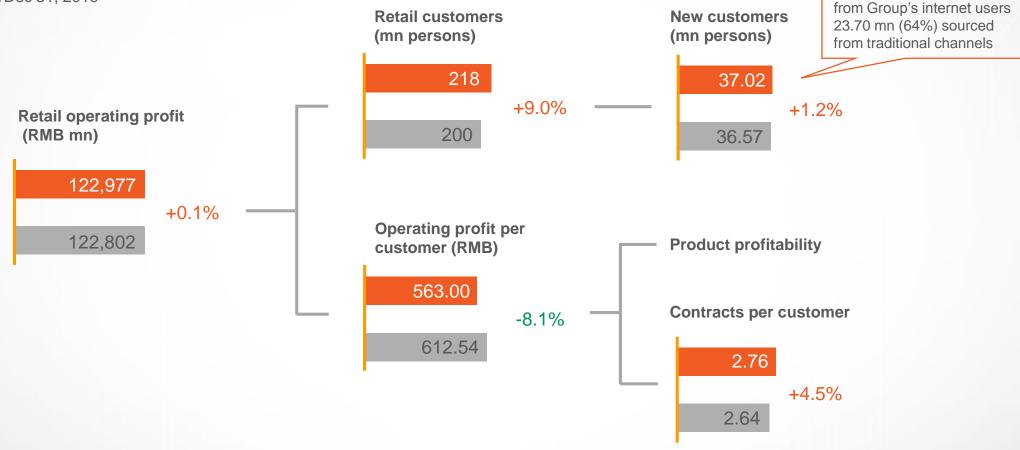
### Retail accounted for 88% of Group operating profit

(in RMB million)



### **Retail OPAT growth drivers**

- 2020/Dec 31, 2020
- 2019/Dec 31, 2019



Notes: (1) Operating profit refers to the operating profit attributable to shareholders of the parent company.

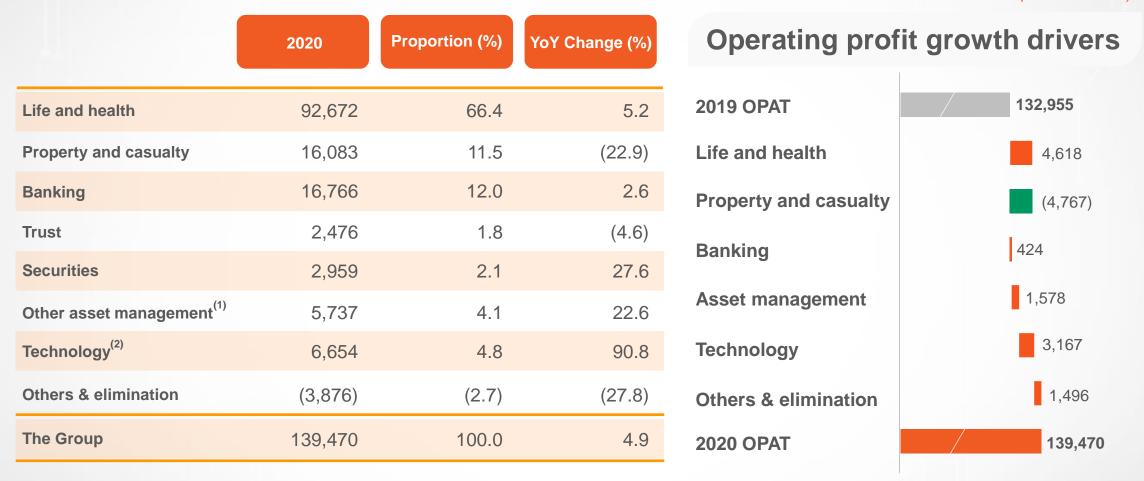
(3) Figures may not match the calculation due to rounding.

13.32 mn (36%) sourced

<sup>(2)</sup> The number of customers as of Dec 31, 2020 is not equal to the number of customers as of December 31, 2019 plus new customers acquired during the Reporting Period due to customer attrition.

### Group operating profit rose 4.9% YoY

(in RMB million)



Notes: (1) The other asset management business represents the results of subsidiaries that engage in asset management business including Ping An Asset Management, Ping An Financial Leasing, and Ping An Overseas Holdings.

<sup>(2)</sup> The technology business represents the results of subsidiaries, associates and jointly controlled entities that engage in technology business including Autohome, Lufax Holding, OneConnect, Ping An Good Doctor, and Ping An HealthKonnect.

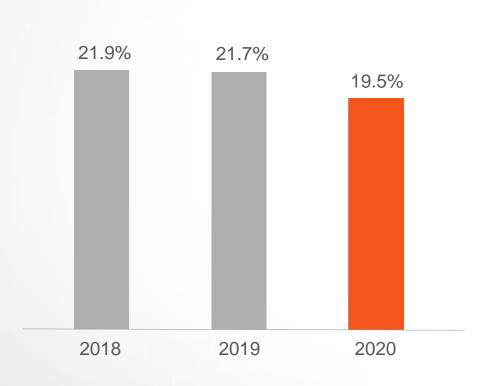
<sup>(3)</sup> Operating profit refers to the operating profit attributable to shareholders of the parent company.

<sup>(4)</sup> Figures may not match the calculation due to rounding.

## Delivered a 19.5% operating ROE in 2020

### **Operating ROE**

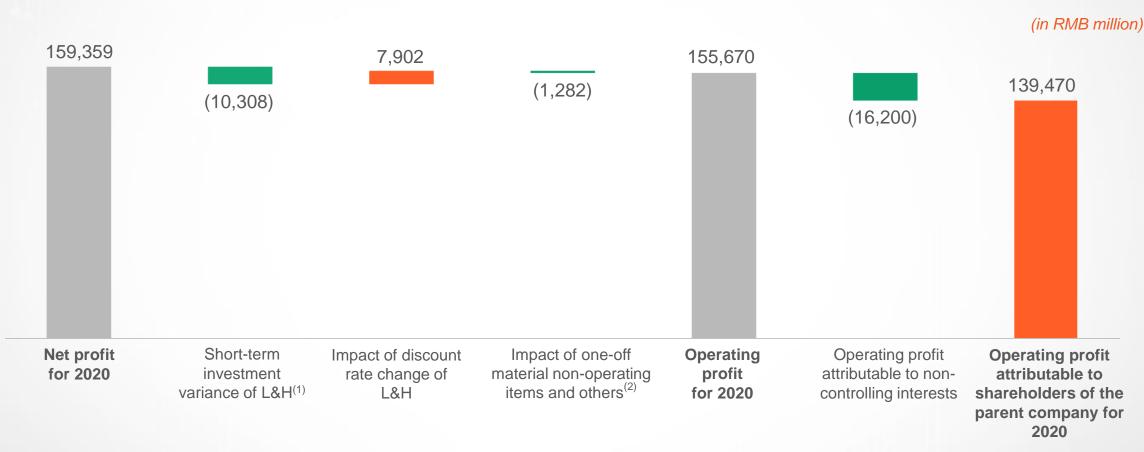
### **Operating ROE by segment**



(%)	2020
Life and health insurance	35.0
Property and casualty insurance	16.4
Banking	9.6
Trust	11.8
Securities	9.5
Other asset management	11.9
Technology	7.8
Others & elimination	N/A
The Group	19.5

## Operating profit excluded non-operating items and others to reflect underlying results and trend

Operating Profit = Net Profit - Short-term Investment Variance - Impact of Discount Rate Change - One-off Material Non-operating Items and Others

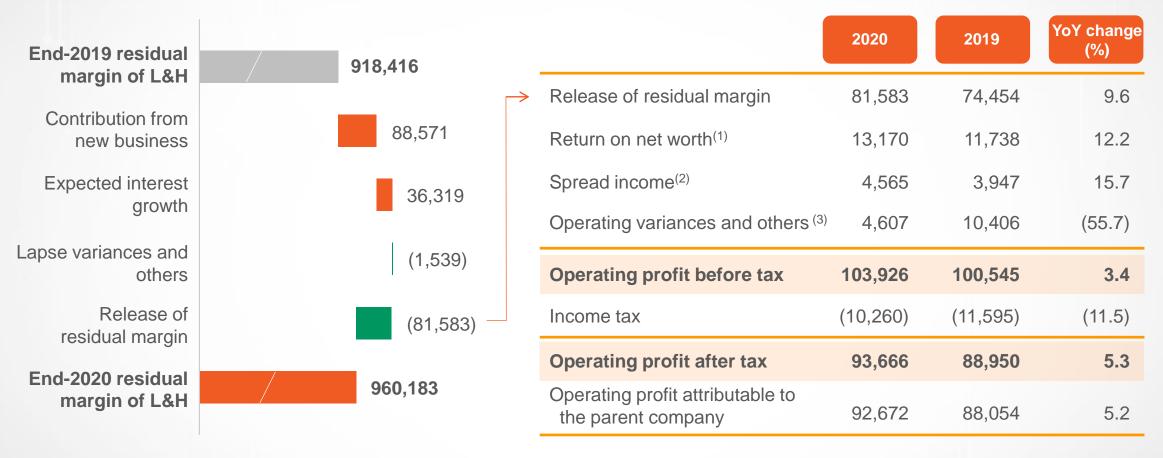


Notes: (1) Short-term investment variance is the variance between the actual investment return and the EV long-run investment return assumption (5%), net of the associated impact on insurance and investment contract liability.

<sup>(2)</sup> The impact of one-off material non-operating items and others is the impact of material items that management considered to be non-operating incomes and expenses, which in 2020 refers to the revaluation gain on the convertible bonds issued by Lufax Holding to the Group.

## L&H operating profit attributable to shareholders of the parent company rose 5.2% YoY

(in RMB million)



Notes: (1) Return on net worth is the investment return on shareholder equity based on the EV long-run investment return assumption (5%).

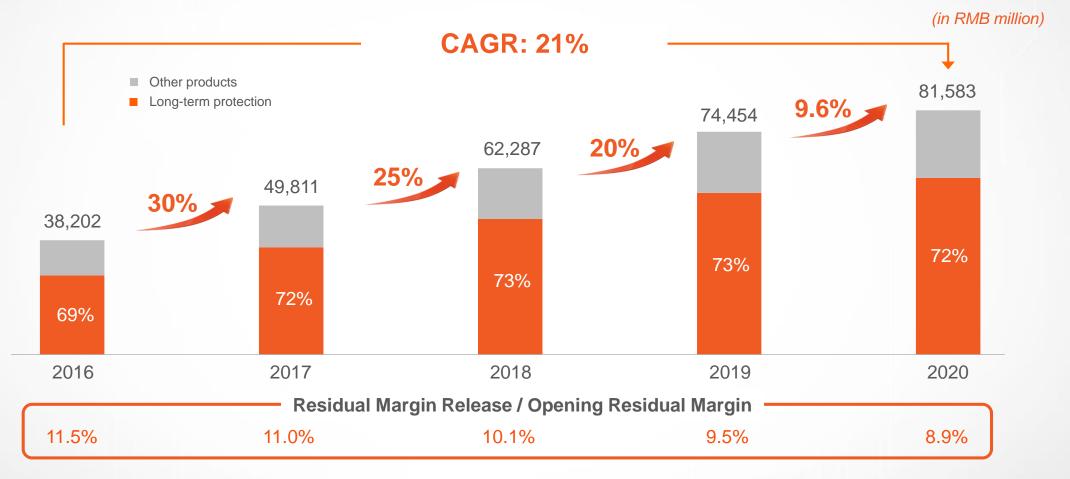
<sup>(2)</sup> Spread income is the expected investment return from assets backing contract liability based on the EV long-run investment return assumption (5%) exceeding the interest required on contract liability.

<sup>(3)</sup> Operating variances and others dropped 55.7% year on year, mainly because of increased strategic investment in technology and team building as well as fluctuations in policy persistency ratios.

<sup>(4)</sup> Figures may not match the calculation due to rounding.

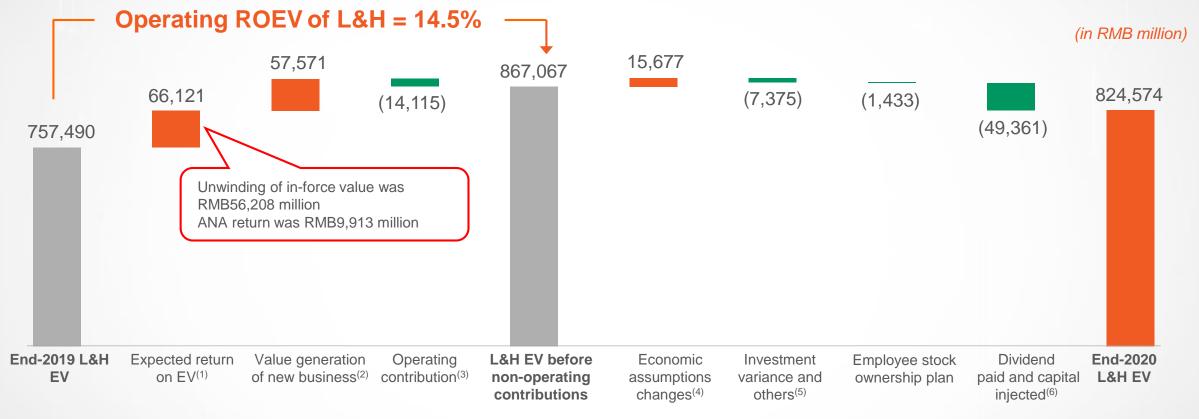
## L&H residual margin release rose 9.6% YoY

RM release: • Major source of profit • Locked in at issuance • Immune to capital market fluctuation



Note: Long-term protection products cover whole-life, term life, critical illness and long-term accident insurance. The critical illness plus savings combination sold over recent years contains high protection elements, though its main products are classified as Long-PPP Protection & Saving hybrid due to conservative classification.

