

Modern Slavery Statement

4 September 2020

LoopMe Limited (“**LoopMe**”) is LoopMe is an outcomes-based video platform closing the loop on brand advertising. LoopMe supports the international agenda to abolish human trafficking, slavery, forced and child labour.

LoopMe is committed to addressing the requirements of the UK Modern Slavery Act 2015 (the “**Act**”) and ensuring that our business and supply chain is compliant with the regulations prescribed therein. We acknowledge the undertakings in the Act and endeavour to create a culture of transparency with regards to the supply of goods and services to us.

This statement is made pursuant to Section 54 of the Act and constitutes LoopMe’s Modern Slavery Act Transparency Statement, as required by the Act.

Organisational Structure

LoopMe Limited with headquarters in London operates out of various global offices and partners with publishers and marketers across the globe. LoopMe conducts its business in the United Kingdom via LoopMe Limited (with company registration number 07979184). The LoopMe Group in its entirety remains committed to the highest standards of integrity and ethical behaviour.

Supply chains

We are dedicated to ensuring that our supply chain is free of any slavery and/or human trafficking. We intend to govern all current and future third-party relationships with these slavery issues in mind. We will not knowingly support and/or do business with any suppliers who are involved in slavery.

Monitoring

Responsibility for ensuring and monitoring adherence to this statement rests with all employees who interact with third party suppliers. LoopMe’s anonymous reporting hotline encourages all LoopMe employees to raise concerns and/or disclose information (including any actual or suspected violation of the Act) without fear of retribution.

Measuring Success

LoopMe uses the following key performance indicators to measure the effectiveness of its approach to modern slavery:

- Ongoing monitoring of developments pursuant to the Act by relevant stakeholders;
- Effective deployment of information to relevant stakeholders;
- Oversight of relevant suppliers; and

- Effective avenues for employees and/or suppliers to escalate modern slavery and human trafficking issues and concerns.

Approval of this Statement

This Statement will apply to LoopMe and the LoopMe Group. It will be reviewed and updated on an annual basis and approved by the LoopMe Board of Directors each financial year.

A handwritten signature in black ink, appearing to read 'S. Upstone', written over a horizontal line.

Stephen Upstone
Director of LoopMe Limited