

SUBJECTS & SCHEDULE 2024

STATUS: 03-2024



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1. QUARTER 2024

	Print*	Digital*	Events*	Podcast*	Industry dates*
January	PAGE 02/24 DOP 05.01. / AD 29.11. / PD 06.12.	W&V Executive Briefing 01/24 Forecast 2024 DOP 03.01.		W&V Trendhunter DOP 03.01. Let's talk Marktplaces 2x a month	09.-12.01. CES 09.-11.01. PSI 09.-11.01. Viscom 11.-13.01. DLD 31.01-01.02. Design Matters 31.01.-01.02. SPOBIS
February	PAGE 03/24 DOP 02.02. / AD 03.01. / PD 10.01.	W&V Executive Briefing 02/24 Commerce trends DOP 07.02.		W&V Trendhunter DOP 07.02. Let's talk Marktplaces 2x a month	26.-29.02. Mobile World Congress
March	PAGE 04/24 DOP 01.03. / AD 31.01. / PD 07.02. PAGE Booklet Job & Karriere, Supplement PAGE 04/24 AD 18.12. / PD 08.01. W&V Edition N° 8 DOP 13.03. / AD 19.02. / PD 21.02.	W&V Executive Briefing 03/24 Advertising bans DOP 06.03.	Deutscher Mediapreis 18.03. W&V Summit 19.-20.03. CommerceTech Conference 19.-20.03.	W&V Trendhunter DOP 06.03. Let's talk Marktplaces 2x a month	05.-07.03. ITB 12.-13.03. SMX 12.-13.03. d3con 21.-24.03. Leipziger book fair

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2. QUARTER 2024

	Print*	Digital*	Events*	Podcast*	Industry dates*
April		<p>PAGE Impuls No. 1 Doing KI DOP 03.04</p> <p>W&V Executive Briefing 04/24 AI update DOP 10.04.</p>		<p>W&V Trendhunter DOP 03.04.</p> <p>Let's talk Marketplaces 2x im Monat</p>	<p>04.-06.04. OFFF 18.04. PICTAday 18.-19.04. BVDA Spring Conference 22.-26.04. HMI, Hannover Messe Industry 24.04. PlakaDiva 24.04. Radio Advertising Summit IVW I/2024</p>
May	<p>PAGE Edition N° 1 DOP 29.05. / AD 23.04. / PD 30.04.</p> <p>W&V Edition N° 9 DOP 29.05. / AD 02.05. / PD 06.05.</p>	<p>PAGE Impuls No. 2 Future-Skills DOP 02.05.</p> <p>W&V Executive Briefing 05/24 Soccer as a marketing machine DOP 01.05.</p>		<p>W&V Trendhunter DOP 01.05.</p> <p>Let's talk Marketplaces 2x a month</p>	<p>07.-08.05. OMR Festival 16.05. B2B Media Days (Congress of the German Trade Press) 22.-23.05. Cloud Expo Frankfurt 27.-29.05. Re:publica 28.05.-07.06. Drupa</p>
June		<p>PAGE Impuls No. 3 on request DOP 05.06.</p> <p>W&V Executive Briefing 06/24 on request DOP 05.06.</p>		<p>W&V Trendhunter DOP 05.06.</p> <p>Let's talk Marketplaces 2x a month</p>	<p>13.06. Screenforce Days 13.-16.06. ADC Festival 17.-21.06. Cannes Lions 26.-27.06. Local Broadcasting Days</p>

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3. QUARTER 2024

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July		<p>PAGE Impuls No. 4 on request DOP 03.07.</p> <p>W&V Executive Briefing 07/24 on request DOP 03.07.</p>		<p>W&V Trendhunter DOP 03.07.</p> <p>Let's talk Marketplaces 2x a month</p>	LAE** IVW II/2024
August		<p>PAGE Impuls No. 5 on request DOP 07.08.</p> <p>W&V Executive Briefing 08/24 on request DOP 07.08.</p>		<p>W&V Trendhunter DOP 07.08.</p> <p>Let's talk Marketplaces 2x a month</p>	21.-25.08. Gamescom Children's Media Study
September	<p>PAGE Edition N° 2 DOP 04.09. / AD 06.08. / PD 13.08.</p> <p>PAGE Booklet CD/CI Ranking, Supplement PAGE N°2, W&V N°10 AD 28.06. / PD 05.07.</p> <p>W&V Edition N° 10 DOP 18.09. / AD 26.08. / PD 28.08.</p>	<p>PAGE Impuls No. 6 on request DOP 04.09.</p> <p>W&V Executive Briefing 09/24 on request DOP 04.09.</p>	Design Business Days by PAGE x W&V	<p>W&V Trendhunter DOP 04.09.</p> <p>Let's talk Marketplaces 2x a month</p>	01.-05.09. IFA 06.-10.09. IAA Mobility 10.-12.09. FuturePersonal Europe 18.-19.09. DMEXCO 24.-26.09. Bits & Pretzels DIGITAL FUTUREcongress, Munich**

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4. QUARTER 2024

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Oktober		<p>PAGE Impuls No. 7 on request DOP 02.10.</p> <p>W&V Executive Briefing 10/24 on request DOP 09.10.</p>	<p>Marketplace Convention</p>	<p>W&V Trendhunter DOP 02.10.</p> <p>Let's talk Marketplaces 2x a month</p>	<p>07.-08.10. BVDA Autumn Conference 09.-12.10. Expopharm 16.-20.10. Frankfurter book fair</p> <p>22.-24.10. It-sa, Nürnberg Best of Content Marketing** Media Days Munich** IVW III/2024</p>
November	<p>PAGE Edition N° 3 DOP 13.11. / AD 15.10. / PD 22.10.</p> <p>W&V Edition N° 11 DOP 13.11. / AD 17.10. / PD 22.10.</p>	<p>PAGE Impuls No. 8 on request DOP 06.11.</p> <p>W&V Executive Briefing 11/24 on request DOP 06.11.</p>		<p>W&V Trendhunter DOP 06.11.</p> <p>Let's talk Marketplaces 2x a month</p>	<p>OWM Summit & Advertisers' Night** GWA Effie** ISPO**</p>
Dezember		<p>PAGE Impuls No. 9 on request DOP 02.12.</p> <p>W&V Executive Briefing 12/24 on request DOP 04.12.</p>		<p>W&V Trendhunter DOP 04.12.</p> <p>Let's talk Marketplaces 2x a month</p>	

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