## L&H delivered an operating ROEV of 14.5% despite challenges brought by COVID-19



Notes: (1) Expected return on EV consists of the expected return from opening adjusted net assets, the opening value of in-force and the NBV during the Reporting Period.

- (2) Value generation of new business includes NBV (RMB49,575 million) and risk diversification effects (RMB7,995 million).
- (3) Operating contribution includes operating assumptions and model changes (RMB-2,990 million), L&H operating variance and others (RMB-11,125 million). Adverse variances came mainly as a result of increased strategic investment in technology and team building as well as fluctuating policy persistency ratios.
- (4) Economic assumptions changes amounted to RMB15,677 million as the percentage of investment returns that can be exempted from income tax has been raised according to company experience and trend analysis.
- (5) Investment variance and others include the investment variance and market value adjustments.
- (6) Dividends paid by Ping An Life to the Group amounted to RMB49,511 million. The Company injected RMB150 million of capital into Ping An Health.
- (7) Figures may not match the calculation due to rounding.

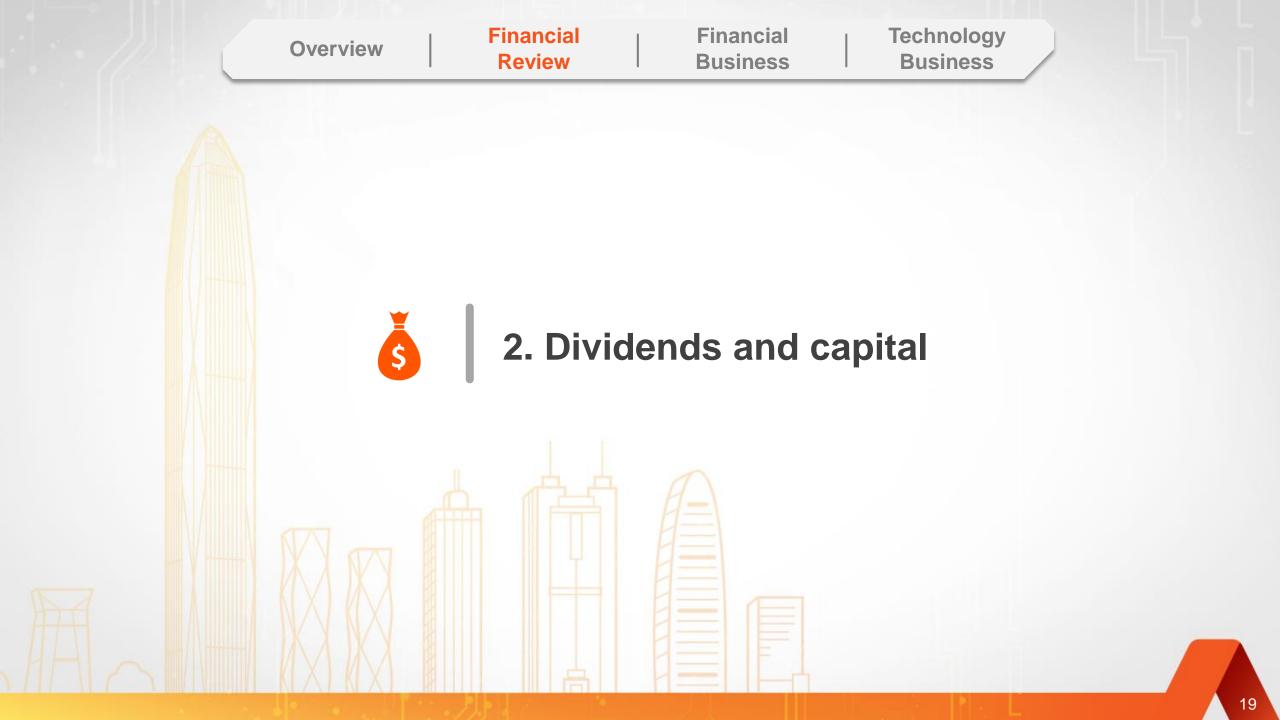
## NBV fell 34.7% YoY amid COVID-19 which hits our long-term protection business hard

(in RMB million)	NBV	Change (%)	NBV Margin (%)	Change (pps)	
Retail business	48,756	(35.4)	47.4	(12.3)	
Agent channel	42,913	(37.1)	54.9	(10.1)	
Protection & Saving hybrid (short-PPP)	6,187	(28.4)	18.8	(3.3)	
Protection & Saving hybrid (long-PPP) (1)	7,195	8.0	55.6	(0.6)	High-
Long-term protection (2)	25,756	(48.5)	96.0	(8.9)	protection
Short-term insurance	3,775	29.7	67.2	21.9	business
Telemarketing, internet and others	4,234	(30.4)	27.4	(12.0)	
Bancassurance	1,609	35.1	17.7	(2.7)	
Group business	820	78.5	1.8	0.4	
Total NBV	49,575	(34.7)	33.3	(14.0)	

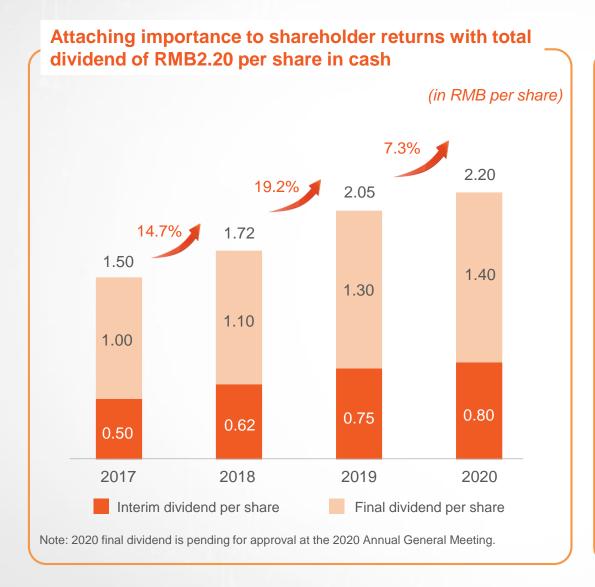
Notes: (1) PPP stands for Premium Payment Period. Protection & Saving hybrid (Long-PPP) products cover endowment and annuity products with PPP of 10 years and above. The critical illness plus savings combination sold over recent years contains high protection elements, though its main products are classified as Long-PPP Protection & Saving hybrid due to conservative classification.

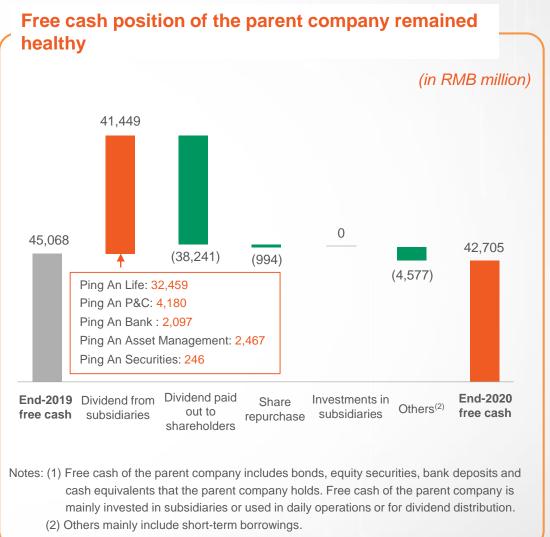
<sup>(2)</sup> Long-term protection products cover whole-life, term life, critical illness and long-term accident insurance.

<sup>(3)</sup> Figures may not match the calculation due to rounding.

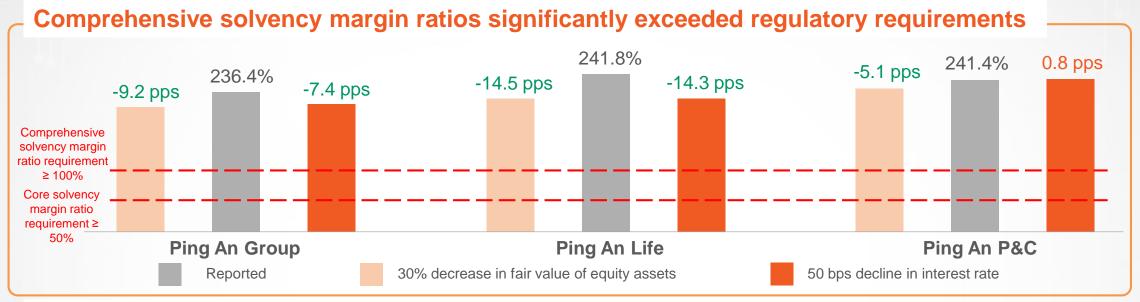


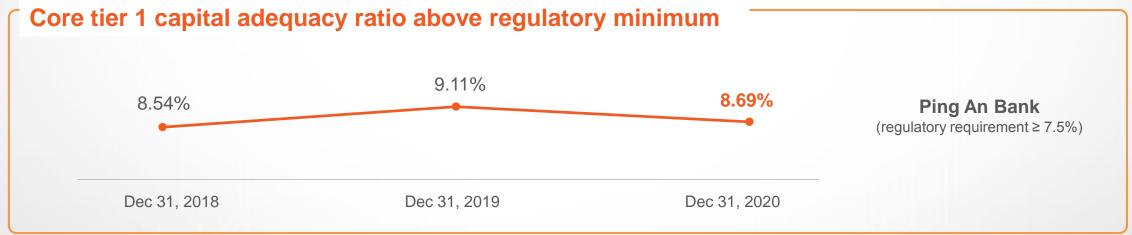
### Continued growth of cash dividends with DPS up 7.3% YoY





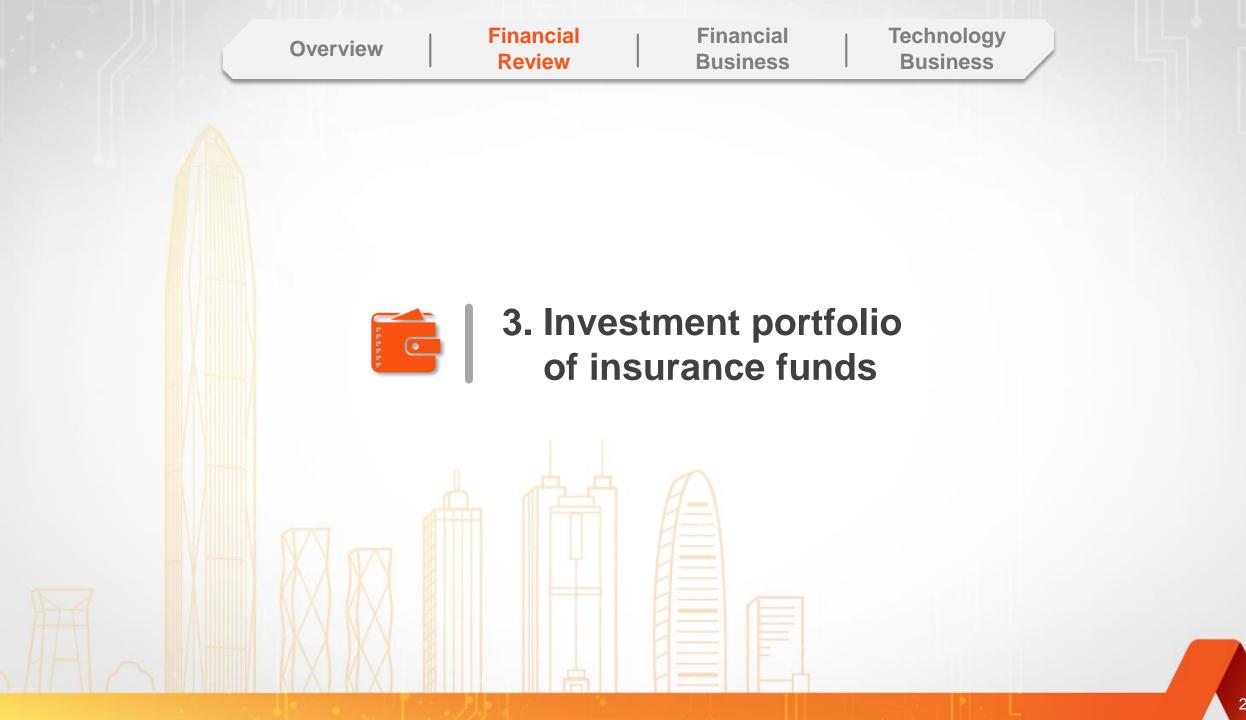
## Strong solvency position remained resilient to capital market volatility





Notes: (1) The Company conducts stress tests on insurance companies' solvency margin ratios on a quarterly basis. Ping An Bank and its wholly-owned subsidiary Ping An Wealth Management Co., Ltd. are included in the computation of the above core tier 1 capital adequacy ratio.

(2) Figures may not match the calculation due to rounding.



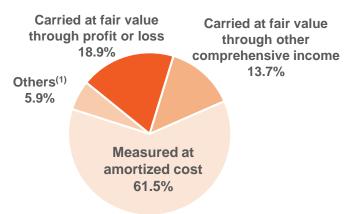
### Investment portfolio of insurance funds

Proportion	Dec 31, 2020	Dec 31, 2019	Change (pps)
Cash and cash equivalents	2.3%	3.0%	(0.7)
Term deposits	6.1%	6.6%	(0.5)
Debt financial assets			
Bond investments	50.2%	46.9%	3.3
Bond funds	1.3%	1.3%	-
Preferred stocks	3.2%	3.6%	(0.4)
Perpetual bonds	1.4%	0.6%	0.8
Policy loans	4.3%	4.3%	-
Debt schemes	4.3%	4.1%	0.2
Wealth management products <sup>(1)</sup>	6.7%	9.3%	(2.6)
Equity financial assets			
Stocks	8.4%	9.2%	(8.0)
Equity funds	1.8%	1.5%	0.3
Wealth management products <sup>(1)</sup>	1.1%	1.2%	(0.1)
Unlisted equities	2.2%	2.1%	0.1
Long-term equity stakes	4.2%	3.8%	0.4
Investment properties	1.7%	1.9%	(0.2)
Other investments <sup>(2)</sup>	0.8%	0.6%	0.2
Total investments (in RMB million)	3,740,581	3,208,836	



	Dec 31, 2020	Dec 31, 2019	Change
Corporate bonds	2.9%	4.0%	<b>↓</b> 1.1 pps
Non-standard debt assets	11.0%	13.4%	<b>↓</b> 2.4 pps

## Investment portfolio (by accounting measurement)



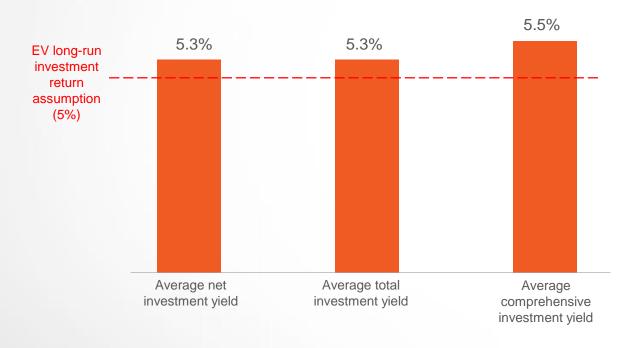
Note: (1) Others include long-term equity stakes, investment properties, and derivative financial assets.

Notes: (1) Wealth management products include trust plans from trust companies, products from insurance asset management companies, and wealth management products from commercial banks.

<sup>(2)</sup> Other investments mainly include statutory deposits for insurance operations, three-month or longer-term financial assets purchased under reverse repurchase agreements, and derivative financial assets.

## 10-year average investment return > EV long-run investment return assumption (5%)

10-year average investment return \_\_\_ Investment performance (2011-2020)



	2020	2019
Net investment yield	5.1%	5.2%
Total investment yield	6.2%	6.9%

# Constantly improving internal controls over investment risk management



## Continued to strengthen asset-liability risk management

- The Company optimized assetliability duration matching by making more investment in longduration bonds.
- Attaching great importance to cost-return matching-based risk management, the Company established a risk appetite framework in which the matching of costs and returns was a key quantitative indicator, and conducted necessary reviews on a regular basis.



### Regular extreme scenario stress tests

- The Company conducted regular stress tests by embedding testing in the asset allocation process and conducting ex ante risk management.
- In the event of increased market volatility, the Company would carry out intensified and more frequent stress testing.



### Focused on developing policies and processes

- The Company standardized its business processes to optimize end-to-end risk management.
- The Company improved its investment risk management framework, and enhanced admission strategies, credit rating, counterparty and issuer credit management, concentration management, risk and contingency management, and other key processes.



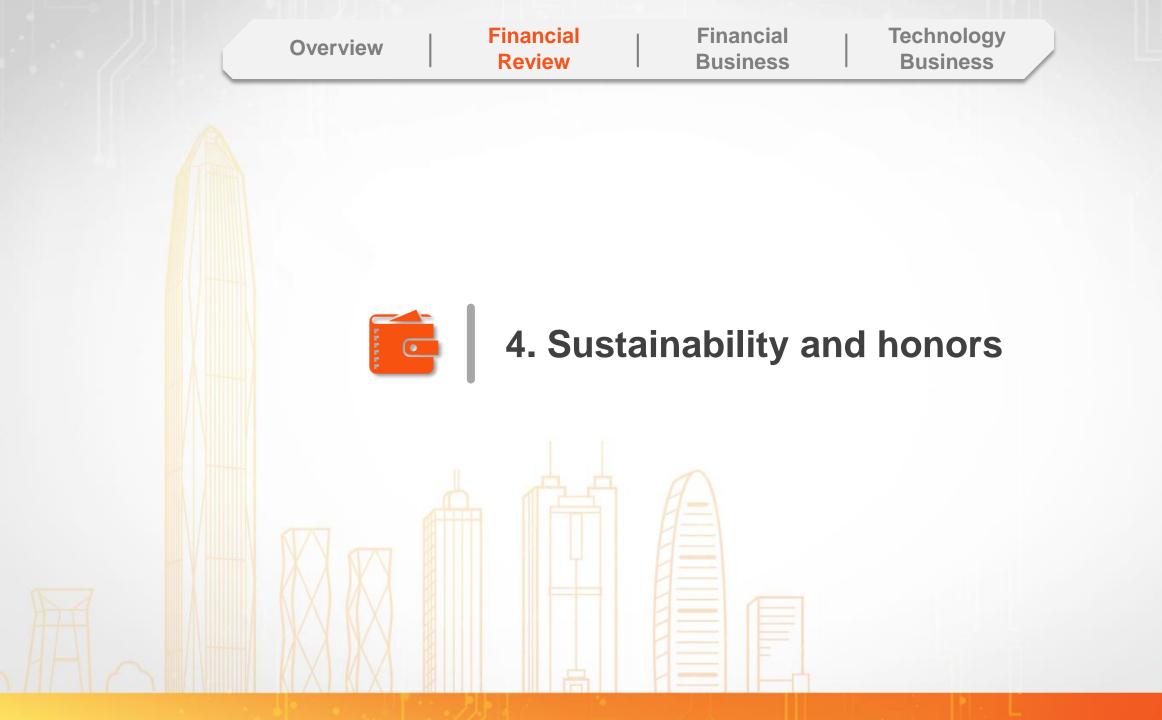
## Technology-powered risk management information system

- The Company established a risk warning platform. By using smart analytics models, the Company identified risks more rapidly, made timely decisions, and took action in advance.
- By establishing a risk management database, the Company conducted systematic monitoring, identification, smart warning and management of asset-liability and portfolio risks in a timely manner.

# Non-standard debt assets generated 5.49% average nominal yield

	Investment proportion (%)	Nominal yield (%)	Remaining maturity (year)
Infrastructure	38.1	5.46	5.09
Expressway	11.8	5.58	4.82
Electric power	6.0	4.89	6.43
Infrastructure and development zones	9.0	5.87	5.30
Others (water supply, environmental protection, railway)	11.3	5.32	4.49
Non-banking financial services	26.9	5.69	2.48
Real estate	17.5	5.62	2.34
Coal mining	0.9	5.74	3.86
Others	16.6	5.10	5.48
Total	100.0	5.49	3.96

Note: Non-banking financial services refer to financial institutions other than banks, including insurers, asset management companies, and financial leasing companies.



## Sustainability: an ESG leader in China with ongoing positive impacts

Ping An's ongoing positive impacts on the environment, society and governance(ESG)

#### **Responsible Investment &** Insurance

Investment

Responsible investment reached

RMB1.03 trillion+

Credit

Total balance of inclusive loans and green loans was RMB0.91 trillion

Insurance

Sustainable insurance products: 1,297

Sustainable insurance amount:

RMB393 trillion

### **Social Responsibility**



**Ping An Rural Communities Support** 

We provided

RMB29,834 million+ for industrial poverty alleviation



**Combating COVID-19** 

We donated supplies and cash

RMB180 million+

	Index & Rating	2020	Description
MSCI	MSCI ESG rating	Α	Leading position in China and an advanced level globally
FTSE Russell	FTSE4Good Index Series	Included	
CDP	CDP rating	A-	The best rating among financial companies in the Chinese mainland
REFINITIV' T	Refinitiv <sup>(1)</sup> ESG rating	B+	
0	Hang Seng Corporate Sustainability Index	Α	Included in the Hang Seng Chir Enterprises Index ESG Index at the Hang Seng ESG50 Index
Note:	(1) Formerly the Financial & Risk business of Tho		

### **Xinhua CN-ESG Evaluation System**

In December 2020, Ping An and China Economic Information Service jointly launched the "Xinhua CN-ESG Evaluation System," to form a localized ESG system with Chinese characteristics while in line with international practice, which serves as a smart tool and data support for the integration and application of corporate ESG management and portfolio ESG management.



#### **Global Partnerships**













### **Honors and Awards**



**Fortune** 

Fortune Global 500

No. 21

Global financial groups

No. 2



**Forbes** 

Global 2000 largest public companies

No. 7

Global insurance conglomerates

No. 1

Global financial groups

No. 6



Millward Brown & WPP, the world's largest communications group

Top 100 most valuable global brands

No. 38

Global insurance brands

No. 1



Brand Finance, the world's largest brand consulting company

Most valuable global insurance brands

No. 1

Global financial groups

No. 2

**Overview** 

Financial Review

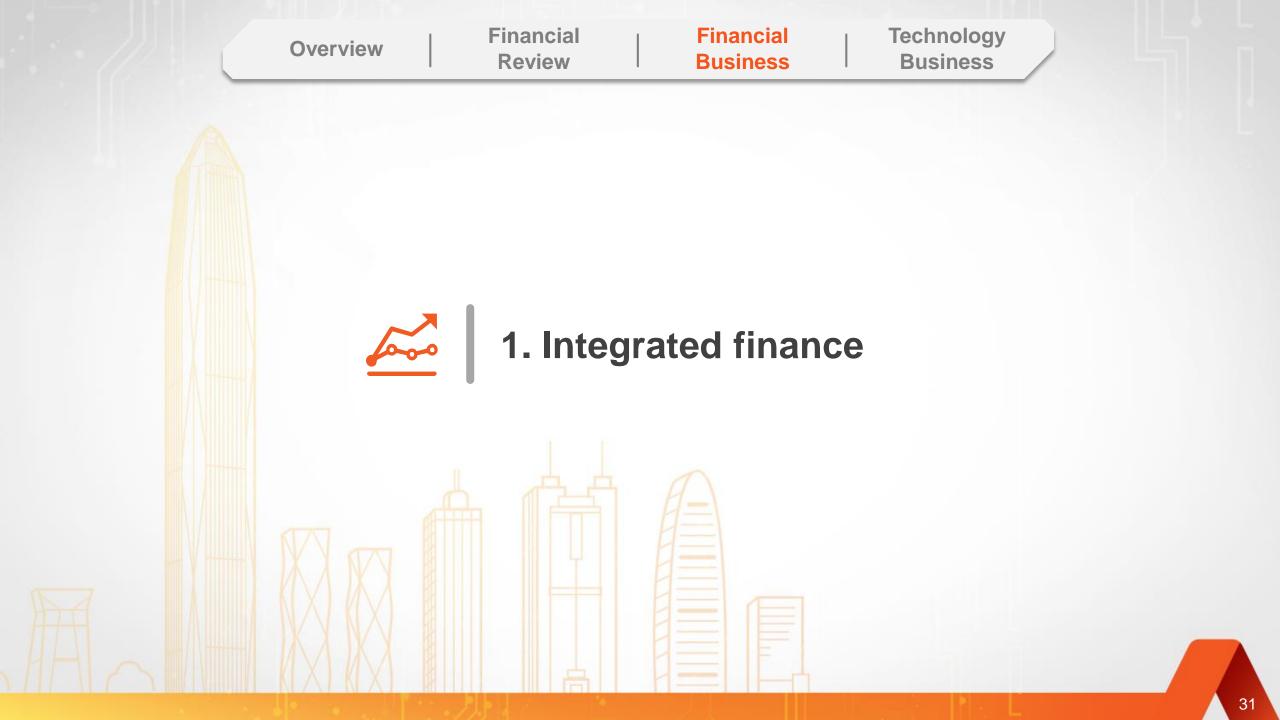
**Financial Business** 

Technology Business



Xie Yonglin President and Co-CEO

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# Retail integrated financial business: empower scenarios with basic capabilities based on "Four Connects and One Platform" to implement the "1 + N" retail business model

### "1+N" retail financial business model

Win market share Seizing the market rapidly by innovating scenario-based blockbuster products and marketing plans via the financial master account with ecosystem-based advantages under the "commando" model

Insurance trusts

Auto ecosystem financial services

Agent communication revenue

Connections with Ping An's portfolio of apps Development of small and micro-business customers

(more to be incubated)

**RMB15** billion

**New insurance trusts** 

**Nearly 2 million** 

New auto owner credit cards

"Four Connects and One Platform" as the foundation

#### Integrated marketing services platform

- Upgrade marketing campaigns to expand brand influence
- Set up regional subcommittees to implement business strategies on the frontlines
- Develop the Group's unified customer experience management mechanism to improve customer experience

#### **Account Connect**

We established financial master accounts to facilitate financial bunisess scenarios, closed-loop client fund operations, and scenario-based demand deposit retention

RMB138.5 billion

New AUM in
financial master accounts

#### **Data Connect**

We developed **customer profiling** in a compliant manner with customer authorization to precisely support products and services

150 Enabled business scenarios

#### **Product Connect**

We developed innovative product portfolios targeting health services, high-end clients and children respectively; product chains have initially taken shape

RMB388 billion
Sales of product portfolios

#### **Benefit Connect**

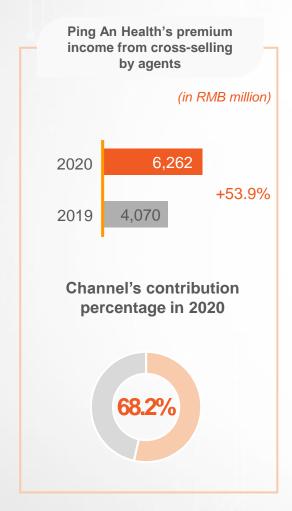
We incorporated VIP customers at the Group level into service operations

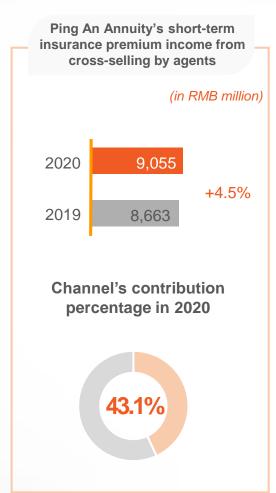
Multiple companies
Optimized service benefits

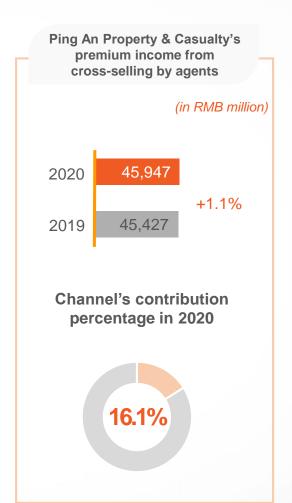
Support

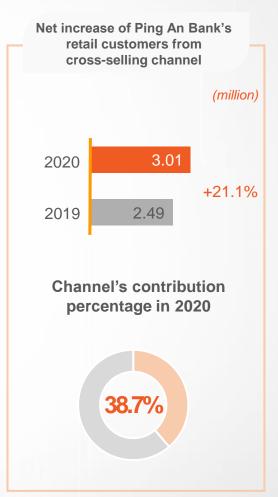
Strong support including organization, performance appraisal, and resources

## Retail integrated financial business: greater intra-group synergies from cross-selling



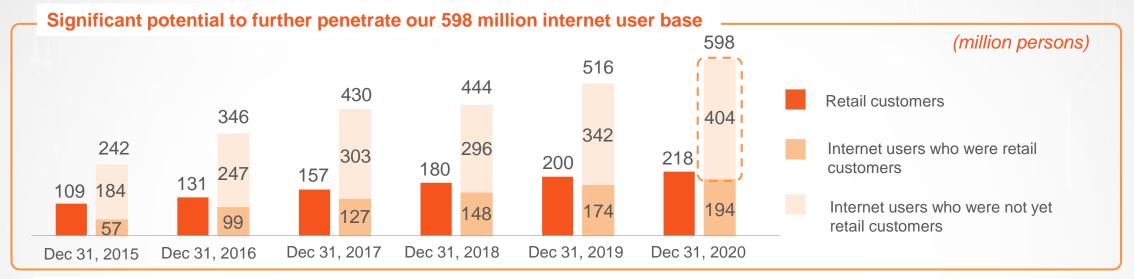


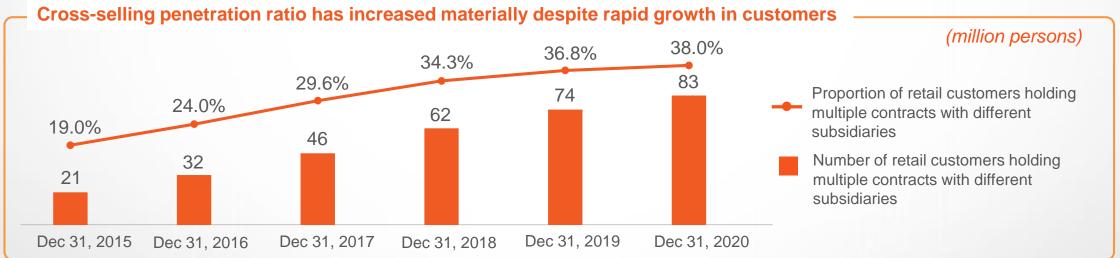




Note: Figures may not match the calculation due to rounding.

## Retail integrated financial business: we doubled our retail cross-selling penetration ratio whilst doubling number of retail customers in last 5 years





Notes: (1) At the end of 2019, we optimized the definitions of retail customers and internet customers by removing customers with complimentary insurance from retail customers and unique users of suspended internet platforms from internet users. Moreover, we restated the data for the comparable periods of 2017 and 2018.

(2) Figures may not match the calculation due to rounding.

# Corporate integrated finance: breakthroughs in the "1+N" corporate business model

### "1+N" corporate business model

Clear customer development approaches

#### Strategic/large customers and government customers

- Integrating the Group's four major capabilities (namely investment research, investment banking, asset-liability management, and supply chain services)
- Providing tailor-made integrated finance solutions

#### Micro-, small and medium-sized business customers

- Building a uniform customer development platform and standardized products through technological empowerment
- Online and mass customer acquisition and development

#### Financial institution customers

- Driven by expertise and technology
- Pooling the expertise of trading teams across the Group, and promoting empowerment in terms of strategies, evaluation and risk management

Breakthroughs in three models



#### **Sophisticated investment** and financing model

- In six areas including infrastructure, mixed ownership reform and M&As. we set up task forces and established 18 benchmarking models
- We established a 200-person expert database, and a case database to empower account managers



### Simple, standard model

- We reshaped the "Ping An Digital Pocket" app which has over one million corporate registered users, realizing the cross-company development of corporate customers
- Thanks to the synergies between retail and corporate businesses, we established the profiles of small and micro-businesses, and supported the open bank and Ping An Life's customer acquisition
- · We built a strong middle office



#### **Transaction** collaboration model

- Cumulative yield outperformed the market
- We conducted uniform strategy research and established a strategy committee to effectively improve the accuracy of research and judgment
- We monitored nearly 7,000 entities for unified risk warning and reminding

**Technological** empowerment

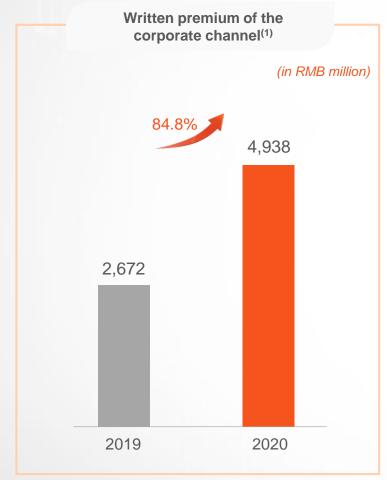


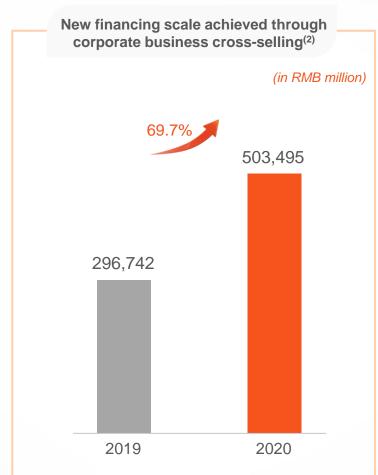
We built a smart middle office to empower the three models, and achieved online data-driven operations

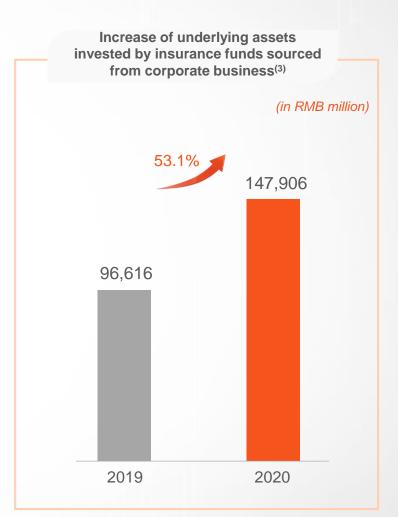


We launched databases covering regional taxation, employment and investment flows to present whole pictures of regional cooperation

# Corporate integrated finance: steady increase in value contributions







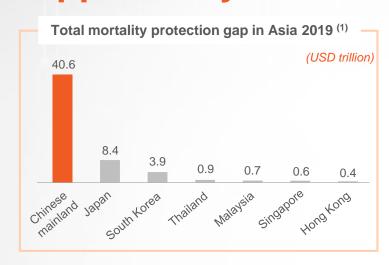
Notes: (1) Written premium of the corporate channel refers to corporate premiums achieved through cross-selling less that achieved by Ping An Life.

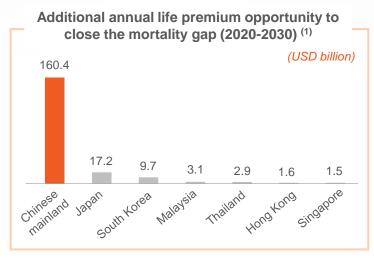
(2) The new financing scale achieved through corporate business cross-selling refers to the scale of new financing projects achieved by the Group's member companies through cross-selling.

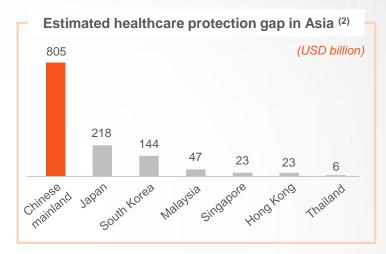
(3) The underlying assets invested by insurance funds sourced from corporate business refer to the assets sourced by the Group's core financial companies, including Ping An Asset Management, Ping An Securities, and Ping An Trust, for the allocation of the Group's insurance funds.

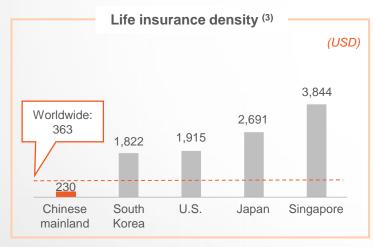


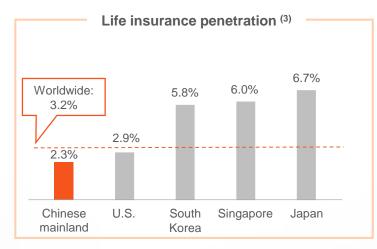
# Chinese life insurance market offers significant NBV growth opportunity

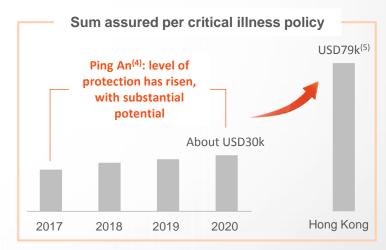












Notes: (1) Source: "Closing Asia's mortality protection gap" by Swiss Re Institute, July 2020.

- (2) Source: "Closing Asia's USD 1.8 trillion health protection gap" by Swiss Re Institute, October 2018. The statistical period is 2017.
- (3) Life insurance density refers to life premium per capita and life insurance penetration refers to life premium as a % of GDP. Source: Swiss Re Sigma Explorer portal, data as of 2019.
- (4) Ping An's data refers to new business only and excludes short-term products; sum assured per policy accounts for basic benefit only, excluding extra payout of special benefit.
- (5) Hong Kong's data is from "Insights From Gen Re's Dread Disease Survey," May 2019 Issue, and USD79,000 is Hong Kong's average for 2015.

## Ping An Life's reform: key timeline

2021 Jan 2021 2020 2H2018 2019 Sep 2020 **Promotion** Jun 2020 Aug 2018 Nov 2019 **Top-level design** Continuously advance the reform and drive **Scope widened Initiation** Channel + Product: Chairman Ma the "stable-healthy-Mingzhe reaffirmed the direction of elite" transformation of • 7 modules: leveraged the the reform, namely carrying out the Reform Ping An Life's sales "channel + product" strategy, Group's technology and initiative began as a force via **business** pursuing a digital transformation, healthcare resources to channel and product and realizing four-dimensional outlet-based key advance the reform, and adjustment exercise empowerment projects and the established seven working "product +" system groups, namely Products, **Implementation** Sales, Teams, Training, Resources, Operations and · Further emphasized the Technology requirements for upgrading distribution channels, products and operations The project focused more on

implementing the 12 key projects of the reform

# Ping An Life's reform: upgrade distribution channels, products and operations to build a world-leading life insurer

### A world-leading life insurer

The largest scale

**Industry standards** 

The future of insurance

Stable teams

**Healthy teams** 

High-productivity, high-performing, high-income teams

### Channel upgrade

- Team management: stable, healthy, excellent teams built in a competence-oriented manner
- "5-Star outlets with strong performance, high quality and good behavior": a technologypowered new approach to developing 5-Star outlets with strong performance, high quality and good behavior

### **Product upgrade**

- "Health +" project: launched one of the industry's first approved medical insurance products with guaranteed renewal up to 20 years, which was combined with "e Sheng RUN" health services
- "Chronic disease +" project: launched chronic disease management services provided by family doctors, fitness instructors and dietitians based on AI-enabled precise matching of customers
- "Critical illness +" project: rolled out critical illness insurance products that cover 120 diseases and allow multiple claims for mild diseases

### **Operation upgrade**

- Data-driven operations: anticipate trends,
   make timely decisions, and take action ahead
   of others to enhance delicacy management
- Data-driven marketing: successfully raised customer reach rates and pursued sales targets through marketing scenarios including content marketing, social marketing, event marketing, and service marketing

## Ping An Life's reform: "1+4" channel reform saw initial results

### "1+4" channel reform

### 1 standard

5-Star outlets with strong performance, high quality and good behaviors

### **Digital business outlets**

- Efficiency: target to reduce business outlet managers' administration time by 90%
- Capability: target to improve the management of 95% of business outlets

### **Digital recruitment**

- Quality: build high-productivity, highperforming, high-income teams
- Quantity: maintain a stable team of 1 million sales agents

### 4 modules

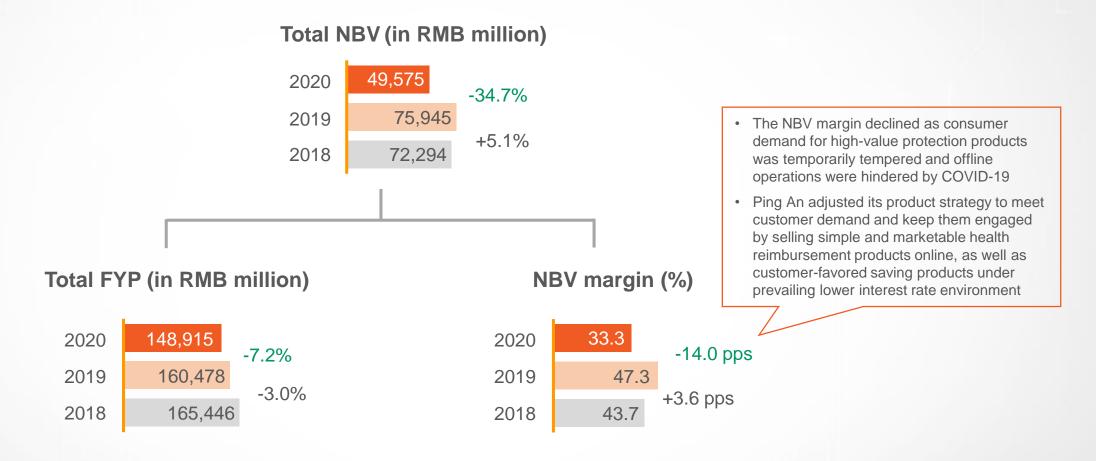
### **Digital training with AskBob**

- **Coverage: 800,000+** users
- Use: per capita usage frequency of 6 times+ per day; provided services nearly 17 million times in 2020
- Content: a database with millions of entries of data

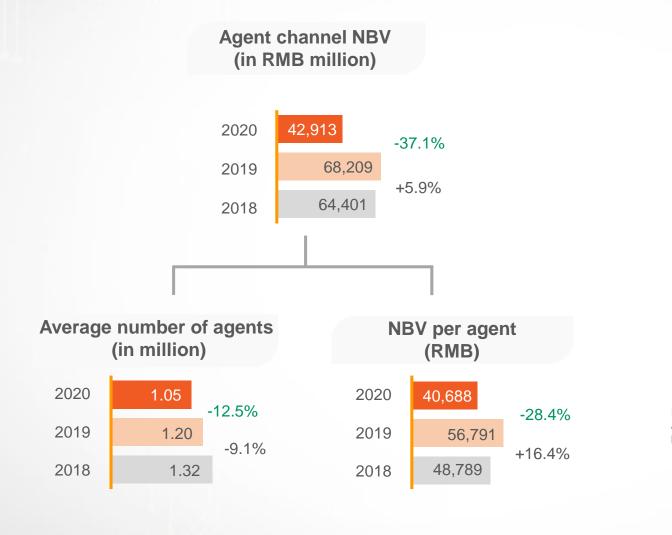
### Digital activity management

- Standard actions: build a new model focused on "details" and "consistency"
- Core goals: to increase the valid activity rate and the number of long-term insurance policies per capita

# NBV margin declined due to temporarily tempered consumer demand for high-value protection products amid COVID-19



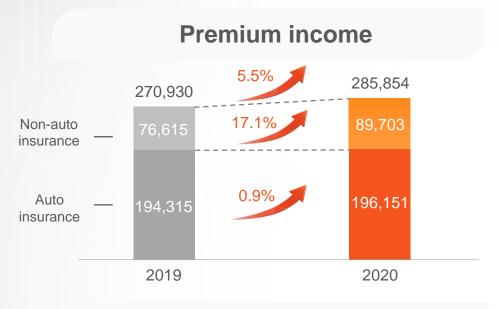
# Protection-focused agent force's productivity declined due to temporary challenges to face-to-face visits



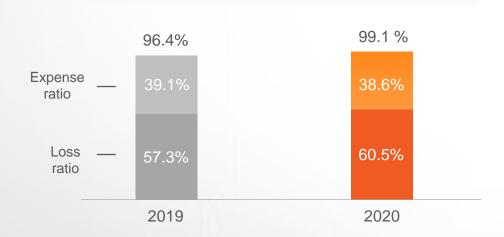


## P&C business grew steadily despite COVID-19

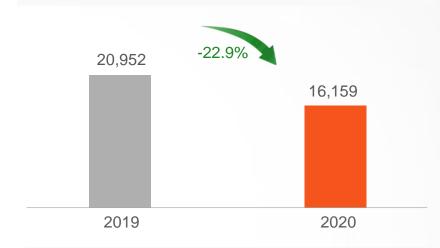
(in RMB million)



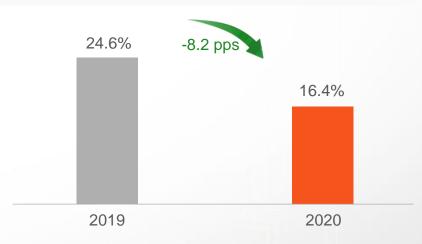




### **Operating profit**



### **Operating ROE**

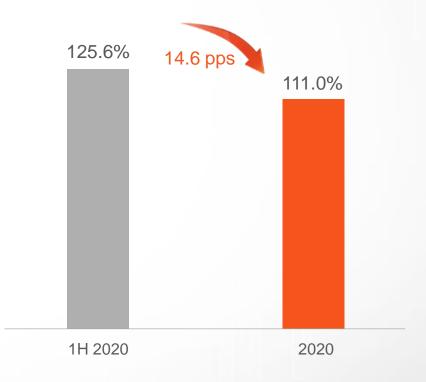


## P&C maintained better-than-industry business quality

## Breakdown of premium income and combined ratio

Combined ratio of guarantee insurance

	Premium	income	Combi	ined ratio
(in RMB million)	Amount	YoY change (%)	Ratio (%)	YoY change (pps)
Auto insurance	196,151	0.9	98.2	1.0
Guarantee insurance	37,429	7.8	111.0	17.4
Liability insurance	15,311	27.8	94.6	(3.0)
Accidental injury insurance	14,312	21.8	88.8	4.5
Corporate property & casualty insurance	7,118	12.0	90.3	6.7



## Digital transformation empowering insurance business operations



### Life insurance business

### **Digital marketing**

- Smart customer visit: we provided sales agents with Aldriven business development support during the COVID-19, and facilitated 3.8 million+ online customer visits
- Smart insurance tool: we analyzed customer demand with Al, made insurance plans and generated written premium of over RMB15 billion from customer conversion for Ping An Life in 2020

### **Digital services**

- Al customer services: we served customers 220 million+ times in 2020 and improved the proportion of customers who bought additional insurance by 9 pps
- Al-powered, video-based customer survey robot: we offered 24/7 online customer survey services, and completed customer survey for 3.8 million+ new insurance policies in 2020, with a one-time success rate of 98%, 27 pps higher than the traditional model

### Digital risk management

Smart advance payment: we pioneered "Smart Advance Payment Services" in the industry and paid eligible customers before being discharged from hospital based on customer profiling, with a total amount of RMB260 million+ paid to customers in advance under this model



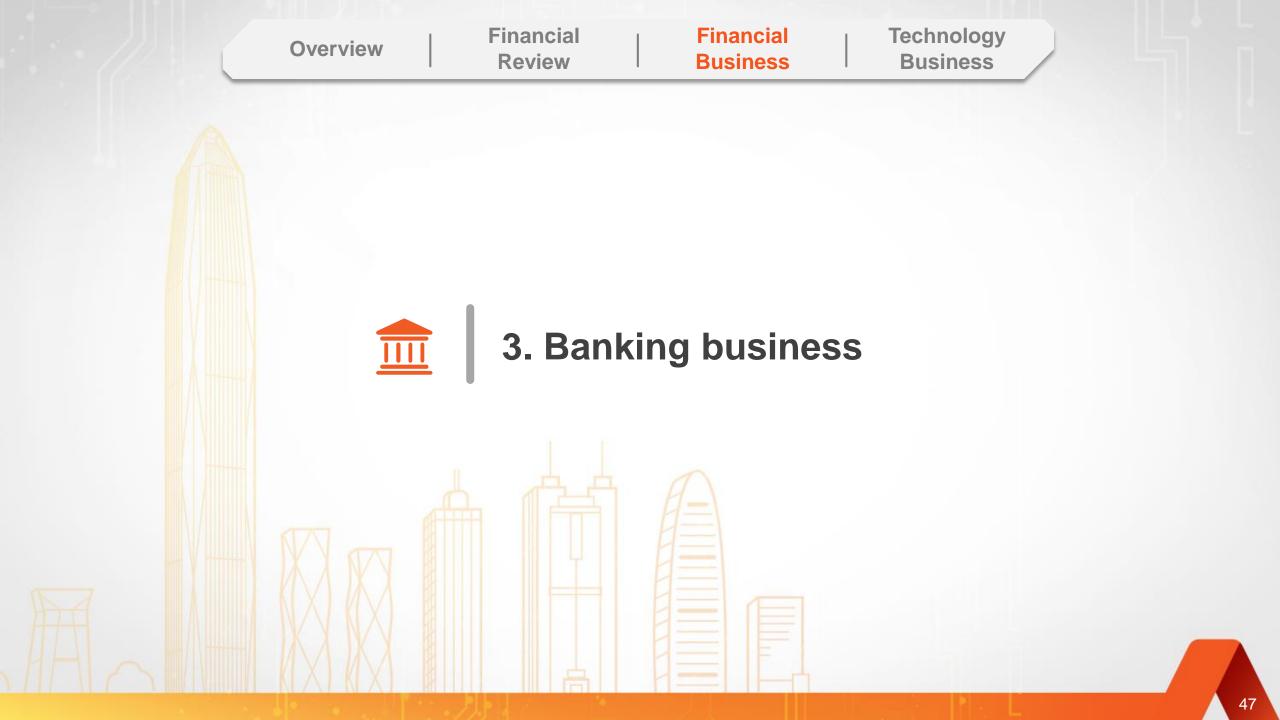
### **P&C** business

### **Auto insurance**

- The "Ping An Auto Owner" app has over 126 million registered users which over 81 million had linked their vehicles with the app. In Dec 2020, the app had over 30 million monthly active users
- "One-click claims services": 90% of insurance claims for family cars were settled via "One-click Claims Services"
- 82% of personal auto insurance policies were underwritten through self-service. 90% of personal auto insurance policy modifications were completed through self-service

### **P&C** insurance

- Smart Risk Management: P&C enabled the sharing and reuse of risk management capabilities among business lines and processes, and reduced losses by a total of RMB520 million through over ten business scenarios including anti-fraud in claim settlement
- P&C initiated enterprise risk management consultant project: P&C sent out approximately 806,000 text message alerts in 2020

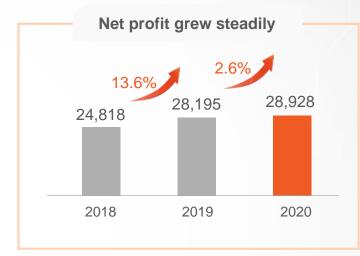


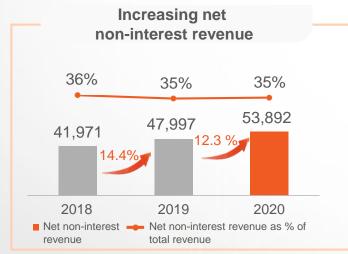
# Stable business development with double-digit growth in revenue and pre-provision operating profit

(in RMB million)







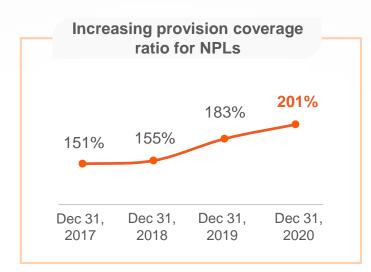


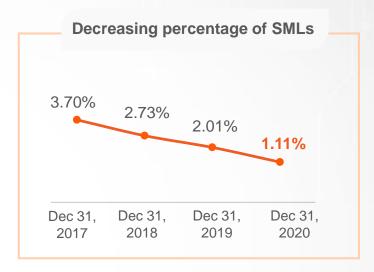


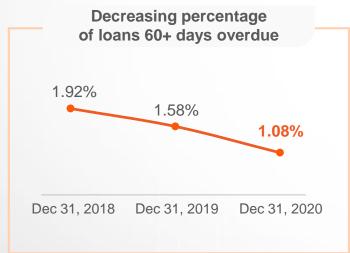


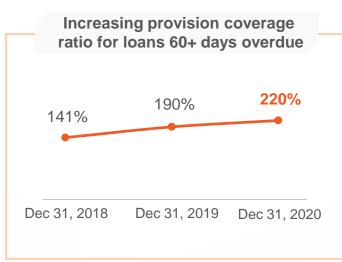
## Continued de-risking and strengthened risk provision











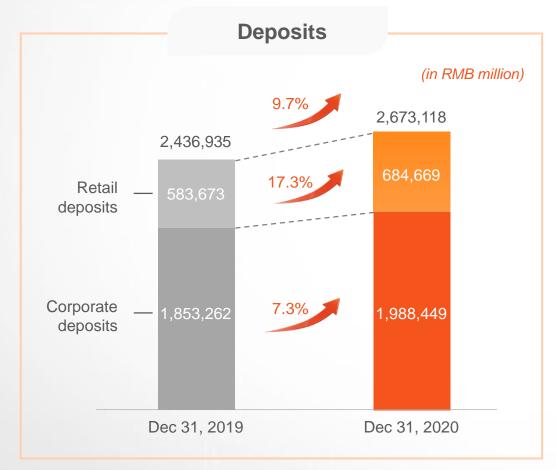


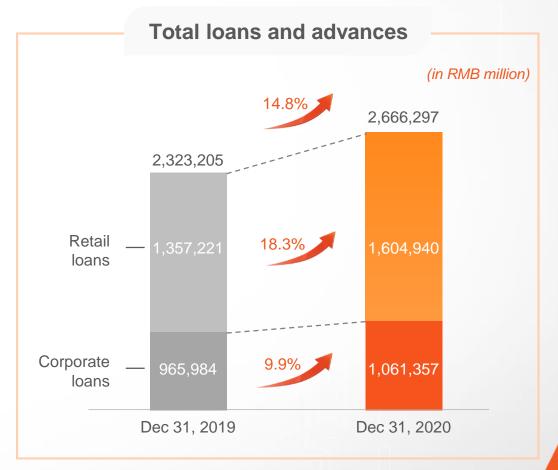
Note: Deviation of loans more than 60 days overdue = balance of loans more than 60 days overdue / balance of non-performing loans.

# Assets and liabilities both exceeded RMB4 trillion as deposits and loans grew

As of Dec 31, 2020, Ping An Bank's assets and liabilities both exceeded RMB4 trillion.

Assets totaled RMB4,468,514 million, up 13.4% YoY. Liabilities totaled RMB4,104,383 million, up 13.2% YoY.





Note: Total loans and advances, deposits, and their components are exclusive of interest receivable and payable.

# New 3-year transformation strategy positions Ping An Bank as a digital bank, an ecosystem, and a platform

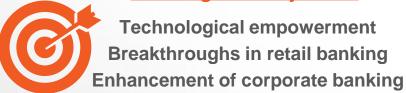
### **Adhering to transformation**



## Adhering to the retail transformation strategy

Building a world-leading smart retail bank

### **Pursuing three objectives**



## Ping An Bank positioned as a digital bank, an ecosystem, and a platform under the new 3-year strategy



"Anticipate trends, make timely decisions, and take action ahead of others" for decision-making, "increase profit, efficiency and productivity" for operations, and "reduce costs, risks and labor" for management

- **Digital operations empower traditional finance:** Ping An Bank continues to optimize Al Bank, strives for perfection of business management, so as to "increase profit, efficiency and productivity" for operations, and "reduce costs, risks and labor" for management
- Digital operations boost innovations: Ping An Bank builds a smart brain to promote comprehensive digital operations, and develops strong middleoffice capabilities to enable business innovations



### Build a moat and give full play to our advantages for gains in return

- Co-build ecosystems with the Group: For instance, in the auto ecosystem, Ping An Bank works with key partners including Ping An Property & Casualty, gas stations and used-car platforms to offer one-stop service experience covering the purchase, use, maintenance and trading of vehicles
- Promote the strategic alliance model: Ping An Bank carries out crossborder and in-depth cooperation with alliances such as JD and Ctrip to cobuild scenarios



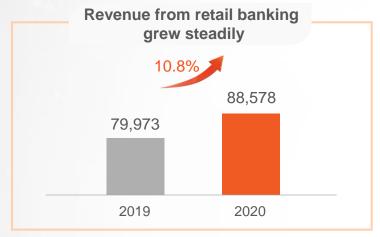
Connection with the platform, mass customer acquisition, and scenariobased operations

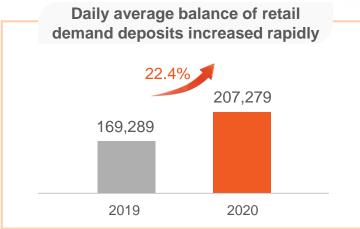
- For retail business, Ping An Bank creates the "Open Bank 1.0 Platform":
   The platform covers functions including accounts, wealth management, payments, loans and credit cards, empowering customer acquisition and marketing
- For corporate business, Ping An Bank formulates the "Nebula Plan":
   Ping An Bank combines industries with financing through satellite and IoT to promote the implementation of supply chain finance in innovative scenarios

# Retail banking: stable business development and upgraded retail transformation

(in RMB million)

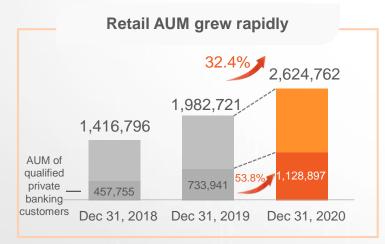
Amid the COVID-19 epidemic, Ping An Bank's retail business showed strong development resilience. Operating performance grew steadily, and operating risks were generally under control



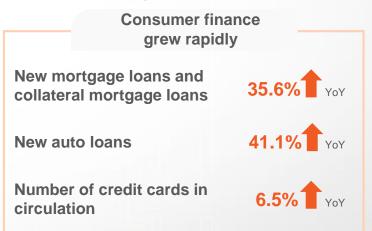




We implement data-driven operations, online operations, comprehensive services, and ecosystem-based development, balance the development of the three business lines, namely basic retail banking, private banking and wealth management, and consumer finance, and upgrade the retail transformation







# Retail business: continuous productivity improvements and cost reductions



# Improved productivity & efficiency

- Average retail AUM-based revenue per outlet was up 42% YoY
- The average monthly number of customers served by AI account managers was up 693%
- Marketing tools including the Al-powered business card empowered the team efficiently, increasing the per capita productivity of wealth managers by 22% YoY
- Ping An Bank issued 10.15 million credit cards in 2020, nearly 90% of which were automatically approved by AI

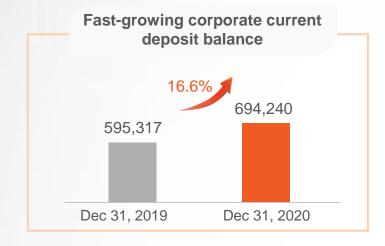


# Reduced operating costs

- We increased the proportion of businesses processed online to save the costs of external customer acquisition or manual operations
- Ping An Bank's cost-to-income ratio was 29.11%, down 0.50 pps YoY
- Unmanned customer services accounted for 90% of Ping An Bank's customer service workloads, up
   4.0 pps from the beginning of 2020
- The Smart Anti-fraud System (SAFE) has helped to avoid over RMB2.4 billion of losses from fraud attacks since its go-live
- The credit card smart speech platform made 171
  million outbound calls in 2020, with a recognition
  accuracy rate of over 96%

# Corporate banking: steady business growth, improved revenue structure and reduced cost of liabilities

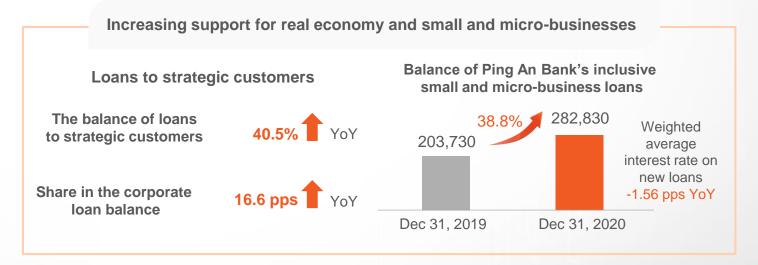
(in RMB million)



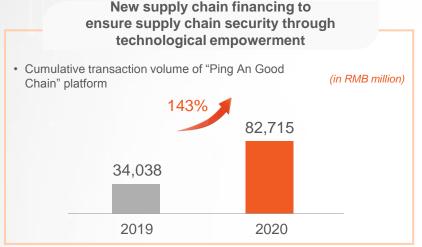


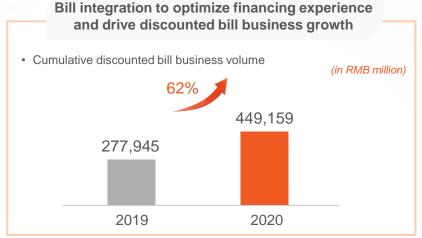


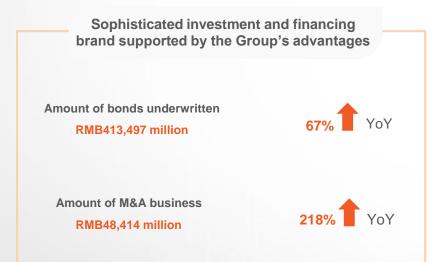


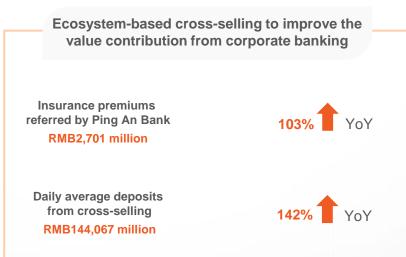


# Corporate banking: focus on "five areas" to improve and strengthen corporate business











# Interbank business: strengthening capabilities of transactions, interbank, and asset management business

**New transactions** 

**New interbank business** 

New asset management business







Net revenue from fixed-income trading in treasury business

RMB4.3 billion +33.9% YoY

Local currency market appraisal by the National Interbank Funding Center

Winning multiple honors including the "Core Dealer"

ET-Bank's customers

2,282

Ranking in terms of derivatives market making

Maintaining market leadership

Interbank institutional sales volume

RMB805.8 billion +60% YoY Scale of NAV-type products in compliance with the new asset management regulations

RMB463.5 billion +80% YoY

NAV-type products as % of the balance of non-principal guaranteed wealth management products

71.5% +27.9 pps YoY

A wealth management subsidiary

Officially opened in Aug, 2020

IRS & FX derivatives trading for customers

**RMB103.8 billion +12.4% YoY** 

5

## Technology-powered online digital operations



Ping An Bank increased investment in fintech, empowering business with technologies

Ping An Bank's IT staff (including outsourced staff) increased by 12.5% YoY

IT capital expenditure and expenses grew by 33.9% YoY

### Al Platform

Developed 1,000+ Al models in 2020, up 300% YoY

Covered **100%** of smart marketing scenarios

AUM average productivity increased by 30.8%

### Corporate smart middle office

Reduced the time needed for new scenario development and launch by about 40% on average

Labor cost down by **about** 25%

### **ET-Bank**

User visits increased by over 214% YoY

Online sales rose by **over 70.7%** YoY



Ping An Bank strengthened fintech innovation and application, and built a strong brand in fintech

- Ping An Bank co-launched the Chinese financial industry's first IoT satellite "PingAn-1"
- A new core system for credit cards commenced operations: Ping An Bank became the first in the industry to seamlessly migrate a core business system to a PC server-based distributed architecture without suspending services
- Ping An Bank's smart risk management platform project won the "Gartner Innovation Award 2020 for Financial Services," making Ping An Bank the first in the Chinese mainland's banking sector to receive the award
- Ping An Bank was honored as the "World's Best Digital Bank 2020" by the Euromoney magazine

**Overview** 

Financial Review

Financial Business

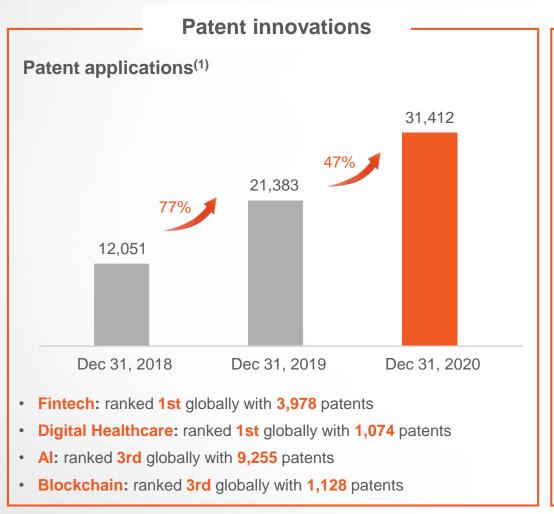
**Technology Business** 

58



Jessica Tan Co-CEO

# Technological R&D: Ping An ranked 1st globally for fintech and digital healthcare patent applications, and won 60 international championships in the past three years

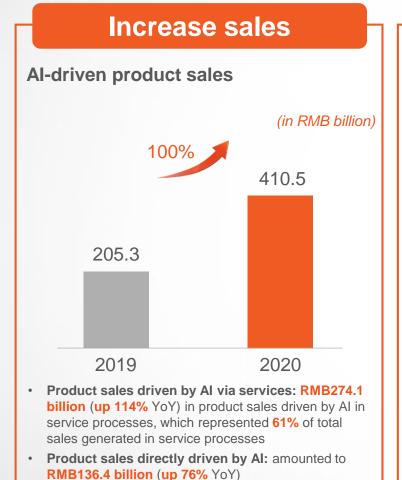




- AI: Ping An has won championships in both SQuAD2.0 and GLUE.
- Digital Healthcare: AskBob outperformed specialists of 3A hospitals by scoring 97.7 to 93.9 in a human-machine contest on the combined therapy for cardiovascular diseases at the Great Wall International Congress of Cardiology.

Note: (1) The patent application rankings are based on Fintech Intellectual Property Development in Shenzhen, 2018-2020 Global Top 100 List for Digital Healthcare Patents, 2018-2020 Global Top 100 List for Artificial Intelligence Patents and 2020 Global Blockchain Invention Patent Ranking List (Top 100).

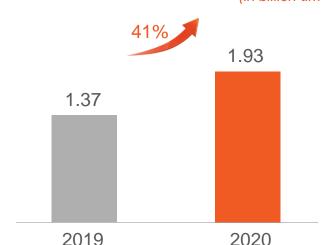
# Technological empowerment of main businesses: using AI to increase sales, improve efficiency, and contain risks



### **Improve efficiency**

Al service representatives' workloads<sup>(1)</sup>

(in billion times)



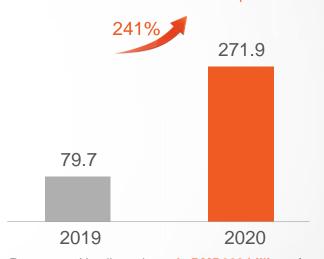
- Scenarios covered: covered 2,100+ scenarios, about 200 scenarios more than at the beginning of 2020
- Services covered: Al service representatives
  provided 82% of the total customer service workloads.
  Al service representatives contributed 47% of the total
  sales volume of all service representatives



### Monthly average amount collected by Al

(credit card loans, auto finance, consumer finance, and unsecured loans)

(in RMB billion)



- Recovery: Al collected nearly RMB200 billion of overdue loans, accounting for around 27% of total debts collected (up 5 pps YoY)
- Quality: the 30-day recovery rate of AI collection was 78%, outperforming the recovery rate of human service representatives

Note: (1) The amount of services provided by AI service representatives refers to the total times of inbound and outbound call services provided by speech robots and text robots for loan, credit card and insurance business lines.

## Healthcare ecosystem: empower hospitals, doctors, and pharmacies through healthcare management authorities, patients, payers and technologies

**Healthcare management** authorities

平豆智慧医疗 **Smart Healthcare** 

Online

Offline

Health commissions **Medical Products** Administration

Administrating local government finance, supervising doctors and institutions

**Healthcare Security** Administration

• Implemented in 158 cities across 30 provinces

**Patients** 

### Retail

% 平安好医生 Ping An Good Doctor 中国平安人寿保险 **Ping An Life** 

- 903 thousand daily consultations
- **373 million** registered users

### Corporate

% 平安好医生 Ping An Good Doctor 平安养老保险 **Ping An Annuity** 

• 1,100+ enterprises

Guiding medical healthcare behaviors

### **Institutions**

% 平安好医生 Ping An Good Doctor 平安医院管理团队 Hospital Mgmt. Team

> 平受智慧医疗 Ping An HealthKonnect

- 21.000 institutions covered
- 1,000+ partner hospitals across the world

### **Doctors**

Service providers

% 平安好医生 **Ping An Good Doctor** 平安医院管理团队

Hospital Mgmt. Team

- 平受智慧医疗
- About 650,000 doctors served
- In-house medical team of **2,247** members
- 21,000+ external contracted doctors

### **Pharmacies**

% 平安好医生 Ping An Good Doctor 平安医保科技

Ping An HealthKonnect

 150,000+ partner pharmacies

### **Payers**

**Social Health Insurance (SHI)** 

平安医保科技 **Ping An HealthKonnect** 

Ranked 1st by number of SHI service subsystem bids won

**Commercial insurance** 

平安秀老保险 Ping An Annuity 平安健康保险 Ping An Health

> 中国平安人寿保险 Ping An Life

- No.1 health insurer in China
- 65 million+ life insurance customers
- RMB140 billion+ written premiums of health insurance

Leveraging technologies to empower key businesses

**Technologies** 

Research institutions

Ping An Healthcare Technology Research Institute

户田研究院 Toda Bio-research

Investment institutions

平安领航基金 Ping An Global Voyager Fund Ping An Ventures

Managing

medical

institutions

and

affecting

users

平安创投

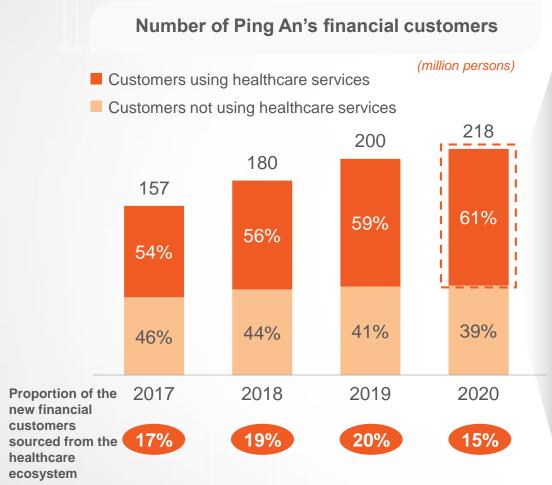
平安海外控股

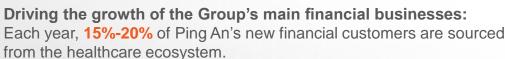
Invested in nearly 100 companies in the healthcare industry

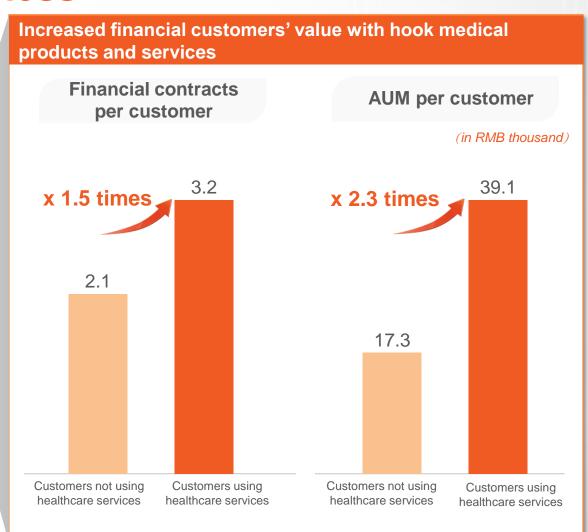
平受医疗科技研究院

Ranked 1st globally by digital healthcare applications

# Healthcare ecosystem: hook products drive customer increase and improve customer stickiness

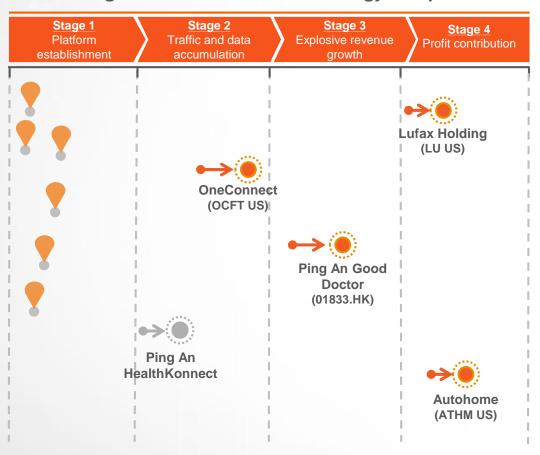


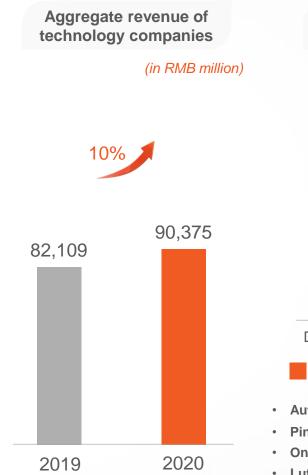




# Rising revenue and market cap of Ping An's technology companies

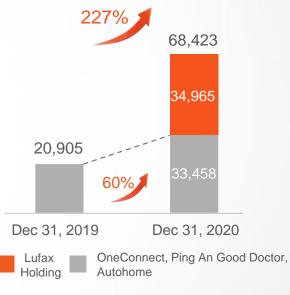
### Four stages of incubation of technology companies(1)





Aggregate market cap of listed technology companies

(in USD million)



- Autohome: USD11.9 bn, up 26% YoY
- Ping An Good Doctor: USD13.9 bn, up 79% YoY
- OneConnect: USD7.7 bn, up 110% YoY
- Lufax Holding: USD35.0 bn

Notes: (1) The above four stages are classified by the Company on the basis of business operations.

(2) The total revenue of the technology business is the sum of revenues of technology companies in our technology segment, without considering the shareholding proportions.

## Lufax Holding (LU US): China's leading technology-powered personal financial services platform

### **Customer metrics**



### Wealth management

Proportion of client assets (from customers with assets of over RMB300,000)

**76%** 

**Active investors** 



**Borrowers** 

**Accumulated** borrowers

14.48 million +17.1% YoY



51 partner banks Retail credit facilitation 6 partner trust companies 6 partner insurers

**Partner** institutions

Wealth management



ratio

Retail credit facilitation

Ratio of loans more than 30 days overdue<sup>(1)</sup> 2.0%

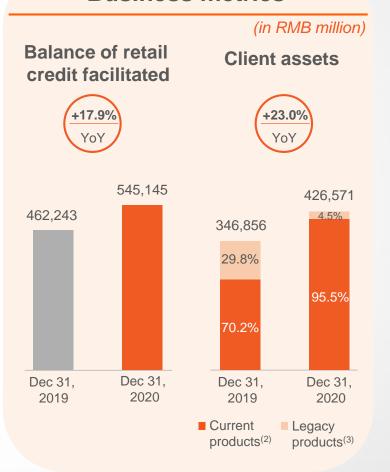
**+0.1 pps** YoY

### **Financial metrics**



In 2020, net profit excluding the impact of C-round restructuring costs grew by 2.1% year on year to RMB13.6 billion

### **Business metrics**



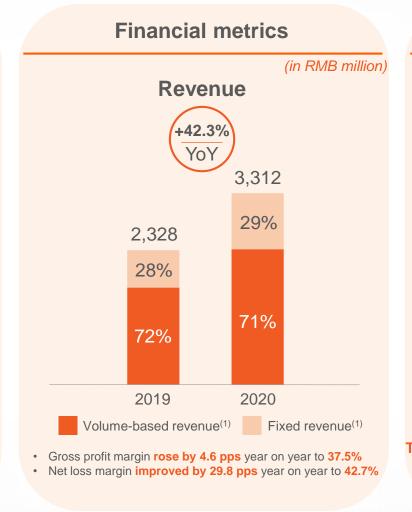
Notes: (1) The ratio of loans more than 30 days overdue refers to the proportion of loans more than 30 days (inclusive) overdue to the balance of retail credit facilitated.

(3) Legacy products refer to products that ceased to be distributed by the wealth management business but still have outstanding balances, mainly comprising peer-to-peer products.

<sup>(2)</sup> Current products refer to products that continued to be distributed by the wealth management business, including asset management plans, bank products, mutual funds, privately offered funds, trust, insurance and other

# OneConnect (OCFT US): China's leading technology-as-a-service platform for financial institutions

### **Customer metrics** 642 **Banks** 18 —Major banks covering 100% 132 —City commercial banks covering 98% 106 Insurance institutions 42 —Life insurers covering 47% 54 —Property & casualty covering 64% insurers



### **Business metrics** Transaction volume of retail RMB111.9 bn and SME loans Claims processed via 5.86 mn Scale Smart Quick Claim +16.3% YoY 20 Countries and regions covered +6 YoY Partner institutions 100+ 4,836 Patent applications Technological Awards won 14 innovation by Gamma Lab

Note: (1) Volume-based revenue includes revenue from business origination services, risk management services, operational support services and cloud services platform. Fixed revenue includes implementation revenue and others.

## Ping An Good Doctor (01833.HK): China's leading online healthcare services platform

### **Customer metrics**



Registered users

373 million

+18.3% YoY



**Average daily** consultations 903 thousand

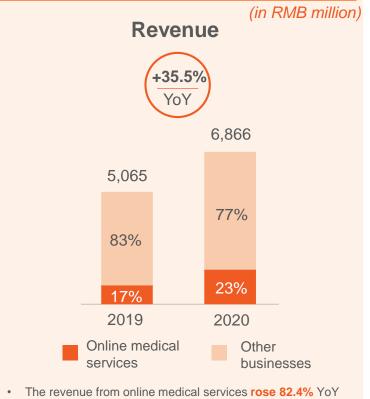
+23.9% YoY



MAU in Dec 2020

72.62 million +8.5% YoY

### **Financial metrics**

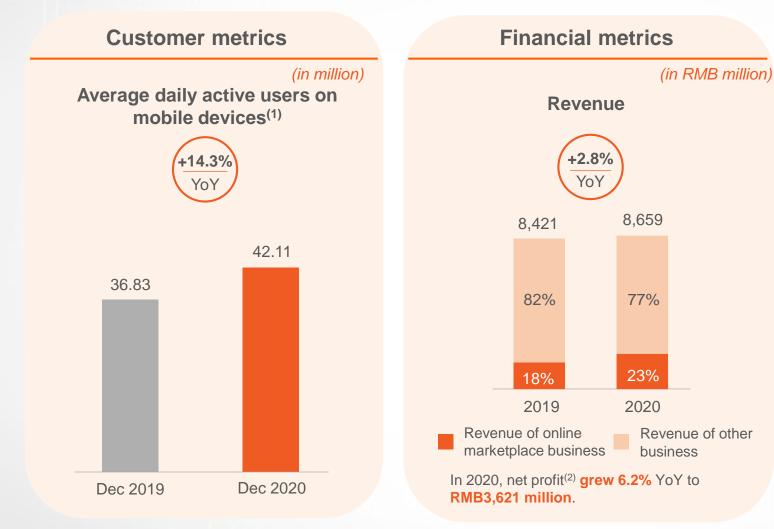


- Gross profit margin grew 4.0 pps year on year to 27.1%
- Net loss margin improved 0.9 pps year on year to 13.8%

### **External cooperation**

	Contracted	120+
Internet hospitals	In cooperation	50
Companies	Contracted companies	1,100+
+	In-house medical team members	2,200+
Doctors	External contracted doctors	21,000+
	Health management courses	400+
Health managemen	Offline merchants	2,000+
managemen	· ·	

# Autohome (ATHM US): China's leading online auto services platform



### Data product 45 **Automaker** customers services Data product 19,000+ **Dealer** customers services Revenue growth of +70% YoY data Revenue products of data products

**Key metrics for new business** 

Notes: (1) Average daily active users on mobile devices include those on mobile webpages, apps and mini-programs.

(2) Net profit refers to the non-GAAP adjusted net profit.

# Smart City: Leveraging technologies to empower city governance, support industries, and advance people's livelihoods

### **Smart Education**

- Adult education<sup>(1)</sup>: Served 65.86 million users, over 1,500 government and enterprise customers
- Child education: served 8 million users, with courses broadcast 29 million times

### **Smart Government**

- Coverage: 40+ cities, 60+ commissions, nearly 1.5 million companies
- Efficiency increased: helped governments with smart macroeconomic and industry chain analytics; offered services to benefit enterprises and manage risks

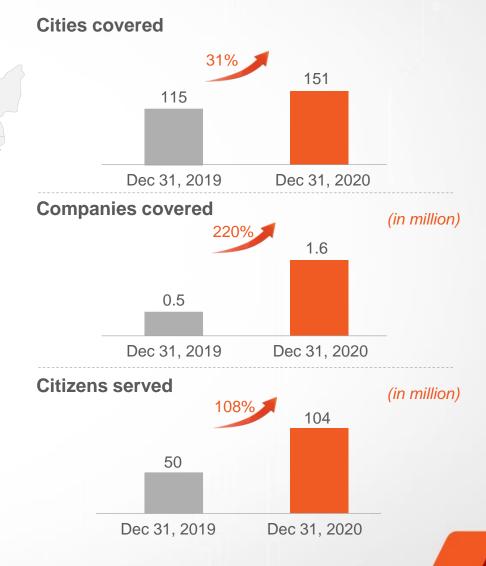
### **Smart Healthcare**

- Coverage: 30 provinces, 21,000 healthcare management authorities and about 650,000 doctors
- Usage: Al-based medical services<sup>(2)</sup> were used 390 million times(+200% YoY) in 2020

**- 均等計為** 1:96 000 000

### **Smart Life**

- Cities: online processing of nearly 8,000 service items on mobile devices and 24/7 AI-enabled instant filing and approval of 800+ service items in 21 cities
- Citizens: the citizen service platform was accessed 2 billion+ times by 31 million users



Notes: (1) Adult education includes vocational education.

(2) Al-based medical services include Al-powered medical image recognition, diagnosis and treatment assistance, and medical knowledge Q&As.

中国平安 PING AN 金融·科技 Q&A

## Appendices: 2020 Group operating profit (Table A-1)

	See Table B	See Table C	See Table D	See Table E	See Table F				
(in RMB million)	Life & Health	P&C	Banking	Trust	Securities	Other Asset Management	Technology	Other businesses and elimination	The Group
Net profit attributable to shareholders of the parent company	95,018	16,083	16,766	2,476	2,959	5,737	7,936	(3,876)	143,099
Net profit attributable to non-controlling interests	1,054	76	12,162	3	143	974	1,567	281	16,260
Net profit (A)	96,072	16,159	28,928	2,479	3,102	6,711	9,503	(3,595)	159,359
Excluding: Short-term investment variance (B)	10,308	-	-	-	-	-	-	-	10,308
Impact of discount rate change (C) Impact of one-off material non- operating items and others (D)	(7,902)	-	-	-	-	-	1,282	-	(7,902) 1,282
Operating profit ( $E = A - B - C - D$ )	93,666	16,159	28,928	2,479	3,102	6,711	8,221	(3,595)	155,670
Operating profit attributable to shareholders of the parent company	92,672	16,083	16,766	2,476	2,959	5,737	6,654	(3,876)	139,470
Operating profit attributable to non-controlling interests	994	76	12,162	3	143	974	1,567	281	16,200

## **Appendices: 2019 Group operating profit (Table A-2)**

	See Table B	See Table C	See Table D	See Table E	See Table F				
(in RMB million)	Life & Health	P&C	Banking	Trust	Securities	Other Asset Management	Technology	Other businesses and elimination	The Group
Net profit attributable to shareholders of the parent company	102,659	22,697	16,342	2,595	2,319	4,680	3,487	(5,372)	149,407
Net profit attributable to non-controlling interests	1,078	111	11,853	3	57	761	1,174	(79)	14,958
Net profit (A)	103,737	22,808	28,195	2,598	2,376	5,441	4,661	(5,451)	164,365
Excluding: Short-term investment variance (B)	19,354	-	-	-	-	-	-	-	19,354
Impact of discount rate change (C) Impact of one-off material non- operating items and others (D)	(13,164) 8,597	1,856	-	-	-	-	_	-	(13,164) 10,453
Operating profit $(E = A - B - C - D)$	88,950	20,952	28,195	2,598	2,376	5,441	4,661	(5,451)	147,722
Operating profit attributable to shareholders of the parent company	88,054	20,850	16,342	2,595	2,319	4,680	3,487	(5,372)	132,955
Operating profit attributable to non-controlling interests	896	102	11,853	3	57	761	1,174	(79)	14,767

## Appendices: Life & Health earnings (Table B)

### **Profit Analysis**

(in RMB million)	2020	2019	Notes
Release of residual margin	81,583	74,454	Α
Return on net worth	13,170	11,738	
Spread income	4,565	3,947	
Operating variances and others	4,607	10,406	
Operating profit before tax	103,926	100,545	
Income tax	(10,260)	(11,595)	
Operating profit after tax	93,666	88,950	See Table A
Short-term investment variance	10,308	19,354	
Impact of discount rate change	(7,902)	(13,164)	
Impact of one-off material non- operating items and others	-	8,597	
Net profit	96,072	103,737	See Table A

## **Residual Margin**

(in RMB million)	2020	2019	Notes
Opening residual margin	918,416	786,633	
Contribution from new business	88,571	155,684	
Expected interest growth	36,319	33,811	
Release of residual margin	(81,583)	(74,454)	Α
Lapse variances and others	(1,539)	16,742	
Closing residual margin	960,183	918,416	

## Appendices: P&C earnings (Table C)

(in RMB million)	2020	2019	Notes
Premium income	285,854	270,930	
Net earned premiums	253,017	231,403	В
Claim expenses	(153,177)	(132,615)	
Commission expenses of insurance operations	(40,704)	(39,368)	
Administrative expenses	(62,519)	(57,567)	
Reinsurance commission revenue	5,473	6,547	- 114
Underwriting profit	2,090	8,400	$D = B \times (1-C)$
Combined ratio (%)	99.1	96.4	С
Total investment income	18,370	17,981	$E = F \times G$
Average investment assets	298,708	273,819	F
Total investment yield (%)	6.1	6.6	G
Other net revenue and expenses	(831)	(896)	
Profit before tax	19,629	25,485	
Income tax	(3,470)	(2,677)	
Net profit (a)	16,159	22,808	See Table A
Impact of one-off material non-operating items and others (b)	-	1,856	
Operating profit (c = a - b)	16,159	20,952	See Table A

## **Appendices: Banking earnings (Table D)**

(in RMB million)	2020	2019	Notes
Net interest revenue	99,650	89,961	H = I x J
Average balance of interest-earning assets	3,944,430	3,433,756	1
Net interest margin (%)	2.53	2.62	J
Net non-interest revenue	53,892	47,997	
Revenue	153,542	137,958	K
General and administrative expenses	(44,690)	(40,852)	$L = -(K \times M)$
Cost-to-income ratio (%)	29.11	29.61	M
Tax and surcharges	(1,525)	(1,290)	
Operating profit before impairment loss	107,327	95,816	
Impairment losses on credit and other assets	(70,418)	(59,527)	
Including: Loan impairment loss	(43,148)	(53,288)	$N = - (O \times P)$
Average balance of loans (including discounted bills)	2,497,111	2,096,394	0
Credit cost (%)	1.73	2.54	Р
Other expenses	(155)	(49)	
Profit before tax	36,754	36,240	
Income tax	(7,826)	(8,045)	
Net profit	28,928	28,195	See Table A

## **Appendices: Trust earnings (Table E)**

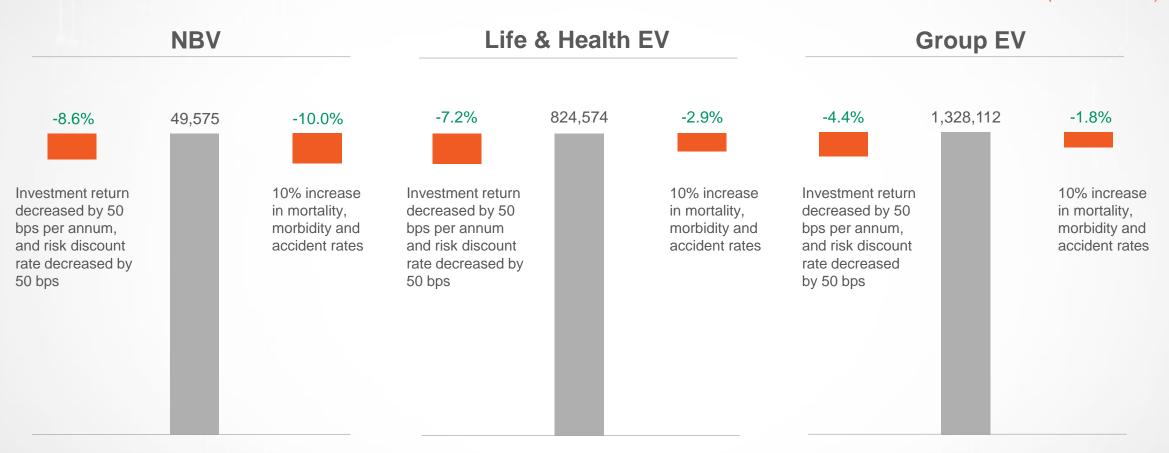
(in RMB million)	2020	2019	Notes
Fees and commission revenue	4,335	3,722	$Q = R \times S$
Monthly average assets held in trust	424,695	491,630	R
Fee rate of assets held in trust (%)	1.02	0.76	S
Fees and commission expenses	(451)	(190)	
Net fees and commission revenue	3,884	3,532	
Administrative expenses	(1,597)	(1,217)	
Total investment income	399	617	
Other net revenue and expenses	530	437	
Profit before tax	3,216	3,369	
Income tax	(737)	(771)	
Net profit	2,479	2,598	See Table A

## **Appendices: Securities earnings (Table F)**

(in RMB million)	2020	2019	Notes
Fees and commission revenue	8,175	5,457	
Fees and commission expenses	(2,017)	(1,183)	
Net fees and commission revenue	6,158	4,274	
Total investment income	6,104	5,520	
Other revenue	4,203	4,510	
Revenue	16,465	14,304	Т
Administrative expenses	(4,887)	(3,892)	$U = -(T + W) \times V$
Cost-to-income ratio(%)	45.0	44.8	V
Finance costs	(2,095)	(1,813)	
Other expenses	(5,599)	(5,612)	W
Profit before tax	3,884	2,987	
Income tax	(782)	(611)	
Net profit	3,102	2,376	See Table A

# **Appendices: NBV and EV exhibited low sensitivity to future investment return**

(in RMB million)



Notes: (1) Under the current EV valuation framework, the assets backing liability and capital requirements excluding free surplus are measured at carrying value. In the above investment sensitivity scenarios, adjusted net asset value will not change with future investment returns.

<sup>(2)</sup> Figures may not match the calculation due to rounding.